ART 315 WORLD PERSPECTIVES IN ART HISTORY  
Spring 2014 Online Course  
Professor Karen Schifman

Class Ticket # 11295  
This class is designated to meet on Fridays 9-11:45 a.m.  
YOU ARE NOT REQUIRED TO BE ONLINE AT THIS SPECIFIC TIME.  
* The only exception to this will be the final exam, see below for details.  
Email Address: karen.j.schifman@csun.edu  
Please email me directly and not via Moodle; put “Art 315 Friday Online” in the subject area  

**Please feel free to email me with any questions **

Office: Sagebrush 233 (2ND floor)  
Office Hours: Wednesdays 1-2 p.m. (or by appointment)  
Campus phone #: 818-677-2949 (please do not leave a message as I do not have voice mail)  

CATALOGUE DESCRIPTION: Prerequisite: Completion of the lower-division writing requirement. An introduction to the analysis of art in the context of world cultures. Illustrated lectures explore the artistic responses to universal human needs and experiences: food and shelter, identity, community and death. Art majors may take this course for university elective credit. (Available for General Education, Comparative Cultural Studies, WI, IC) 3 Units

REQUIRED TEXT:  
ISBN# 10: 1-111-34378-0  
This book is available on the publisher’s website:  
http://www.cengagebrain.com/shop/isbn/9781111343781  
(Note: There is one copy on 2 hr. reserve in the Oviatt Library Reserve Reading Room)  

Student Learning Outcomes for Comparative Cultural Studies (SLO) (In fulfillment of the GE requirement)  
Goal:  
Students will understand the diversity and multiplicity of cultural forces that shape the world through the study of cultures, gender, sexuality, race, religion, class, ethnicities and languages with special focus on the contributions, differences, and global perspectives of diverse cultures and societies.
Students will:
1. Describe and compare different cultures.
2. Describe and explain how race, ethnicity, class, gender, religion, sexuality and other markers of social identity impact life experiences and social relations.

Student Learning Outcomes for Writing Intensive Course
Goal: Students will develop their abilities to express themselves and the knowledge they have obtained through practicing various forms of writing within different disciplinary contexts. Writing intensive courses will build upon the skills gained in the Analytical Reading and Expository Writing section of Basic Skills. In each WI course students will be required to complete writing assignments totaling a minimum of 2500 words.

Students will:
1. Develop and clearly define their ideas through writing.
2. Ethically integrate sources of various kinds into their writing.
3. Compose texts through drafting, revising, and completing a finished product.
4. Express themselves through their writing by posing questions, making original claims, and coherently structuring complex ideas.
5. Revise their writing for greater cogency and clarity.
6. Utilize adopted communication modes and documentation styles of specific disciplines (MLA, APA, Chicago, CBE, etc) where appropriate.

Student Learning Outcomes for Information Competency
Goal: Students will progressively develop information competence skills throughout their undergraduate career by developing a basic understanding of information retrieval tools and practices as well as improving their ability to evaluate and synthesize information ethically.

Students will:
1. Determine the nature and extent of information needed.
2. Demonstrate effective search strategies for finding information using a variety of sources and method.
3. Locate, retrieve, and evaluate a variety of relevant information including print and electronic formats.
4. Organize and synthesize information in order to communicate effectively.
5. Explain the legal and ethical dimensions of the use of information.

Student Learning Outcomes for Art 315
Through writing assignments, exams, as well as analysis and discussion, students will:
- Acquire knowledge about the ways in which visual arts express and produce cultural practices.
- Acquire knowledge about the geographic and historical structure of a broad range of world art traditions.
- Utilize and apply critical thinking skills.
- Analyze and write about how meaning is created through both form and content in a work of art.
• Apply information technologies to problem solving.

MOODLE ACCESS: You will find all of the information for this course by logging on to http://moodle.csun.edu/ and it will be your responsibility to access this information as needed. This is where you will find the syllabus, additional reading material, writing assignments, quiz, Power Point presentations, exam reviews, etc. You will be receiving various messages from me via Moodle and they will also be sent to your CSUN email address, so make sure you check your email regularly. It is recommended that you use Firefox or Google Chrome and not Safari when accessing Moodle.

You will need a stable Internet connection to take this course. It is recommended that students use Google Chrome web browser to view lectures. It is free and can be downloaded at: www.google.com/chrome

IMPORTANT: Do not wait until the last minute for quizzes and writing assignments as you may encounter problems with the Internet connection; there are no make-ups or late submissions.

For technology problems, please contact the help desk@ 818-677-1400.

Academic Integrity: CSUN expects its students to conduct themselves in an honest and professional manner at all times. Cheating and plagiarism will not be tolerated. If a student is caught cheating or plagiarizing in any form, he/she will receive a failing grade for the course and be reported to the university for appropriate disciplinary action. (See the Student Conduct Code in Appendix E of the current CSUN catalog).

If you aren’t sure what plagiarism means, consult one of the many online resources that can help you understand it better, such as: http://www.indiana.edu/~wts/pamphlets/plagiarism.shtml, where they write: Plagiarism is using others’ ideas and words without clearly acknowledging the source of that information.

Assumptions I Make About You: You have made a conscious, informed choice to be a member of this class. This means that you have read the syllabus, know the workload required, and you will turn in your assignments on time and follow the conduct rules outlined above. Be aware that for a class of 3 units like this you should spend at least 6 hours per week on your own (reading, making notes, working on assignments, etc.). You will read the textbook, take online quizzes, view mini-lectures, view PowerPoint presentations as well as all links provided on Moodle. You will use integrity when writing your assignments and posting your opinions to avoid plagiarism. Wikipedia is not considered an academic resource in this course.

Student Support Services: There is a list of student support services available on campus posted on the course Moodle page. I urge you to utilize these services.
English as a Second Language:
All essays must be in good, standard English and free of grammatical issues. If
English is not your first language, I suggest working closely with The Writing
Center in SB408 (7-2033) and finding at least two outside proofreaders (whose
command of the English language you admire) to look over your work before you
submit it. All essays must be in good, standard English and free of grammatical
issues. If English is not your first language, I suggest working closely with The
Writing Center in SB408 (7-2033) and finding at least two outside proofreaders
(whose command of the English language you admire) to look over your work
before you submit it.

Students with Disabilities:
Students with disabilities who wish to request reasonable accommodations must
discuss these requests with the instructor as early as possible. Student Services
can also provide more specific information with respect to the existence and
location of services, activities, and facilities that are accessible to and useable by
persons with disabilities.
http://www.csun.edu/dres/studentservices/supportservices.php

COURSE REQUIREMENTS:
1. **CLASS PARTICIPATION, READING ASSIGNMENTS, MOODLE LINKS:**
   Students are expected to view all of the materials posted each week on
   Moodle which include recorded “mini-lectures,” videos and articles, and
   PowerPoint lectures. Additionally you will be responsible for the weekly
   reading assignments from the text as listed below. It is crucial that you
   view these materials, as they are part of the lecture material for the
course. **Keep in mind that Moodle does monitor your viewing
activities.**
   If you can’t access these presentations from your personal computer,
   please view them in a CSUN computer lab and ask IT for help. Inability to
   view and hear the presentations is not grounds for make-ups.

2. **PARTICIPATION & DISCUSSION FORUMS:** This grade will be
determined by your activity on Moodle. Throughout the semester,
questions will be posted regarding works of art and/or video links.
**Students are required to respond to these discussions a minimum of
3 times throughout the semester.** You will respond to my questions or
respond to what other students have posted.

3. **ONLINE WRITING ASSIGNMENTS:**
   a. There will be 6 online writing activities (assignment 1 is not
      included, so there are actually 7) in addition to the museum visit
      assignment with all details posted on Moodle. Each one is a 300-
      word minimum. Students who post less than 300 words will not
      receive any credit. Each of these assignments is worth 10 points.
b. There will be a Museum Visit/Research Paper. Students will be required to visit one of the following museums and write about that: detailed instructions will be posted on Moodle.
   • Getty Center; Getty Villa; Los Angeles Museum of Art (LACMA);
     Norton Simon; Museum of Contemporary Art (MOCA); UCLA Fowler Museum
   • This assignment will involve research and documentation.
   • This assignment is required for a passing grade in the course.

4. **ONLINE QUIZZES:** There will be 13 online quizzes worth 10 points each. Each quiz is 10 questions, and you are allowed 20 minutes from start to finish. There are no make-ups so make sure that you have good Internet access once you begin. Your final grade is based on taking 12 quizzes, so that way one can either be extra credit or will be helpful if you miss one of the quizzes. Quizzes are mostly multiple-choice, although there may be a few matching or T/F questions. There are NO MAKE-UPS and NO LATE SUBMISSIONS. All quizzes will be made available on Fridays at noon are due on the following Friday @ 9 a.m. as indicated on Moodle. (there may be a few exceptions)

5. **FINAL EXAM:** There will be a comprehensive online final exam. The exam will address materials from class lectures and from the textbook. The exam will be multiple-choice and/or true/false. A Study guide will be posted prior to the final exam.

**GRADING:** Your goal is to accumulate a total of 335 points from a combination of:
- Quizzes= 120 points
- Final exam=100 points
- Writing Assignments=60
- Museum Paper= 40 points **Required for a passing grade in the course**
- Participation (discussion forums & Moodle Activity)= 15 points

**Grading will be done on a plus (+) and minus (-) basis as follows:**
- A 335-312
- A- 311-301
- B+ 300-291
- B 290-278
- B- 277-268
- C+ 267-258
- C 257-245
- C- 244-235
- D+ 234-224
- D 223-211
- D- 210-201
CLASS SCHEDULE
This schedule is tentative; all assignments and due dates are subject to change, any changes will be posted on Moodle
PowerPoint Presentations will be posted on Moodle weekly.
Refer to Moodle for all quiz information and assignment due dates.

Week 1. January 24: Introduction to the course
Discussion: What is art?
📖 Reading Assignment due next week: Ch. 1 A Human Phenomenon
✍ Introductory Writing Assignment

Week 2. January 31: The function of art, categories of visual art
📖 Reading Assignment due next week: Ch. 3 Media (we are skipping chapter 2)
✍ Ch. 1: A Definition of art Writing Assignment

Week 3. February 7: Media, the materials of art making
📖 Reading Assignment due next week: Ch. 4 Deriving Meaning

Week 4. February 14: Deriving Meaning; Theoretical Approaches to Art
📖 Reading Assignment due next week: Ch. 5 Making Art, Using Art, Preserving Art
✍ Ch. 4: Deriving Meaning Writing Assignment

Week 5. February 21: The role of the artist in various cultures; museums, patronage, preservation
📖 Reading Assignment due next week: Ch. 6 Food and Shelter
✍ Ch. 5: Cultural Heritage and War Loot Writing Assignment

Week 6. February 28: Securing the food supply, vessels, still-life and domestic architecture
📖 Reading Assignment due next week: Ch. 7 Reproduction and Sexuality

Week 7. March 7: Fertility figures, primordial couples, procreation, love, sex, marriage; the feminine body and the gaze
📖 Reading Assignment due next week: Ch. 8 Deities and Places of Worship

Week 8. March 14: Religious imagery, deities, places of worship, and rituals
📖 Reading Assignment due next week: Ch. 9 Mortality and Immortality
✍ Ch. 8: Religion and Art Writing Assignment

Week 9. March 21: Mortality and Immortality
📖 Reading Assignment due next week: Ch. 10 Power, Politics, and Glory

Week 10. March 28: Images of rulers and palaces, scenes of war, peace monuments and offerings
📖 Reading Assignment due next week: Ch. 11 Social Protest/Affirmation

Week 11. April 4: Protest art, fighting for oppression, questioning the status quo
✍ Ch. 11: Art and Social Protest, Picasso’s Guernica Writing Assignment

Week 12. April 11: SPRING BREAK

Week 13. April 18: Protest Art continued
Reading Assignment due next week: Ch. 12 Mind and Body
Week 14. April 25: Portraiture, self-portraits; the idealized body, the body in art and as art
Reading Assignment due next week: Ch. 13 Race, Gender, Clan, and Class
Museum Assignment due-details on Moodle
Week 15. May 2: The representation of class, gender, race
Ch. 13: Race, Gender, Clan, and Class Writing Assignment
Week 16. May 9: Gender, Race, and Class continued
Last day of formal instruction for this course

*FINAL EXAM: FRIDAY, 5/16: 8-10 A.M. ONLINE
YOU WILL NEED TO BE AVAILABLE AT THIS TIME TO TAKE THE EXAM