FACULTY POSITION OPENING
CALIFORNIA STATE UNIVERSITY, NORTHRIDGE
Northridge, California 91330

Department: Marketing
Rank: Assistant/Associate Professor
Effective Date of Appointment: August 24, 2016
(Subject to Budgetary Approval)
Salary: Dependent upon qualifications

The University:
Serving more than 38,000 students each year, CSUN is one of the largest universities in the United States. CSUN ranks 10th in the country in awarding bachelor’s degrees to underrepresented minority students, fifth nationally in awarding master’s degrees to Hispanic students and enrolls the largest number of deaf and hard-of-hearing students of any U.S. state university. CSUN’s 171 academic programs and engaged centers enjoy international recognition for excellence. CSUN currently partners with more than 100 institutions of higher education in 22 countries around the globe and attracts the largest international student population of any U.S. master’s level institution. Situated on a 356-acre park-like setting in the heart of Los Angeles’ San Fernando Valley, the campus features modern educational buildings and world-class LEED Gold-certified performing arts and recreational facilities recognized as among the best in the country. CSUN is a welcoming university that champions accessibility, academic excellence and student success.

CSUN is strongly committed to achieving excellence through teaching, scholarship, active learning and diversity. Our values include respect for all people, building alliances with the community, and the encouragement of innovation, experimentation and creativity. CSUN is designated as a Hispanic Serving Institution (HSI) and an Asian American, Native American, Pacific Islander Serving Institution (AANAPISI) and we value the diversity of all of our students and the campus community. CSUN actively encourages qualified candidates to apply who have experience working with students from diverse backgrounds and a demonstrated commitment to improving access to higher education for under-represented students.

As an Equal Opportunity/Affirmative Action employer, CSUN strives to create a community in which a diverse population can work, teach and learn in an atmosphere of civility and respect for the rights of each individual. We consider qualified applicants for employment without regard to race, color, religion, national origin, gender, gender identity/expression, sexual orientation, age, disability, genetic information, medical information, marital status, or veteran status. For more information about the University, check our website: http://www.csun.edu.

At time of appointment, the successful candidate, if not a U.S. citizen, must have authorization from the US Citizenship and Immigration Services to work in the United States.

The College and the Department:
The David Nazarian College of Business and Economics is accredited by AACSB International. The college is home to the ninth largest undergraduate business program in the U.S. and it serves more than 6,000 students, many of whom are first-generation college students. The Nazarian College offers several highly regarded graduate programs, including an MBA program ranked among the best part-time MBA programs by US News and World Report, specialized master’s programs in Accountancy and Taxation, and a pre-MBA Graduate Certificate program. The Marketing Department serves over 1,000 marketing majors, honing students’ skills with client-based projects, internships, and career opportunities with a broad range of businesses from local entrepreneurial and family-owned businesses to Fortune 500 companies. The Marketing Department offers an innovative curriculum, which includes the newly launched Interactive Marketing minor, as well as classes in the MBA program, the pre-MBA certificate, and an interdisciplinary master’s degree in Music Industry Administration. The Department faculty members engage in research encompassing a wide range of theoretical and methodological approaches. Some of the most recent publications by our faculty include top-tier and well-respected marketing journals such as Journal of Marketing, Journal of Consumer Research, Journal of the Academy of Marketing Science, Journal of Public Policy and Marketing, Journal of Research in Interactive Marketing, Journal of Consumer Culture, Journal of Applied Psychology, Journal of Consumer Affairs, and Journal of Marketing Education.

Qualifications:
A Ph.D. in Marketing or a related discipline is required by the time of appointment (Fall 2016). Candidates must demonstrate potential/track record for teaching excellence in an environment that emphasizes applied and experiential learning. Preference will be given to candidates with strong quantitative/analytic skills, willing and interested to teach courses in the areas of Market Research/Marketing Strategy/Marketing Analytics. Candidates must demonstrate research productivity commensurate with their area of expertise, and a capacity to develop and sustain a research program that will result in peer-reviewed publications. Candidates must be able to communicate effectively and work cooperatively with departmental colleagues in a diverse campus community. Candidates must also possess the ability to educate and mentor a diverse student population. Preference will be given to applicants who are competent in using current technologies and innovative pedagogies. Teaching flexibility is highly desirable. Candidates must meet and maintain 2013 AACSB International standards for qualification.

Responsibilities:
The Marketing Department is looking for applicants who want to be an active part of a collegial environment. Marketing faculty are expected to sustain quality research and excellent teaching, and actively engage in service activities for the department, college, university, and community.
Our Marketing Department strives to integrate theoretical knowledge and practical skills to solve marketing problems facing businesses and society at large. The Marketing Department’s mission-driven curriculum provides instruction for Marketing majors and minors, Interactive Marketing minors, the Supply-Chain Management option, and the part-time MBA program.

In order to qualify for promotion and tenure, faculty must engage in marketing scholarship that results in peer-reviewed journal publications. Research-productive faculty are normally given reassigned time.

**Application Deadline:**
Position will remain open until filled but priority will be given to applications received by **July 6th, 2015**. Screening of applications will begin immediately.

Applicants should submit a letter of application, curriculum vitae, three current letters of recommendation, and evidence of scholarship electronically to mariam.beruchashvili@csun.edu (chair) or to the address below. In later phases of the search process, applicants may be requested to provide verification of terminal degrees, licenses, and certificates.

**Inquiries and Nominations Should be Addressed to:**
Dr. Mariam Beruchashvili  
Chair, Marketing Department Search and Screen Committee  
David Nazarian College of Business and Economics  
California State University, Northridge  
Northridge, CA 91330-8377  
mariam.beruchashvili@csun.edu

**General Information:**

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

Applicants who wish to request accommodations for a disability may contact the Office of Equity and Diversity, (818) 677-2077.