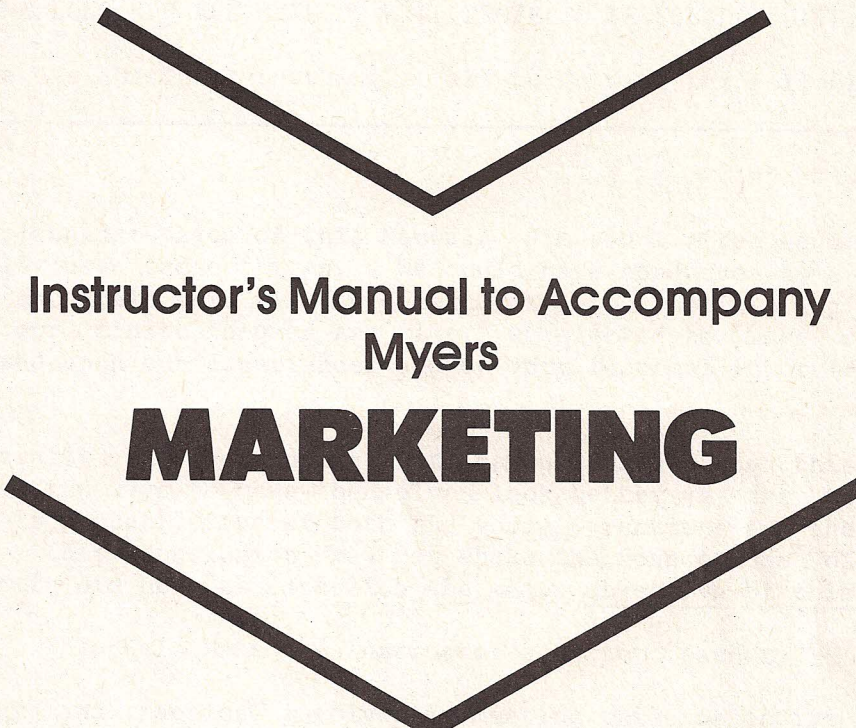




Instructor's Manual to Accompany Myers

MARKETING

H. BRUCE LAMMERS



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H. BRUCE LAMMERS
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