SOM 306 - Operations Management - Spring 2017

Instructor: Professor Avi Dechter

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Office Hours: MW: 2:30 PM - 3:30 PM and 4:30 PM - 5:00 PM.

Course Description

Operations management is the field of study that focuses on the efficient transformation of resource inputs, such as labor and materials, into useful outputs, such as products and services. Students will become familiar with concepts and terminology of traditional subject areas in operations management, such as demand forecasting, capacity planning, production planning, total quality management, project management and inventory management, as well as emerging methodologies such as supply chain management, lean operations and time-based competition. Additionally, students will develop the ability to perform both quantitative and qualitative analysis of basic operational situations and decisions.

Learning Goals

There are three main learning goals of the course: to provide students with knowledge of basic concepts of operations management, to develop the student's ability to use the tools and concepts of the course to analyze operational problems and to improve the student's ability to communicate the results of their analysis.

Course Format and Evaluation

The course consists of lectures, discussion of "real life" examples, and in-class presentations. Assigned homework problems will not be collected, but they will provide an excellent preparation for the midterm and final exams.

Writing Assignments

In addition to the homework problems, there will be two writing assignments that students will have to turn in for grading. The assignments will be graded based on the identification of the operations management issue or problem, the analysis of the problem and the presentation of the results.

Grading

Final grades will be given using the (+/-) system. Tentative weights used will be:

Writing Assignments 20%
End-of-Class Quizzes 10%
Two Midterm Exams 40%
Final Exam* 30%

Student Core Values Statement

Students enrolled in this course are deemed to have pledged to uphold the College's Student Core Values: respect, honesty, integrity, commitment and responsibility. The full text of the pledge can be found here: http://www.csun.edu/~hcbus015/STUDENT%20CORE%20VALUES.doc.

Required Textbook

R. Dan Reid and Nada R. Sanders, *Operations Management*, 6th Ed, John Wiley & Sons, 2016.

^{*} The final exam may include a group of questions on concepts, definitions, and quantitative problems, drawn from the entire course, which will be used to assess the degree to which the course has achieved its learning goals.

Detailed Course Schedule (subject to change)

| Week | Dates | Subject | Reading (6th Ed | Reading (5th Ed.) |
|------|----------------|--|--------------------------|----------------------|
| 1 | Jan 23 | Introduction | _ | _ |
| | Jan 25 | Intro. to Operations Management | Ch. 1 | Ch. 1 |
| | Jan 30 | Operations Strategy and | Ch. 2 (29-30, 34-46) | Ch. 2 (31-32, 37-49) |
| 2 | | Productivity | | |
| | Feb 1 | Product Design and Process | Ch. 3 (54-86) | Ch. 3 (58-91) |
| | | Selection | | |
| | Feb 6 | Product Design and Process | | |
| 3 | | Selection (cont.) | | |
| | Feb 8 | Total Quality Management | Ch. 5 (151-165, 170- | Ch. 5 (162-177, 182- |
| | | | 174) | 186) |
| 4 | Feb 13 | Total Quality Management (cont.) | | |
| | Feb 15 | Statistical Process Control | Ch. 6 (185-209, 217- | Ch. 6 (198-223, 230- |
| | 7.1.0 0 | | 218) | 231) |
| 5 | Feb 20 | Statistical Process Control (cont.) | | |
| | Feb 22 | Midterm 1 | | |
| 6 | Feb 27 | Midterm 1 return and review | GI 7 (224 250) | C1 |
| | Mar 1 | Just-in-Time Systems | Ch. 7 (234-258) | Ch. 7 (247-272) |
| 7 | Mar 6 | Supply Chain Management | Ch. 4 (98-115, 120- | Ch. 4 (104-122, 127- |
| | M | To the second se | 135) | 143) |
| | Mar 8 | Forecasting | Ch. 8 (267-288, 293-296) | Ch. 8 (281-303, 307- |
| 8 | Mar 13 | Forecasting (cont.) | 290) | 310) |
| 0 | Mar 15 | Forecasting (cont.) Forecasting (cont.) | | |
| _ | Mar 20 | Spring Recess – No Classes | | |
| _ | Mar 22 | Spring Recess – No Classes | | |
| 9 | Mar 27 | Inventory Management | Ch. 12 (432-466) | Ch. 12. (452-485) |
| | Mar 29 | Inventory Management (cont.) | Cii. 12 (+32 +00) | Cii. 12. (+32 +03) |
| 10 | Apr 3 | Inventory Management (cont.) | | |
| 10 | Apr 5 | Midterm 2 | | |
| 11 | Apr 10 | Midterm 2 return and review | | |
| | Apr 12 | Aggregate Planning | Ch. 13 (483-497) | Ch. 13 (507-520) |
| 12 | Apr 17 | Aggregate Planning (cont.) |) / | , , |
| | Apr 19 | Aggregate Planning (cont.) | | |
| 13 | Apr 24 | Resource Planning | Ch. 14 (517-539) | Ch. 14 (540-562) |
| | Apr 26 | Resource Planning (cont.) | | |
| 14 | May 1 | Resource Planning (cont.) | | |
| | May 3 | Project Management | Ch. 16 (589-606) | Ch. 16 (614-631) |
| 15 | May 8 | Project Management (cont.) | | |
| | May 10 | Last Class Meeting – Review | | |
| | | Final Exams: Monday, May 15 | | |
| 16 | May 15 | Noon Class: 12:45PM – 2:45PM | | |
| | | Evening Class: 5:30PM – 7:30PM | | |