Presented by
Flavia S. Fleischer, Ph.D.

Friday, May 11, 2012   2:00-5:00pm

National Center on Deafness
Multi-Purpose Room
Jeanne Chisholm Hall
18111 Nordhoff Street
Northridge, CA 91330-8267

Admission
ITP Students - $7 (photo ID required)
CSUN/NCOD Employees - $15
All Others - $25
CSUN Parking - $6

VISA/MasterCard accepted for seminar admission
at the door.

Interpreting/captioning services are available
upon request. Requests must be submitted at
least seven (7) working days in advance.
All other accommodation requests must be
submitted ten (10) working days in advance.

Partial CEUs will not be given.

Thank you!

For More Information
Shawn Clark
(818) 677-2054 v/tty
ncod@csun.edu
http://www.csun.edu/ncod

SCRID is an Approved RID CMP Sponsor for
Continuing Education Activities. This
Professional Studies program is offered for
0.3 CEUs. Participants need Some
Knowledge of this topic.

http://www.csun.edu/ncod
Workshop/Course Description - This presentation will explore the constructed image of deaf people in the American society as drawn through analyses of discursive structures in articles on cochlear implantation in major U.S. newspapers published between 2006-2009. The linguistic use of lexical choices, implications, and local and global coherence is explored to gain an understanding of American society’s constructed image of deaf people. This, in turn, may partly illuminate our understanding of how language use in newspapers contribute to the existing social realities of deaf people. To summarize, this presentation will focus on how linguistic structures play a role in constructing a certain image of peoples.

Educational Objectives - After the presentation, the participants will be able to better analyze the constructed image of deaf people in various media sources through the application of the presented research. In addition, they will be able to identify how language and specific linguistic structures impact our perception of others.

Our Presenter
Flavia S. Fleischer, Ph.D.

Dr. Flavia Fleischer is currently the Chair of the Deaf Studies Department at California State University, Northridge. Prior to becoming the chair, Flavia taught at Gallaudet University from 2003-2006 and at Utah Valley University from 2007-2011.

Flavia was born to the field of Deaf Studies as her father was one of the pioneering academicians in the field. Deaf Studies has been a central theme in Flavia’s life, where Deaf education, Deaf Studies issues, and Deaf activism were constant areas of discussion. In her childhood, most of her focus was on understanding herself as a Deaf person and the role of Deaf people in our world.

Although her academic background centers on linguistics, Flavia is an activist and is very interested in fighting against oppression of all minorities, especially oppression of deaf people. Flavia has given numerous workshops and presentations relating to ASL, ASL Linguistics, Deaf Education, and Deaf Cultural Studies.