

ACADEMIC VITA

VEDA E. WARD

Recreation and Tourism Management

I. PROFESSIONAL PREPARATION

A. Degrees

Ph.D.	University of Maryland, College Park	Recreation
M.S.	University of Baltimore	Urban Recreation Administration
M. A.	University of Redlands	Management (August 2011)
B.A.	Bucknell University	Lewisburg, PA

Language and Travel

Read and write American English, Spanish, basic Italian, and a little spoken Japanese
Traveled to Belize, Canada, England, France, Italy, Ireland, Mexico, Monaco, Morocco, Portugal, and Puerto Rico, Scotland and Spain

B. Relevant Experience

Full Time: *California State University, Northridge* (1990-present); Department of Recreation and Tourism Management (formerly Leisure Studies and Recreation), Women's Studies and Urban Studies and Planning

- Professor, RTM (LSRC) served as Department Chair 1998-2004 (Taught, using current numbers; 202&L, 204, 278, 294CSL, 300, 314, 330, 370, 415, 494ABC, 490, 608, 693 and others)
- Administrator-in-Charge assigned to WS 2002, (Taught WS 210, 300 and 305CS)
- Urban Studies and Planning (Taught 150, 310 and 450)
- UNIV 100 Freshman Seminar
- Invited Guest Lectures: URBS & P 425, FCS 411 and 412, RTM graduate courses

University of Maryland (1977-1990): Instructor, Lecturer (taught variety of undergraduate and graduate courses, 200-600 levels)

Associate Chair, Undergraduate Coordinator, Field Work Coordinator

Associate Member Graduate Faculty (Chaired theses and served on dissertation committees)

Courses taught (by title) Program Planning, Leadership, Outdoor/Nature Interpretation, Sophomore Seminar, Field Work Supervision, Industrial Recreation, Intro Grad course

Baltimore City Bureau of Recreation (1973-77) Senior Center Leader; Designed after-school recreation programs for 5-12 year olds; implemented and evaluated activities, supervised city youth employees; designed Summer Camp; trained and supervised summer workers; directed Saturday programs when funded; designed and participated in

special events and city-wide activities. Served as department in-service trainer for entry-level professionals, and assisted city-wide special events coordinator.

Barbara Ellen Fitness Salon; Washington, D.C.(1972-73) Floor supervisor; taught exercise classes, yoga; completed intake process and record keeping for members; assisted with training of new hires.

Reassignments: *CSU Northridge* - Graduate Studies, Undergraduate Studies, Student Outreach and Recruitment Services, etc.

Prior to CSU Northridge: After-school program training; Summer Head Start assistant, City of Baltimore Bureau of Recreation Playground Leader, Recreation Aide and Recreation Assistant; One-year equivalent restaurant/server & catering/banquet service

C. Certifications and Training

Higher Education

Planning and Building Sustainable Campuses (Harvard Graduate School of Design Executive Education, July 2012)

Latino Education Advocacy Days (LEAD), April 2012 CSU San Bernardino (1 unit)

Harvard Executive Leadership Training (February 2008)

WASC Training (April 16-19, 2008, San Diego)

WASC Southern California Training (CSU Pomona, January 2007)

CSU Northridge Faculty Retreats (Presenter)

Computer/LMS and Higher Education -Various lectures, training and symposia

Customer Service (CSU Online Training Fall, 2009 *in progress*)

Parks, Recreation, Tourism and Hospitality

Certified Park and Recreation Professional (National Recreation and Park Association: 1991-continuing; *CPRP* – recertified March 2012-14)

Hospitality Symposium; Chico, May 2012 (upcoming)

California Parks and Recreation Society Member (on-going conference and CEU participation)

Facilitator, Statewide Task Force on Licensure for Recreation Therapy (2009-10,) Member, 2009-present

Externship with *Black Meetings & Tourism Magazine*; through Mission College Tech Prep (10 hour minimum, Fall 2009; career column development, published feature article, archiving, and job content analysis); completed 45 hours)

California Sustainable Tourism Workshop, Newport Beach (April 2009)

5th Annual California Cultural & Heritage Tourism Symposium, Ventura (January 2009)

NRPA National Environmental Summit, (Portland, OR 2008)

NRPA Health and Livability Summit, (Atlanta, 2007)

NRPA Urban Summit, (Chicago, 2006)

Aquatics Facility Operator (2005, Beach and Waterfront Operations, 2002)

Planning Design and Policy

American Planning Association (APA): Planners Training Service

- Transportation, Land Use and Green Urbanism (November 2009)
- Sustainable Zoning and Development Controls (November 2009)
- Design in Planning (Military Base re-design case study, November 2008)

Planning and Urban Development Policy-UCLA Extension

- Planning for Age-Integrated Communities (November 2009)
- The Art and Economics of Building Green (December 2008)
- Planning Commissioner Training (June 2008)
- Land Use and Planning for Non-Planners (June 2008)
- Reinventing Retail: Community, Mixed Use and Environment (February 2008)
- The Renaissance of Urban Development (May 2007)
- 21st Annual Land Use Law and Planning Conference (January 2007)

OTHER Planning Conferences

- Cal APA Conference in Hollywood (September 2008)
- Urban Land Institute (Los Angeles, Fall 2007)
- NCI *Charrette* Planning Certificate (August 2007)
- Congress for New Urbanism, June 2005, Pasadena
- NRPA Conference sessions (see CEU transcripts)

Aging and Inclusion

- California Council of Geriatrics and Gerontology, April 2012 (USC)
- Recreation Therapy Institutes (2012 and several years prior)
- Planning for Age-Integrated Communities (November 2009)
- AARP National Conference on Diversity and Aging (June 2007)
- KIT Inclusion Training (8 hours, June 2007)
- Recreation Therapy National Issues Forum (San Clemente, January 2007)
- National Institute on Recreation Inclusion, La Quinta, CA September 2005
- 40 hours Braille Institute
- Residential Care Facilities for the Elderly Course (Mission College)
- Eden Alternative (with Therapeutic Living Centers for the Blind staff)

- Administrator Training in Sexual Harassment (LACCOW, 2009; 2004, CSU system requirement)

Numerous international, national, regional/state and local training/education conferences

- California Council of Geriatrics and Gerontology, April 2012 (USC)
- Recreation Therapy Institutes (2012 and several years prior)
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II. TEACHING EFFECTIVENESS and DIRECT INSTRUCTIONAL CONTRIBUTIONS

Evaluations are on file; have taught for 30+ years, and more than 20 different courses at the graduate and undergraduate levels. At CSU Northridge I have taught in 3 departments (RTM, URBS&P, GWS (formerly Women's Studies); several general education courses and University 100 (Freshman Seminar).

Highlights include:

- Hosted College of HHD "Professor for a Day" in RTM 490 class (March 29, 2012)
- Revised internship course and wrote proposal for credit-by-exam version Spring 2012
- Revision of RTM 330; designed assessment and learning activities in preparation for an electronic book; limited texts available, mostly outdated
- Developed assessment activities for RTM 494 ABC (Senior Internship- Fall 2009, on-going)
- Wrote draft of graduate emphasis in Campus Recreation for RTM department (Fall 2007)
- College of HHD Freshman/First-Year Gateway Course (drafted January 2007)
- Winner: Freshman Best Practices for Fall 2006 "They Said it Couldn't Be Done" (\$250.00)
- Completed PNCR for Mission College Travel, Hospitality and Recreation Career Sector
- Incorporated community service-learning components into courses in three departments
- Assisted with curriculum development and course authorship in URBS & P and WS during transition from program to department status
- Wrote and revised accreditation documents, department five year plan, etc.

III. CONTRIBUTIONS to the FIELD of STUDY (last five years highlighted)

Research, Scholarship or Equivalent Creative Activity beyond the Terminal Degree

A. Published Works

Ward, V. E. (2008). In *Creating Community: An action plan for parks and recreation*. Jane H. Adams (Ed). (Draft undergoes editorial review prior to award of contract)
My role: One of three (3) contributing authors to the 192 page book. Chapter 4 and Appendix C (20 pages).
“The use, assessment and interdependence among professional competencies, curriculum design and portfolios as part of the employee selection process in recreation, parks and tourism”.

Ward, V. E. (2007). Women as social warriors: A Framework for Community Service-Learning Combining Amazonian Feminist Thinking and Social Justice Education Theories. In Stahly, G. (Ed.) *Gender identity, equity and violence: Multidisciplinary perspectives through Service Learning*, Sterling, VA: Stylus; (CSU Monograph series).

➤ Works included in edited volumes

Ward, V. E. (2012). Baby Boomers. *Encyclopedia of Global Studies*. SAGE Reference Project (Accepted November 28, 2010).

Ward, V. E. (2009). “Conflicts of interest: Plasticity of peace tourism and the 21st century nation”. *Perspectives on Global Development and Technology*, 8, 2-3, 116, pp. 414-426 (2nd publication of same article)
Harris, J. (Ed). *Conflicts of Interest: the 21st Nation Conference Documents*. Chicago, IL: Global Studies Association (GSA).

Ward, V. E. (2008). The kinesiology of tourism, traditions, and trafficking: Selling it like it is (with implications for educators). In Harris, J. (Ed) *Contested Terrains of Globalization Conference Documents*, pp. 262-270, Global Studies Association. Chicago, IL: Global Studies Association (GSA).

Ward, V. E. (2001). Undergraduate education: Leadership for parks and recreation in the 21st century. (in) Mobley, T. A. & Sessoms, H. D. (Eds.). *Developing Leadership for Parks and Recreation in the 21st Century*, pp.53- 65. Ashburn, VA: National Recreation and Park Association Printing Office.

Ward, V. E. (2001). Future of parks, recreation and leisure services profession-It’s about leading change! (in) Mobley, T. A. & Sessoms, H. D. (Eds.). *Developing Leadership for Parks and recreation in the 21st Century*, pp. 259-265. Ashburn, VA: National Recreation and Parks Association Printing Office.

Ward, V. E. (1995). Reinventing urban recreation. *Phoenix Project*. Sacramento, CA: California Park and Recreation Society.

➤ Refereed and Editorial Review Board Publications

Ward, V. E. (2007). Why aren't they using Griffith Park? Involving First-year Students in Field-based research. *E-sources for College Transitions*, 4, 6 (July), pp. 13-15. University of South Carolina. National Resource Center for First-Year Experience.

Current Research In-Progress

Cho, N. (to be submitted June 2012). Persisting relevance of women's leisure (working title); identified appropriate Call for Papers in scholarly journal

Ward, V. E. (to be submitted late May 2012) Case Study (from RTM 490 course) *Schole*

Completed and Published (older)

Ward, V.E. (2003). Students combine food, fun and fitness. California Council on Gerontology and Geriatrics (Spring Newsletter), p. 7.

Ward, V. E. (2001). 21st century challenges for heads of academic departments. *NAPEHE: The Chronicle of Physical Education in Higher Education*, 12, 5, pp. 3, 19-22.

Ward, V. E. & Keller-Lozano, R. H. (2001). Aiding interns: Maximizing the benefits of your internship program. *Employee Services Management*, 44, 2, 16-18.

Ward, V. E. (1999). Are we missing them? An examination of leisure participation and identity among immigrant elders. *Journal of Aging and Identity*, 5, 4, 187-195.

Nishikawa, N. & Ward, V. E. (1999, June 13). Chatsworth Reservoir Field of Dreams : Project offers chance to bring Valley together. *Daily News, Viewpoint*, p.1 +. (This was a featured article, not an opinion-editorial).

Ward, V. E. (1999). Leisure: Spiritual well-being and personal power. *Spiritual Life*, 45, (4), 231-236.

Ward, V. E. (1996). Increased accessibility: Helping employees cope. *Employee Services Management*, 39, (9), 36.

Aging, Diversity & Inclusion

Ward, V. E. (1994). Just do it: Expanding intellectual space in the multicultural classroom. *Schole*, 9, 73-78.

Ward, V. E. & Overby, L. Y. (1993). Retention strategies for leisure studies and dance curriculums: Application of non-cognitive variables. *Journal of Physical Education, Recreation and Dance*, 64 (3), 71+.

- Foley, J. D. & Ward, V. E. (1993). Recreation, the riots and a healthy Los Angeles. *Parks and Recreation*, 28 (3), 66+.
- Ward, V. E. (1991). Multiculturalism in leisure studies and recreation curriculums: A race between ignorance and catastrophe. *Journal of Recreation and Leisure*, 11 (1), 7-12.
- Ward, V. E. (1989). Fitness as sport and leisure: A dynamic life planning model for minority youth. *Leisure Information Quarterly*, 16 (1), 4-6.
- Ward, V. E. (1985). Optimizing the student field work experience. *Journal of Recreation and Leisure*, 5, 117-119.
- Ward, V. E. (1981). Transition through leisure counseling. *Leisure Today*, 52, (4), 36-37.
- Abstracts Published in Conjunction with Competitive Professional Research Presentations
- Ward, V. E. (2006). Community parks observation: From Urban Theory to Civic Engagement California Park and Recreation Educator's Conference, Asilomar, CA.
- Ward, V. E. (2005). RIPPLE Effect: New ways of infusing recreation into the lives of aging individuals with multiple disabilities by empowering staff. *Abstracts of the Leisure and Aging Symposium. National Recreation and Park Association.*
- Ward, V. E. (1996). Meanings of women's leisure: Classroom research incorporating a cross-cultural, multigenerational approach. *Abstracts from the Symposium on Leisure Research: National Recreation and Park Association.*
- Ward, V. E. (1994). Travel and tourism among African American elders: A bi-coastal analysis. *Abstracts of the Leisure Research Symposium. National Recreation and Park Association.*

B. Technical Reports, Commissioned Evaluations and Manuals

Completed Work

➤ Reports and White Papers

- Braxton-Ellington, M., Flickinger, T., Jordan, D. M., Kotowski, L., McGovern, J., Ohlde, A., Smith, T., **Ward, V. E.**, Woods, L. (2005). *Governance Roles Task Force Report*. National Recreation and Park Association; accepted by Board of Trustees October 2005.
- Ward, V. E. (2005). Faculty Retreat: Shared governance, faculty development, and creating community: A mid-point analysis of CSU Northridge's response to the 2000 WASC Report).
- Ward, V. E. (2004). City of Pasadena After School Programs Training Manual (compilation of

training materials 2002-2004).

Ward, V. E. (2003). Griffith Park Recreational Master Plan User Survey (Graduate Assistant, Adria Deliberto); submitted to external project consultant.

Ward, V. E. (2001-2004). Vitality Across the Life Span (VAL) Grant Report (Pacoima Senior Center, Valerio Head Start). 4 faculty team leader reports on interdisciplinary team community service-learning project).

Ward, V. E. & Keller-Lozano, R. H. (2001). Final Report for Signage without Words Pilot Study. United States department of Agriculture (Report received by Deborah Chavez, Pacific Southwest Region Station, August 8).

Ward, V. E. (2000). *ARROWS: A Manual for After School Recreation with Project Target*: Los Angeles Unified School District (Project began 1998 with probationary youth).

Ward, V. E. (1999). Making My Free Time Fun! A workbook for healthy, happy, play, leisure and recreation. (Pacoima Urban Village Celebration, April).

➤ Recreation and Open Space Plans

- American Planning Association ; Urban Design training military base case study Atlanta, GA , November 2008
- Chatsworth Neighborhood Postage-stamp Park Input (with V. Feinberg and FCS 414 class, in progress ; began Fall 2008)
- Recreation Connections and the Los Angeles River Revitalization Project: A Case Study of the Canoga Park Node (in progress; completed *charrette* case study at Harvard, August 2007)
- Recreation Master Plan for Castaic Lake (product of three units of reassigned time Fall 2005)
- *Envision 2035*: Review by Educational Resources Committee ; URBS & P 310 class
- Northwest Fields Restoration Plan (2002-03)
- Hyde Park Community Recreation Plan (with LSRC 300 students; Spring 2003 and 2004).
- Holiday Bowl Preservation/Restoration Project (Spring 2001-02; URBS 450 students presented recommendation to councilperson; see 2007 email from Student).
- San Fernando Road/Van Nuys Boulevard Intersection (Photo analysis and written response prepared for URBS and HOPE America, 1999).

➤ Position Statements and Responses

Ward, V. E. (2007). Response to selective focus group input, October 2007. City of Los Angeles Recreation and Parks Department Master Plan update.

Ward, V. E. (2005). Shared governance within the National Recreation and Park Association (received by National Forum Governance Task Force, February 19).

Ward, V. E. (1999). Position Statement on the International Year of Older Persons
The Roundtable Associates, Inc.
(considered for adoption April 1999)

Ward, V. E. (1994). Position Statement on the International Year of the Family
adopted by *The Roundtable Associates, Inc.*

➤ Miscellaneous Projects – Incomplete

Ward, V. E. (2006-present). *In progress* College of Health & Human Development and Student
Outreach & Recruitment Services Enrollment Enhancement Pilot Project; Faculty Liaison,

Ward, V. E. (200-). Griffith Park Non-user Survey, Data collection completed and
analysis in progress

Ward, V. E. (201_). *Aligning definitions of global citizenship in accreditation standards at
campus, discipline and department levels: An impossible dream?* CSU Pomona
Conference on Global Citizenship. (under revision)

Ward, V. E. “Calling Connie Caregiver: Communication, Connection and Conflict” Case Study
(anticipated submission to one of several “aging journals; possibly Spring 2012)

C. Presentations of Research or Other Participation before Professional and Community Groups

➤ *Professional Presentations and Workshops* (individual presenter unless otherwise noted)

Completed Presentations (These are individual presentations unless otherwise noted)

Ward, V. E. (April 2012). Assessing motivators and outcomes of a senior exercise program”
California Council of Geriatrics and Gerontology Annual Meeting (USC)
Refereed Abstract, 8-page conference paper and poster (not published; anticipate future
submission)

Ward, V. E. (March 2012). Department level succession planning: Part of closing the assessment
loop” CPRS Research Symposium, Long Beach (refereed abstract, poster presentation)

Cho, N. and Ward, V. E. (March 2012). “Examining the Persisting Relevance of Women’s Leisure”
CPRS Research Symposium, Long Beach, CA (refereed abstract, oral presentation)

Ward, V. E. (May 2011). Emerging models of leadership in the Middle East? Intersections of
globalism, militarism and Islamism” Global Studies Association Conference
Loyola University of Chicago; Water Tower Campus
“*The Global Crisis through the Lens of Class, Nationality and Gender*”
May 20-22, 2011 (refereed abstract, served as session Chair)

Ward, V. E. and Tolan, J. (2011). "Assessment as a vehicle for creating department unity and collaboration" CSU Northridge Faculty Retreat. Faculty Retreat, January 18, 2011.

"Living well and wisely: L.A. County Recreation and Leisure Activity Resources (for mature adults)" . Successful Aging Panel. Los Angeles County Commission for Women District 3 Town Hall Meeting. Valley Presbyterian Hospital, November 20, 2010.

"Back to basics: Retooling faculty for basic instruction-from selection to FERP". CSU Northridge 2010 Faculty Retreat, January 12-13, 2010.

"Aligning definitions of global citizenship in accreditation standards at campus, discipline and department levels: An impossible dream?" CSU Pomona Conference on Global Citizenship. November 16 -16, Pomona. CA.

"Gerontology: Career Introduction" Mission College Eloise Cantrell, Course Instructor, September 23, 2009.

"Greening Your Career" CPRS District 13, May 5, 2009 Pasadena, CA

"Green and Sustainable: Foundations for community indentify in Los Angeles revitalization project". CSU XVII Greening Conference, April 18 CSU Northridge.

"Refocusing our vision, Sensing our Mission, Acting with Pride. Full-day training Los Angeles County Parks, Recreation and Open Space District employees; September 11, 2008

"Conflicts of Interest: Peace tourism in the 21st century". Global Studies Association 2008 Conference; Pace University, New York City, NY; June 6-8, 2008.

"Redefining, refining or reviving our image for Baby-boomers, Gen-Xers and Beyond: A field-based assessment". Research abstract submitted to the California Society of Park and Recreation Educators for annual conference at Asilomar, CA. November 9-11, 2007.

"Missed opportunities in the Demographic Shift: Immigrant elders to Iraq War Veterans" California Park and Recreation Society (CPRS) Region IV Fall Forum. LA County Arboretum, Arcadia CA October 2007.

"Enrollment Planning in the CSU System: Access and Excellence through Creative Recruitment Models": Leisure Education and Research Symposium; California Pacific Southwest Training Conference, Sacramento, CA March 2007.

"U-Time: Balancing Leadership, Learning and Life at the University"
AS Leadership Retreat at Castaic Lake
January 2007

“Enrollment Enhancement Collaboration between the College of Health and Human Development (HHD) and Student Outreach and Recruitment (SOARS): Phase I”
CSU Northridge Faculty Retreat, January 2007, Oxnard, CA
Poster Session (accepted November 2006).

“Roles for Recreation Therapists in 21st century Urban America- Focus on Inclusive water-based Programs: What Katrina Taught Us!”
California Pacific Southwest Regional Training Conference
Ontario, CA March, 2006

“Faculty Retreat: Shared governance, faculty development and creating Community: A Mid-point Analysis of CSU Northridge’s Response to the 2000 WASC Report (Toward becoming a learning-centered university: Achievement, technology and assessment)” January 2006, Oxnard, CA

“Relevance and Roles of Recreation Therapists in 21st Century Urban America”
*Repeat performance.....*California and Pacific Southwest Regional Training Conference
Sacramento, March 2005.

“Griffith Park Recreational Use Survey”
Cal-SPRE (Educators) Workshop
Asilomar, CA November 2004

“RIPPLE Effect: New ways of infusing recreation into the live of aging individuals with multiple disabilities by empowering staff”
Leisure and Aging Poster Session (poster-only)
National Recreation and Park Association Annual Congress
Reno, NV October 2004

“Relevance and Roles of Recreation Therapists in 21st Century America” with Delfina Newton and Cyndi McAuley as part of Therapeutic Recreation Institute (Wednesday March 10; presenter and session chair)

2nd presentation “solo” on Friday March 12 (covered all three areas, but different material)
California and Pacific Southwest Recreation and Park Training Conference
Anaheim, CA March 2004

“Life’s Transitions: Emerging Roles for Recreation Therapists” (session chair and solo presenter)
California Pacific Southwest Recreation and Park Training Conference
Anaheim, CA March 2004

“Transforming our Learning Spaces from Competitive, Combative and Conflicting to Cooperative, Communicative and Creative Classroom Environments”
CSU Northridge Faculty Retreat
Oxnard, CA January 2004

“A room near a mall: Observations of pedestrian behavior among visitors staying in hotels near retail shopping malls. European Institute of Retail and Services Studies; Portland, OR: July 2003.

“The Use of Reflective Narratives and Multi-level Observations in Evaluating Student Learning in a Community Service-Learning Experience: Vitality Across the Lifespan/Vitalidad Atraves de la Vida”
Leisure Research and Education Symposium
California Pacific Southwest Training Conference
San Jose, March 2003.

“Community Partners: Assessing Learning Outcomes and Pre-Professional Preparation from the OUTSIDE, IN! (Interactive discussion with Powerpoint and handouts)
CSU Regional Symposium on University Teaching : San Bernardino, CA; March 2003.

“Student Self-Assessment as an Exit Measure in Recreation, Parks and Tourism Curricula”
California Society of Parks and Recreation Educators: Asilomar, CA ; November 2002.

“Immigrant and Ethnic Elders: Are we missing them?” Leisure and Aging Focus Session
National Recreation and Park Association Annual Congress; Tampa, FL; October 2002.

“Fun, fit and fuzzy: Recreation resources for family caregivers”. Third International Conference on Family Care: Washington, D.C.; October 2002.

“Comparative analysis of depictions of race, class, gender and sexuality in popular culture: Bitches, whores, closets and veils”. Color, hair and bone: The persistence of race into the 21st century (Critical Race Conference): Bucknell University: Lewisburg, PA; September 2002.

“Differential impact of global tourism on women’s lives: Livelihoods and leisure. *Feminist Solidarities - Local to Global*. 12th Annual PSWSA Conference. CSU Pomona. April 20, 2002.

“Cyber-Assignments” Curriculum panel presentation with De Rochers, C., Robinette, K. & Spector, C.; Faculty Retreat, Oxnard, CA. January 2002.

“Creative Financing” Research Roundtable; National Recreation and Park Association Annual Congress. Denver, CO. October, 2001.

“Building the hospitality workforce: Low-and semi-skilled workers identify their career plans”. 8th International Conference. European Institute of Retail and Services Studies (EIRASS). Vancouver, BC; June 2001.

“Keepin’ it real: Student, faculty and community perspectives converge around campus commitment to service learning”. *Converging perspectives on service and learning. The Fourth Continuums of Service Conference*. Western Region Campus Compact Consortium Members Berkeley, CA. April, 2001.

“The university: An untapped resource for building community”. (#101) California and Pacific Southwest Recreation and Park Training Conference: Sacramento, CA; March 2001. (Panel)

“They’ve got mail: Analysis and implications of older adult pen pal websites”. First Joint conference of the American Society on Aging *and* the National Council on Aging: New Orleans, LA; March 2001.

“The impact of modern racism on the leisure behavior of ethnic elders”. Association of Gerontology in Higher Education annual meeting: San Jose, CA; February 2001.

“Hiring hybrids: Multiple voices, multiple approaches to student retention. CSU Northridge Faculty Retreat: Oxnard, CA; January 2001.

“A decade of urban recreation: Mobilizing community and individual potential”. National Recreation and Park Association Annual Congress, October 14, Phoenix, AZ. (with Lupe Aguilar)

“The missing link: Chatsworth Reservoir site connects valley greenways. 15th National trails Symposium; Redding, CA. September, 2000.

“Designing a career track for Latinos in the Southern California Hospitality Industry: The 2+2+2 Curriculum Approach” 7th International Conference; European Institute of Retailing and Services Studies: Sintra, Portugal; July 2000.

“Developing individual, family and community capacity through leisure experiences (part of panel presentation entitled A Decade of Urban Recreation, with Jack Foley) World Leisure and Recreation Association. Bilbao, Spain July 2000.

Achieving diversity-centered learning outcomes: What the textbook never told us about *relationships, responsibility and rigor*. The Third Annual Continuums of Service Conference; April 14, 2000; Seattle, WA (Western Region Campus Compact Consortium).

“We are one: Students, practitioners and faculty”. California and Pacific Southwest Recreation and Park Training Conference; March 17, 2000; Ontario, CA (#210).

“Connecting urban parks and people”. California and Pacific Southwest Region Recreation and Park Training Conference; March 17, 2000; Ontario, CA; (#403). With Nancy Nishikawa, Department of URBS&P, CSU Northridge.

“A room with a view: The 2+2+2 hospitality curriculum”. Invited presenter to the San Fernando Valley Economic Alliance Educator Outreach. Van Nuys, CA; Airtel Plaza; January 2000.

“Youth violence: The recreation solution”. Department of Leisure Studies and Recreation Multicultural Retreat. CSU Northridge, University Student Union; November 1999.

“Immigrant elders: Are we missing them?”. California and Pacific Southwest Recreation and Park Training Conference; March 16, 2000; Ontario, CA. (#202)

“Jump, jive and get back in the swing” Staff training for City of Los Angeles Summer Staff July 1999.

“Leisure, recreational sex, and personal power” paper presented at
Gender, power & sexuality: Students and teachers learning together. 9th Annual Pacific Southwest
Women’s Studies Conference
CSU Northridge, April 1999

“Portfolio Assessment”
Cal SPRE Educators’ Conference
Asilomar, CA; November 1998

“Life Goes On: Reconceptualizing the Role of Leisure in Later Life”
OASIS in the Valley
Shomrei Torah; July 1998

National Recreation and Park Association Annual Congress
Salt Lake City, UT
Chairer, Curriculum Session
Research Symposium, October 1997

Cal SPRE Educators’ Conference
“The long and winding road from strategic planning to classroom assessment”
Asilomar, CA; November 1996

“Meanings of women’s leisure: Classroom research incorporating a cross-cultural, multi-
generational approach”
Leisure Research Symposium
National Recreation and Park Association Annual Congress
Kansas City, MO; October 1996

“Neighbors all: Cross-cultural understanding through the arts”
Session *Chairperson*
California and Pacific Southwest Recreation and Park Conference
Anaheim, CA; February 1996

“Classroom research comes alive!”
California and Pacific Southwest Recreation and Park Conference
Anaheim, CA; February, 1996

“FYI - IYF: Program Ideas for Families”
California and Pacific Southwest Recreation and Park Conference
San Jose; March 1995

“Travel and tourism among African American elders: A bi-coastal analysis”
National Recreation and Park Association Annual Congress
Leisure Research Symposium
Minneapolis, MN; October, 1994

“Time Management”

A presentation for peer counselors of the CSUN Student Health Center
Malibu, CA; March 1994

“Role Models and Mentors for Women”

California and Pacific Southwest Recreation and Park Conference
Chairperson and presenter
February 1994

“Survival Strategies for the Profession”

California and Pacific Southwest Recreation and Park Conference
Summary
February 1994

D. Administrative Reports, Responses and Manuals

Roles and Rewards Task Force Response (HHD meeting with Christie Logan and Steven Loy)
March 2004

Campus Physical Master Plan (HHD request)

City of Pasadena *After School Leaders Manual* (training materials and handouts)

College of HHD New Faculty Orientation, Fall 2003- Advising

College of HHD New Faculty Orientation, Fall 2002- WASC Implications for Teaching, Advising and
Scholarship

“WASC Self-Study and Institutional Research: Implications for Teaching, Scholarship and Service
in the College of Health and Human Development” (August 2002).

Gender Equity Athletic Oversight Committee Report (Goss, Hall, Lopez-Garza, Romack, Ward &
Watkins), July 2001

Department of Leisure Studies and Recreation: Department and Centers Annual Reports

Enrollment Management Task Force Response

Graduation Rates Task Force Response

* NOTE: Many of these were written during the time I served as RTM (LSRC) department chair.

E. Participation in Professional Organizations, Institutes, etc.

1. *Memberships in local, state or national organizations*

- *National Recreation and Park Association (NRPA)*: Trustee, Strategic Planning Committee , Governance Roles Task Force, National Forum, (Chair, Diversity Committee) Pacific Southwest Regional Council Representative, Society of Park and Recreation Educators, Therapeutic Recreation Society, Leisure and Aging Section, Former accreditation visitor.
- *American Alliance of Physical Education, Recreation and Dance*
- *The Roundtable Associates, Inc* Management Team, Program Chair (1994)
- *American Society on Aging*
- *California Council on Geriatrics and Gerontology* : Education Committee (2008-09), State Board of Directors-present (2006-08)
- *California Park and Recreation Society* :Educators' Section, Program Committee (2002), VIP Steering Committee, District XIV Educator Representative, Ethnic Minority Association (southern section)
- *California Teacher Education*
- *Chi Kappa Rho*, Women in Leisure Services; Life Member
- *National Tour Association*
- *National Employee Services and Recreation Association* (not current)
- *Phi Kappa Phi Leadership Honor Society*, Life Member
- *World Leisure and Recreation Association* (not current)

2. *Attendance at Professional Meetings*

The presentations and trainings attended and listed in this resume provide a representative sample of the conferences and professional meetings I have attended. Here are a few of the more significant conferences.

- NRPA Annual Congress, Baltimore MD 2008
- Planning Commissioner's Training UCLA Public Policy
- Planning for Non-planners UCLA Public Policy
- Environmental Summit (NRPA) April 2008 Seattle, WA
- Urban Land Institute November 2007
- Public Space LA, Los Angeles, October 2007
- AARP National Conference on Diversity and Aging, Los Angeles June 2007
- NRPA Health and Livability Summit, April 2007
- NRPA Therapeutic Recreation Conference ATRA & NTRS, January 2007
- CEQA update UCLA Extension, January 2007
- NRPA Urban Summit May 2006
- State Planning Conference in California's Central Valley
- State of California Recreation Roundtable
- National Council on Aging (San Diego)
- National Hispanic Environmental Council and Roundtable Associates, Inc Meeting in McAllen , TX

F. Pioneering Work in Profession

- Governance Roles Task Force (NRPA); Study assisted with vote to streamline governance and to reduce the 70-member Board of Trustees after 30 years
- Diversity Tool-Box “Quick Tips” developed while chair of Diversity Committee (NRPA)

G. Published Proceedings and Other Media Productions

Ward, V. E. (2006). Recapturing the Meaning of the Holiday Season. Radio interview by Kent Jefferies KFWB (November)

Ward, V. E. (2006). Diversity “Quick Tips”. National Recreation and Park Association’www.nrpa.org (not sure of longevity of postings).

Ward, V. E. (2005). CSUN Professor Offers Advice on Cutting Down the Stress During the Holiday Shopping Season” November 11.

Ward, V. E. (2004). “Play groups”. *Los Angeles Daily News*. Interview with JoAnn Yerem.

Ward, V. E. (2003). “The Need for Spanish Speakers in the Health Care Industry”, CSUN television broadcast in Spanish.

Ward, V. E. (2002). Toy selection hints: Gifts that keep on giving. “Valley View” (cable television show).

Ward, V. E. (2001). “’Tis the Season”. News release on creating memorable holiday traditions for today’s families.

Ward, V. E. (2002). Family fitness and fun. *Parents Magazine*.

Ward, V. E. (2001). Keeping kids fit in the summer: Anti-Couch Potato Strategies. *NBC Midday News* (July 11, 2001).

Ward, V. E. (2000). The missing link: Chatsworth Reservoir site connects Valley greenways and communities. *Proceedings of the 15th National Trails Symposium*.

H. Newspaper and Newsletter Articles

Ward, V.E. (December 2008). Sensible, sustainable fitness for mature adults. Leisure and Aging Section newsletter, National Recreation and Park Association.

Ward, V. E. (January 2008). Caregiver couples’ carousel: Contacts, culture and community. Leisure and Aging Section newsletter. National Recreation and Park Association.

Ward, V. E. (2006). Bridge building for parks and recreation professionals. California Parks and Recreation Ethnic Minority Association Newsletter (Spring).

Ward, V. E. (2003). Students combine fun, food and fitness. *California Council on Gerontology and Geriatrics Newsletter*, Spring, p.7.

Ward, V. E. (2000). Wellness and the higher good. *Get-fit Program Newsletter*. Department of Kinesiology, CSU Northridge e-journal.

Nishikawa, N. & Ward, V. E. (1999). Chatsworth Reservoir: Field of Dreams *Daily News* (feature article).

I. Other Creative Work

Ward, V. E. (2006). *My First Day at CSUN* (a one act play written for and performed at the 2006 Faculty Retreat), Oxnard, CA.

IV. CONTRIBUTIONS to the UNIVERSITY and COMMUNITY

A. Participation in Faculty and Student Affairs at various levels

1. **RTM Department** - Served as LSRC (now RTM) department *chair* (1999-2004), re-established practitioner advisory board and newsletter, worked on accreditation, curriculum revision, and program review; wrote 5-year plan (*Leisure Linkages*), wrote *master plan for Castaic Lake Aquatic Facility* (2005), coordinated *Rho Phi Lambda Academic Honor Society*. Served on personnel and search & screen committees for the departments of URBS & P and WS during their transition from programs to departments, i.e. "surrogate senior faculty". Wrote draft of Center re-charter with Delfina Newton; revised by faculty as a whole (Fall 2009).

2. **College of HHD** - Personnel Committee (Chair 2005-07, member 2004-2010), Associate Dean Search & Screen (Fall 2007, 2003), HHD Faculty Liaison Student Outreach and Recruitment Services (2007-2010), RTM Assessment Liaison

3. **Campus Level** - *Faculty Senate*: Co-chair Faculty Retreat (2004-2006), Vice President (2003), Senate Executive Committee (2004); Educational Resources Committee (Chair 2001-2004, member since 2000), Campus Strategic Planning Committee (1999-2000), Educational Equity Committee (past Chair 1993-6); *Assessment Liaison from RTM*,

4. **University Future Directions** Presidential Search Committee (elected 2011-12); 2009-11 WASC Steering Committee; Theme 3, Campus Master Plan Case Study (2008-2010), Learning Management Systems (LMS) Task Force and Email Review (2008-09) with David Levin; WASC 1998-2000; Campus Strategic Plan Committee (1996-2000).

B. Student Advisement and Counseling

- Associated Students (AS) Faculty Advisor, 2006-present (approved November 2006); service award May 2007; work with student Academic Affairs Committee.
- UNIV 100 instructor; facilitates access to advising, career information, etc.
- The RTM- department requires mandatory advisement for all students (hard-hold). Currently, all FT faculty advise undergraduate students, and graduate students select advisors in their area of study. As LSRC department chair I served as the default advisor year-round, was primary advisor for Recreation Management focus, and before that for Urban Recreation emphasis students
- Community Service-Learning Student Mentor Project (Adria Deliberto)
- Former advisor to the Recreation Majors' Association (RMA)

C. Mentoring and Supporting Faculty

During the Spring 2012 semester I worked closely with Dr. NanKyoung Cho, a visiting scholar from Korea. We co-taught RTM 330, attended professional conferences, developed research projects and are now working on a journal article to be submitted for publication. I worked with Dr. Cho on varying classroom andragogy, developing and applying grading rubrics, exposing her to use of learning portfolios, etc.

D. Community Service

- 2009 Los Angeles County Commission on Women (nominated Fall 2008, Installed April 2009 ; Chair 25th Awards Luncheon March 2010.)
- Student Outreach and Recruitment/HHD Pilot Project (2006-07, continued 2007-08, 2008-09, and Fall 2009)
- AAUW Math and Science Day for Youth Pierce College January 2008
- Guest Speaker (2006) " Working at leisure: Playing at life" (a) Pasadena United Methodist Women (October) and (b) Pasadena Kiwanis Club (April)
- Cal-Pac Annual Conference of the United Methodist Church, Leadership Team (2002-05)
- City of Pasadena After School Training (2003-05)
- Los Angeles Mission College Advisory Board for Recreation, Hospitality and Tourism Concentration (2004-present)
- Los Angeles *ad hoc* River Revitalization Advisory Committee (2006)
- Conejo Valley Pi Beta Phi Alumnae Club
- AAUW San Fernando Valley Chapter
- Alumni Contact for Bucknell University (as requested)

Revised May 2012

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