

Workshop Announcement

Global R&D in China

Nanjing, P.R. China
May 27-29, 2005
(at the JinLing Hotel)

[Registration](#)

(follow the link and email/fax back!)

Organizers:

1. Nanjing Municipal Development and Reform Commission
2. Dr. Denis Simon, Provost & Vice-President for Academic Affairs of the Levin Graduate Institute (SUNY): Denis.Simon@suny.edu
3. Prof. Yifei Sun, California State University at Northridge:
yifei.sun@csun.edu
4. Prof. Max von Zedtwitz, School of Economics and Management,
Tsinghua University, Beijing: max@post.harvard.edu

Sponsors:

1. Research and Development Management Association (RADMA) and the R&D Management Journal
2. The China Specialty Group, The Association of American Geographers
3. Center for Global R&D Management (<http://www.glorad.org/>)

Motivation:

China has seen a strong influx of R&D related FDI in the past 4-6 years. Most of this investment has been directed towards Shanghai and Beijing. This workshop aims to assess scale and scope of the current foreign R&D presence in China, and develop policy and strategic directions for future R&D investments. In particular, the City of Nanjing serves as a case in point to investigate alternative regions for foreign R&D locations.

Agenda:

May 26:	<ul style="list-style-type: none">• Arrival and registration for academics
May 27, all day:	<ol style="list-style-type: none">1. Tour of R&D facilities and discussions with R&D managers in Nanjing for academics2. Arrival and registration for corporate participants
May 28, morning:	<ol style="list-style-type: none">1. Official opening ceremony: key-note speeches2. Open forum
May 28, afternoon:	<ul style="list-style-type: none">• Closed session on MNC R&D in China• Meeting between interested corporate participants and Nanjing

	officials
May 29, morning:	<ul style="list-style-type: none"> • Closed session on MNC R&D in China
May 29, afternoon:	<ul style="list-style-type: none"> • Meeting between workshop participants and Nanjing officials • Closing ceremony and news conference
May 30	1. Participants depart

Who will attend:

1. CTOs and R&D directors of foreign companies (about 50 expected)
2. International and Chinese R&D scholars (about 15 expected)
3. Policy and investment representatives (about 10 expected)

The workshop will be moderated by the organizers. It coincides with the Nanjing City Fair in late May 2005; the morning of May 28 will be held publicly to allow interaction between workshop participants and other visitors and officials.

Themes & Topics of the Workshop:

1. Policy issues for foreign R&D in China for firms and government (local & national)
2. Strategies for establishing and leveraging R&D in China
3. Operational issues for managing global R&D

Conditions of Participation:

Academic scholars are expected to submit an empirical or conceptual paper (of publishable quality) on one of the three topics above by April 20th. They will have the opportunity to present their paper during the workshop. Local accommodation will be provided for all invited academic scholars. In addition, the City Government of Nanjing will provide US\$1200 travel stipend for international participants and US\$300 for domestic academic participants. The participants will be provided the lump-sum upon their arrival and are expected to attend all of the workshop.

Industry representatives (R&D directors and CTOs). For industry representatives, there are two options. For parties who are interested in the closed session on R&D management, they are expected to write a short position statement, and make a presentation on their Chinese R&D strategy and R&D management at the workshop. For others, NJDRC will arrange meetings between them and Nanjing officials to explore potential business opportunities in Nanjing. Local accommodation will be provided by the City of Nanjing.

Submit your paper/position statement to one of the organizers: max@post.harvard.edu / Denis.Simon@suny.edu / yifei.sun@csun.edu!

Output and Results of the Workshop:

1. The proceedings, position statements, and papers of this workshop will be reviewed for possible publication as an edited volume.
2. Selected papers will be invited for presentation at the RADMA Conference in Pisa, Italy, July 7-9, 2005.
3. NJDRC may publish proceedings in Chinese in consultation with the three academic organizers.

Organization:

1. Registration: Please fill in and fax back this form:
<http://www.glorad.org/registrationform.doc>
2. Information about Nanjing:
<http://www.travelchinaguide.com/cityguides/nanjing.htm>
3. Information about JinLing Hotel:
<http://www.jinlinghotel.com/cn/index.html>
4. This website: <http://www.glorad.org/nanjing.htm>
5. This event is supported by RADMA and the R&D Management Journal:
<http://www.radma.org/>
6. Submit papers or contact the organizers here: max@post.harvard.edu / Denis.Simon@suny.edu / yifei.sun@csun.edu