Cal State Northridge presented Distinguished Alumni Awards on Saturday, April 12, to former U.S. Census Bureau director and General Motors executive Vincent Barabba and to founding CNBC business news anchor Sue Herera during a gala celebration in Universal City.

This was the fifth year the university has made the awards, which are the highest honor given by CSUN’s Alumni Association. CSUN President Jolene Koester, Alumni Association President Irene Tovar and Master of Ceremonies Bill Griffeth, a Herera colleague at CNBC, presided during the dinner event at the Sheraton Universal Hotel. “We are proud of Vincent Barabba and Sue Herera and are pleased to honor them and showcase their accomplishments. They serve as an inspiration and role models to our current students, and affirm the quality of the education that our alumni receive while at the university,” said Gray Mounger, assistant vice president of alumni relations.

The Distinguished Alumni Awards are given to those who have achieved a high level of success in their chosen fields of endeavor, bringing distinction to themselves and their alma mater. Past recipients have included former AT&T Vice Chairman Charles Noski, charter schools pioneer Yvonne Chan, Los Angeles Times executive Frank del Olmo and opera star Carol Vaness.

This year, the university honored Barabba, a 1962 marketing graduate who recently became chairman of the Internet Home Alliance after retiring from General Motors, and Herera, a 1980 journalism graduate who has become one of the nation’s most respected and well-known television business news journalists.

Barabba arrived at CSUN in its founding year and was elected Associated Students president in 1960, succeeding Robert Hilburn, who now is the pop music critic for the Los Angeles Times. Until recently, Barabba had spent two decades heading General Motors’ Corporate Strategy and Knowledge Development Division.

Previously, Barabba twice served as director of the federal Census Bureau, and is the only person to hold that position during the administrations of both major political parties. He headed the Census Bureau from 1973 to 1976 under President Ford and from 1979 to 1980 under President Carter, with an intervening role as director of market research for Xerox Corp.

Barabba also has served as a lecturer and/or advisory board member at Harvard, Penn, MIT and Stanford. During a career spanning five decades, he authored the best-selling book “The 1980 Census: A High Level of Success in Their Chosen Fields of endeavor, Bringing Distinction to Themselves and Their Alma Mater” and co-authored “Hearing the Voice of the Market” and “The 1980 Census.”

Policy Making Amid Turbulence.” In his service to the university, Barabba worked as one of the founding organizers of the Northridge Alumni Association while completing his M.B.A. at UCLA in 1963. He later served on CSUN’s College of Business and Economics’ dean’s advisory board and gave the commencement speech to business college graduates in 1992.

Herera co-anchors CNBC’s nightly “Business Center” newscast with fellow Northridge alum Ron Insana. She also works as a credit and futures market reporter and covers the stock market, foreign exchanges and options markets for the network. Herera has been with CNBC since its inception in 1989. Herera has co-anchored “Market Wrap” and has anchored “The Edge.” She has hosted or moderated CNBC specials including “Tomorrow’s Technology Gorillas,” “The Great Game: The Story of Wall Street” (March 2000) and “CNBC Inside China,” an in-depth report on topics including the Shanghai stock market, China’s education system, U.S. companies represented in the nation, real estate development in Beijing, and manufacturing, agriculture and culture in China.

Before CNBC, Herera spent eight years as an anchor and reporter with Financial News Network in Los Angeles, where she served as a co-anchor with both Insana and Griffeth, the latter a 1980 CSUN Distinguished Alumni Award recipient. Herera also authored the acclaimed book “Women of The Street. Making It On Wall Street—The World’s Toughest Business.” Herera has stayed in touch with the university and credits her Northridge education with helping pave the way for her career success. She has been a key part of the growth of CNBC, which now provides information to more than 175 million homes worldwide, including more than 86 million in the United States and Canada.
Center for Community-Service Learning Honored

2003 Valley of the Stars Award Recognizes University’s Partnership with Community Charter Middle School

California State Northridge’s Center for Community-Service Learning and the Community Charter Middle School in San Fernando been honored with the “Valley of the Stars 2003 Business/Education Partnership Award” by the Economic Alliance of the San Fernando Valley.

The Economic Alliance in February recognized the two academic entities for their collaborative efforts during the past four years to improve the quality of education for middle school students from the Northeast San Fernando Valley. The award included $2,500 in funding.

“Our service-learning students have learned as much from their experience as the middle schoolers,” said Maureen Rubin, director of the university’s Center for Community Service-Learning.

CSUN teamed with Community Charter Middle School (CCMS), which now operates at two locations in San Fernando, in 1999 when the university provided temporary classroom space on the CSUN campus until the school’s first facility was completed that fall.

The school, now with about 350 students compared to the several thousand enrollment public schools in its area, serves sixth through eighth graders in the Northeast San Fernando Valley. One goal of the school, one of the Valley’s first start-up charter schools, is for all of its students to ultimately attend college.

Since the relationship began, Cal State Northridge has contributed service-learning students from such disciplines as computer science, art, music, theater and biology, along with tutors and mentors from university programs. Each year, students from the middle school also spend time at CSUN learning about life on a university campus.

Rubin said CSUN and the middle school have collaborated on several projects, including utilizing a $100,000 computer training grant from MCI/WorldCom, a Cesar Chavez Day project involving oral histories and photography of community seniors, and the Tomorrow’s Scientist after-school program.

Launched in 1998, CSUN’s Center for Community-Service Learning aims to inspire, encourage and support university students and faculty in their pursuit of academic excellence through involvement in meaningful community service.

The developer and executive director of the Community Charter Middle School is CSUN alumna Jacqueline Elliot, who earned her bachelor’s degree, master’s degree and teaching and administrative credentials at the university.

Community Connection…

Continued from page 1.

The university will receive incentive checks for this project from DWP and The Gas Company totaling more than $6 million. A special bonus for our students is that the panels also provide shade for their parked cars.

Another energy-saving technology the university has employed is a microturbine generator installation that produces electricity with natural gas. This technology has such low emissions that the South Coast Air Quality Management District paid for the installation of the six microturbine generators that were donated by DWP.

There also is a third project that has been on campus for about five years now that provides great dollar savings for the university. With the assistance of a $2 million grant from DWP, CSUN installed a 2.3 million gallon thermal energy storage system. During nighttime hours when energy costs are about one-third of daytime charges, water is refrigerated and stored in the thermal energy storage tank to be distributed for cooling campus buildings during the day.

Cal State Northridge’s overall energy conservation program has reduced the daily campus peak power requirement from 12 megawatts to 8 megawatts—saving enough electricity to serve 2,000 homes.

Cal State Northridge is committed to supporting energy conservation, reducing its energy costs and promoting environmentally friendly technologies. CSUN is one of the most energy efficient campuses in the world, is considered a leader in energy conservation among U.S. universities and was hailed two years ago by the Coalition for Clean Air for our use of alternative energy.

Until next month…

CSUN’s new solar panels project is one of the largest among California public universities. On page 1, President Jolene Koester and Vice President Mo Gayoumi at the dedication.
Fallen columns, twisted rebar and concentric circles that get larger as they move outward all bring back memories of the 1994 Northridge Earthquake.

But instead of recalling devastation, CSUN’s new Lauretta Wasserstein Earthquake Sculpture Garden pays tribute to the resilience and tenacity of the university and the community, which worked together to recover from the devastating 6.7 magnitude temblor of nine years ago.

Funding for the sculpture garden came from the family and friends of Lauretta Wasserstein, a former health sciences faculty member who died of breast cancer more than 10 years ago. Major donors included Wasserstein’s husband Alan, son Jack, and daughter Barbara Grushow and her husband Sandy Grushow.

The sculpture garden was created by artist Marjorie Berkson Sievers and landscape architect Paul Lewis. Sievers, a Northridge alumna, said the inspiration for the sculpture came from her own experiences during the earthquake.

CSUN Vice Provost Philip Handler, who helped with bringing the project to completion, called the garden “a place for peace, and solace and a bringing together of art and nature in a positive spirit born literally out of the rubble of the earthquake.”

Handler added, “The garden is supposed to be a place for campus people and members of the community to come and sit and marvel at the wonders of art and nature working together, and to know that something positive and creative came out of catastrophe.”

The sculpture garden, dedicated in early February, is located at the south end of the campus near the Lindley Avenue and Nordhoff Street entrance, south of the Matador Bookstore. The project incorporates remnants of the former campus Parking Structure C along Zelzah Avenue, which partially collapsed in the 1994 earthquake and was later demolished.

“Immediately after the quake, I began painting and photographing images,” Sievers said. “My house was destroyed, and then I saw the damage at CSUN. In the destruction and contorted and bent structures were shapes and forms that reflected elements of beauty.

Lewis tied the sculpture into the landscape and created a cohesive connection between the pieces. “An earthquake is a shifting of the land and it is these forces of nature that affect the natural, built and economic landscapes,” he said. “We have taken this concept of shifted land and presented it in the landscape and have paid homage to the awesome power of earthquakes.”

The epicenter of the Jan. 17, 1994 earthquake was only about one mile south of the 353-acre campus. The shaking was so severe that every one of CSUN’s more than 100 buildings was damaged. Some ultimately had to be demolished and rebuilt.
Through Wed., Aug. 28
Oviatt Library Exhibition Gallery

**2003 Cal State Northridge Honors Convocation and Commencement Schedule**

<table>
<thead>
<tr>
<th>Date</th>
<th>College</th>
<th>Time</th>
<th>Location</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>Tues., May 27</td>
<td>Honors Convocation</td>
<td>6 p.m.</td>
<td>University Club Lawn</td>
<td>CSUN Alumnus Vincent Banaba, Former U.S. Census Bureau Director and General Motors Executive.</td>
</tr>
<tr>
<td>Wed., May 28</td>
<td>Arts, Media, &amp; Communication</td>
<td>8 a.m.</td>
<td>Oviatt Library</td>
<td>Albert McNeil, Founder and Director of the Jubilee Singers, a world-renowned gospel music group. McNeil also will receive an honorary doctoral degree.</td>
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<tr>
<td></td>
<td>Engineering &amp; Computer Science</td>
<td>4 p.m.</td>
<td>University Club Lawn</td>
<td>CSUN Alumnus Kenneth Neubauze, Founder and CEO of Sagemetrics Corp., a leading outsourced business intelligence provider. Student speaker: Ms. Elizabeth Gutierrez</td>
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<tr>
<td></td>
<td>Health &amp; Human Development</td>
<td>6:30 p.m.</td>
<td>Oviatt Library Lawn</td>
<td>Robert Ross, M.D., President and CEO, The California Endowment.</td>
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<tr>
<td></td>
<td>Science &amp; Mathematics</td>
<td>4 p.m.</td>
<td>University Club Lawn</td>
<td>None</td>
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<tr>
<td></td>
<td>Humanities</td>
<td>6:30 p.m.</td>
<td>Oviatt Library Lawn</td>
<td>Dr. Yvonne Chou, CSUN Alumna and Principal of the Vahns Next Century Learning Center.</td>
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<tr>
<td></td>
<td>Education</td>
<td>4 p.m.</td>
<td>University Club Lawn</td>
<td>Charles Hanson, CSUN Professor of Educational Psychology and Counseling.</td>
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**May Calendar**

**Art and Exhibits**

Admission is free unless specified.

For more info, call (818) 677-2156.

**L.A. Stories: The Power of One**
The photographs of CSUN students and faculty, featuring dramatic black and white portraits of people who have made tough choices that have impacted their communities, is featured in this exhibit.

**Annual Juried Art Student Exhibition**

Works by CSUN graduates and undergraduate art students will be selected by art professionals and awards will be announced during the opening reception.

Opening reception: Fri., May 9, 7–9 p.m.

Fri., May 9 through Fri., May 30
Main Art Gallery

**Spiritual Expressions: Rassouli-Jenik-Mozafarian**

Sumeister works by three American-Iranian artists from Southern California that share their rich symbolism of Persian mystic poetry.

Through Fri., May 30
Performing Arts Center Gallery

**Embroidery, Batik and Tie-Dye: Textiles Crafts of Southwestern China**

An exhibit displaying colorfully embroidered garments and intricate batik cloth of the Miao people and elaborately patterned tie-dyed cloth and clothing of the Bai people.

Through Wed., Aug. 28
Oviatt Library Exhibition Gallery

**Film**

Cinematheque’s Film Noir

CSUN’s Department of Cinema and Television Arts presents its Cinematheque spring series “Film Noir” featuring cinema and television classics. The screenings are free and held every Wednesday and Thursday in the Alan and Elaine Amer Theater, on the first floor of Manzanita Hall at the southwest corner of campus. For more info, call (818) 677-3192 or see www.csuncinematheque.com.

**Caper/Meist**

Featuring “Hitler” and “The Killing”.

Wed., April 30, 7–11 p.m.

**Curtis Hanson**

Featuring “The Silent Partner,” “The Bedroom Window” and “Bad Influence.”

Thu., May 1, 5–11 p.m.

**Postmodern Noir**

Featuring “Red Rock West” and “Bound.”

Wed., May 7, 7–11 p.m.

**Postmodern Noir**

Featuring “A Shock to the System,” “A Simple Plan” and “The Man Who Wasn’t There.”

Thu., May 8, 5–11 p.m.

**Clint Eastwood**

Featuring “Escape from Alcatraz” and “ Tightrope.”

Wed., May 14, 7–11 p.m.

**Music**

Admission to all music events (unless otherwise specified): $10 general, $7 faculty, staff and seniors, $5 students.

**World Music Ensembles**

Tico Avisco directs.

Sun., April 27, 3 p.m.

**Music Recital Hall**

**Studio Jazz Band**

Gary Pratt directs.

Mon., April 28, 8 p.m.

**Music Recital Hall**

**Master Chorale**

Paul Smith conducts.

Wed., April 30, 8 p.m.

**Music Recital Hall**

**Vocal Jazz Ensemble**

Paul Smith directs.

Wed., April 30, 8 p.m.

**Music Recital Hall**

**Guitar Ensemble**

Ron Purcell directs.

Thu., May 1, 8 p.m.

**Music Recital Hall**

**Jazz “A” Band**

Matt Harris directs.

Fri., May 2, 8 p.m.

**Performing Arts Center**

**Northridge Singers**

Paul Smith conducts.

Sat., May 3, 8 p.m.

**Performing Arts Center**

**CSUN Wind Symphony**

Glenn Price conducts.

Wed., May 7, 8 p.m.

**Performing Arts Center**

**CSUN Wind Ensemble**

Glenn Price conducts.

Fri., May 9, 8 p.m.

**Performing Arts Center**

**CSUN Symphony**

John Roscigno conducts.

Sat., May 10, 8 p.m.

**Performing Arts Center**

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**Theater Performance**

**Merrily We Roll Along**

Stephen Sondheim’s musical presents a journey back through carefree days when friends were inseparable, love was forever and life was busting with dreams.

Fri., May 2, 8 p.m.

Sat., May 3, 8 p.m.

Sun., May 4, 3 p.m.

**Performing Arts Center**

**Jim Bailey’s ‘Fever’**

Part of the Show of the Month in the PAC series, the incomparable Jim Bailey recreates Peggy Lee in “Fever,” a tribute to the legendary vocalist.

Sun., June 1, 2 p.m.

**Performing Arts Center**

**CSUN Youth Orchestra Gala Finale**

John Roscigno conducts.

Sat., May 17, 8 p.m.

**Music Recital Hall**

**CSUN Young Artists’ Orchestra**

Ric Alviso directs.

Sun., May 21, 3 p.m.

**Music Recital Hall**

**CSUN Youth Orchestra Gala Finale**

John Roscigno conducts.

Sat., May 24, 8 p.m.

**Music Recital Hall**

**CSUN Youth Orchestra Gala Finale**

John Roscigno conducts.

Sat., May 27, 8 p.m.

**Music Recital Hall**

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**Planetarium Sky Tours**

CSUN’s Donald E. Bianchi Planetarium hosts Sky Tour star talks exploring the splendors of the night sky. Recommended for ages 8 and above. Tickets can be ordered in advance by calling (818) 677-2488 or purchased at the door before show time.

7 p.m. Saturday, May 3 and 17

Donald E. Bianchi Planetarium, on the west side of the Science 3 Building.

Recommended parking is Lot G4 along Zebahc Ave.

$5 adults and $3 children

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**Campus Theater**

Sun., May 4, 3 p.m.

**Sun., May 11, 3 p.m.**

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**Student Assistants**

Maria Elena Zavala, Louise Lewis, Judy C. Knudson, John Chandler, Jolene Koester, Debbie Catanese & John Ruiz.

**The A.S. Ticket Office in Nordhoff Hall sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 9:30 a.m.–5 p.m. Mon.–Fri. For prices not given, call (818) 677-2488.**