

Seven Open Source Business Strategies for Competitive Advantage

Week 5

Announcement

- The Midterm 1
 - Monday, Oct. 20
 - Scope
 - Week 1 – Week 6
 - Multiple choice questions
 - Bring a scantron

Homework Assignment #5

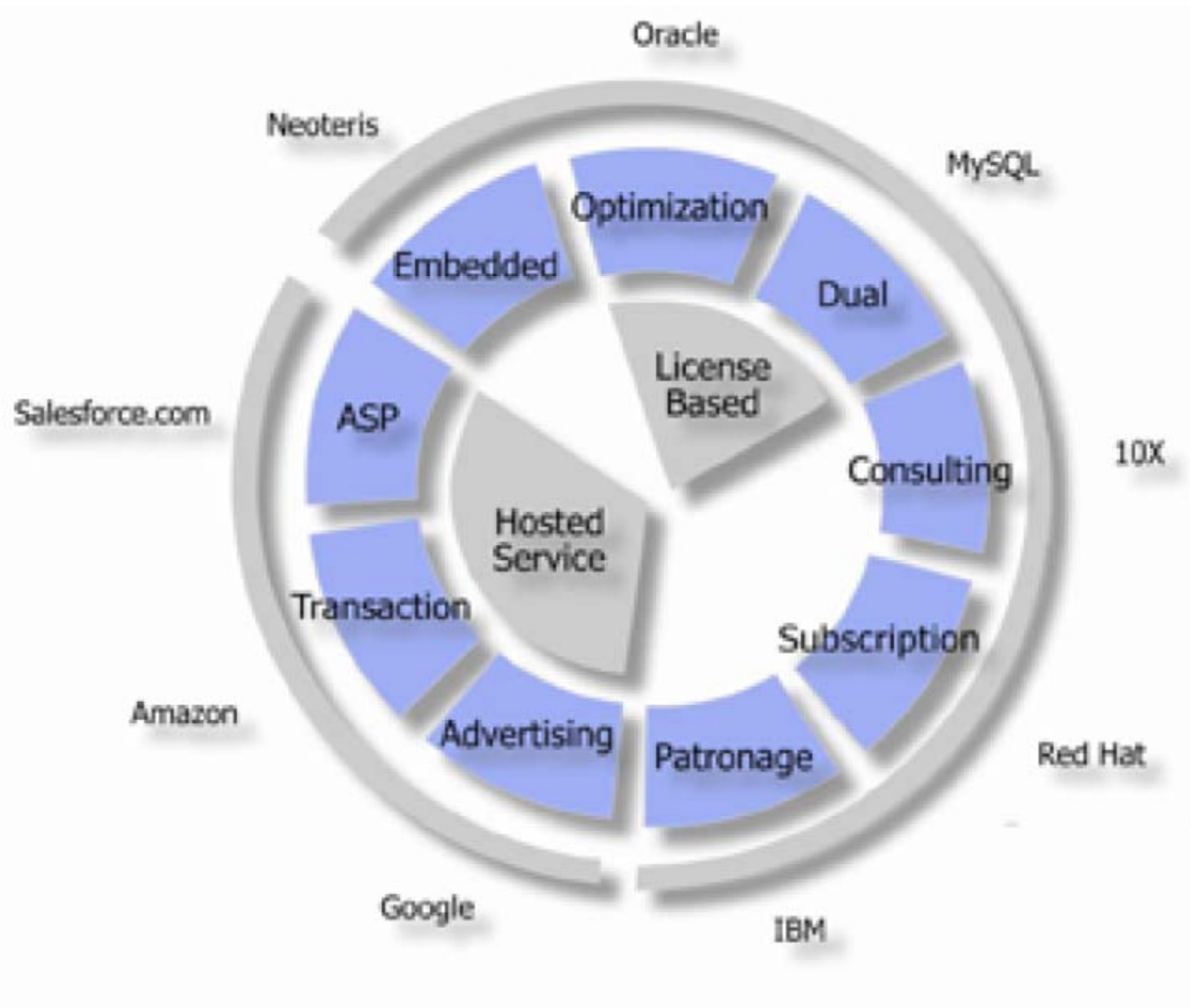
- Read and summarize the article, “IBM’s Pragmatic Embrace of Open Source,” and “What Road Ahead for Microsoft the Company?” Create three “meaningful” questions about these articles respectively and answer three questions per each. Prepare to debate on these articles.
 - <http://www.csun.edu/~twang/595OSE/HomeworkAssignments/HW5-1.pdf>
 - <http://www.csun.edu/~twang/595OSE/HomeworkAssignments/HW5-2.pdf>
 - Due date: Sept 29th

(Team) Homework Assignment #3

- Draw a use case diagram for your group project.
- Submit an implementation plan for your group project. The plan should describe the way you implement in terms of programming languages, tools, development environments, etc.
- Due date
 - The beginning of the Oct. 20th lecture

Seven Open Source Business Strategies

- The Optimization Strategy
- The Dual License Strategy
- The Consulting Strategy
- The Subscription Strategy
- The Patronage Strategy
- The Hosted Strategy
- The Embedded Strategy



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Lab Activities

- Work on the group project
 - Work on team homework assignments
- Submit a weekly project progress report, addressing
 - The team number and a list of team members' names
 - A list of activities that have done in the previous week and the names of the corresponding contributors
 - A list of activities that will be conducted next week