**COURSE LEVEL ASSESSMENT**

RTM 304 – ENTREPRENEURIAL VENTURES IN RECREATION & HUMAN SERVICES

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| Key Assignments/Learning Experiences | [Related Course Objectives](http://www.csun.edu/~vcrec004/COAPRT/COAPRT_Directory.html) | [Related Student Learning Outcomes (Program)](http://www.csun.edu/~vcrec004/COAPRT/RTM_mission_values.pdf) | Related Student Learning Outcomes (HHD College) | Portfolio Submission?  (Y/N) | Assessment Tool  Formative/Summative  Quantitative/Qualitative | Change Made to Class |
| [Business concept plan](file:///C:\Users\hah64925\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Low\Content.IE5\9T1NRCQV\RTM_304_COURSE_LEVEL_ASSESSMENT.docx) | [2](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [5](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Produce a comprehensive business plan that applies the course material to a specific recreation venture. )  [6](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [7](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Describe the financial and operational issues of payroll management and taxation for the small business)  [8](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Describe the importance of risk management and legal liability for protection of the entrepreneurial venture including types of insurance and the role of accreditation/ certification within the recreation and human services field.)  [9](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "  Explain the overview of information management system as it relates to the small business.  )  [10](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1A](file:///C:\Users\vcrec004\AppData\Local\Temp\X),[1B](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [2A](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [2B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [2C](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [3A](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [3B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [3C](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [3D](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [4A](file:///C:\Users\vcrec004\AppData\Local\Temp\C), [4B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4C](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4D](file:///C:\Users\vcrec004\AppData\Local\Temp\X),  [4E](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4F](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4G](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4H](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [5](file:///C:\Users\vcrec004\AppData\Local\Temp\X) | Yes | Assignment Rubric  Peer Evaluation of Biz Plan  [CCS;](http://www.csun.edu/~vcrec004/COAPRT/assessmenttools/CCS.pdf) | Limit business plan assignments to motivated dyads or individual to avoid student’s limiting their skill development because of being part of a larger group. |
| [Computer applications projects](file:///C:\Users\hah64925\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Low\Content.IE5\9T1NRCQV\RTM_304_COURSE_LEVEL_ASSESSMENT.docx) | [5](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Produce a comprehensive business plan that applies the course material to a specific recreation venture. )  [6](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [9](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "  Explain the overview of information management system as it relates to the small business.  )  [10](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1A](file:///C:\Users\vcrec004\AppData\Local\Temp\X),[1B](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [2B](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [3B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [3C](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [4A](file:///C:\Users\vcrec004\AppData\Local\Temp\C), [4B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4D](file:///C:\Users\vcrec004\AppData\Local\Temp\X), | No | Assignment Rubric  Revisions integrated into final business plan  [CCS;](http://www.csun.edu/~vcrec004/COAPRT/assessmenttools/CCS.pdf) | Utilize online remedial lessons for spreadsheet software skill development |
| [Risk management project](file:///C:\Users\hah64925\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Low\Content.IE5\9T1NRCQV\RTM_304_COURSE_LEVEL_ASSESSMENT.docx) | [8](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Describe the importance of risk management and legal liability for protection of the entrepreneurial venture including types of insurance and the role of accreditation/ certification within the recreation and human services field.) | [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1A](file:///C:\Users\vcrec004\AppData\Local\Temp\X),[1B](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [2B](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [3A](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [3B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [3C](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [4B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4C](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4D](file:///C:\Users\vcrec004\AppData\Local\Temp\X), | No | Assignment Rubric  Revisions integrated into final business plan  [CCS;](http://www.csun.edu/~vcrec004/COAPRT/assessmenttools/CCS.pdf) |  |
| [Textbook](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Introduction to Commercial and Entrepreneurial Recreation by John Crossley and Lynn Jamieson, Russell Braylefy (6th edition).  and Business Start-up Kit for California P. Pakroo – 8th Edition -  2010 )  [Exams](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [2](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [5](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Produce a comprehensive business plan that applies the course material to a specific recreation venture. )  [6](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [7](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Describe the financial and operational issues of payroll management and taxation for the small business)  [8](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "Describe the importance of risk management and legal liability for protection of the entrepreneurial venture including types of insurance and the role of accreditation/ certification within the recreation and human services field.)  [9](C:\\Users\\vcrec004\\AppData\\Local\\Temp\\x" \o "  Explain the overview of information management system as it relates to the small business.  )  [10](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [3](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x)  [1](file:///C:\Users\vcrec004\AppData\Local\Temp\x), [4](file:///C:\Users\vcrec004\AppData\Local\Temp\x) | [1A](file:///C:\Users\vcrec004\AppData\Local\Temp\X),[1B](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [2B](file:///C:\Users\vcrec004\AppData\Local\Temp\X),  [3C](file:///C:\Users\vcrec004\AppData\Local\Temp\X),  [4A](file:///C:\Users\vcrec004\AppData\Local\Temp\C), [4B](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4D](file:///C:\Users\vcrec004\AppData\Local\Temp\X),  [4E](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4F](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4G](file:///C:\Users\vcrec004\AppData\Local\Temp\X), [4H](file:///C:\Users\vcrec004\AppData\Local\Temp\X)  [5](file:///C:\Users\vcrec004\AppData\Local\Temp\X) | No | Embedded test questions.  [CCS;](http://www.csun.edu/~vcrec004/COAPRT/assessmenttools/CCS.pdf) |  |

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| Footnote:  COAPRT Standard 7.01 embedded in RTM Student Learning Outcome #2  COAPRT Standard 7.02 embedded in RTM Student Learning Outcome #3  COAPRT Standard 7.03 embedded in RTM Student Learning Outcome #4  COAPRT Standard 7.04 embedded in RTM Student Learning Outcome #5 |