Tips for an Effective Statement of Purpose

The Statement of Purpose is an important part of your application and should demonstrate your motivation to enter a graduate program in the field of Public Health-Community Health Education. This statement will be used to assess your creativity, critical thinking, self-awareness, and writing skills.

For an effectively written statement of purpose, the following points should be included:

- Give a brief background about yourself, and make sure to include any educational and professional experience as it relates to community health, health education, public health, healthcare, and/or health-related research.
- Explain your purpose in pursuing an advanced degree in Community Health Education. How did you become interested in the field of Community Health Education? How will you use your training in community health education? What aspects of CSUN and the MPH program appeal to you? What positive aspects do you bring to the program?
- Discuss your short-term and long-term career goals, that is, what do you expect to be doing in five years and 10 years from now? How will an MPH in Community Health Education help you reach your personal/professional goals and future contributions?
- Provide any special academic or other considerations that may be helpful to the Admissions Committee in reviewing your application.

Good luck!