# Math 103 Section 2.2: Elementary Functions and Transformations 

1. A beginning library of elementary functions
2. Graphs of elementary functions
3. Shifts and stretches
4. Piecewise -defined functions

## Beginning Library

- identity function $f(x)=x$
- absolute value function $f(x)=|x|$
- square function $f(x)=x^{2}$
- square-root function $f(x)=\sqrt{x}$
- piecewise defined functions


## Identity and Absolute value functions

Identity function


Absolute-value function
Expression $f(x)=|x|$ or abs $(x)$
Domain: all numbers $(-\infty, \infty)$
Range: $x \geq 0,[0, \infty)$


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## Square and Square-root functions

| Square function | Square-root function |
| :--- | :--- |
| Expression: $f(x)=x^{2}$ | Expression: $f(x)=\sqrt{x}$ |
| Domain: all numbers $(-\infty, \infty)$ | Domain: $x \geq 0,[0, \infty)$ |
| Range: $x \geq 0,[0, \infty)$ | Range: $x \geq 0,[0, \infty)$ |
|  |  |

## Transformations

- vertical translations (shift)

Business shifting up: Suppose $x$ is the number of items you produce and $C(x)$ is the cost to produce $x$ items. If your fixed costs (e.g. rent) increases by $\$ 5$, then the cost curve will shift up 5 units.

- vertical stretch

Business stretching up: Suppose $x$ is the number of items you produce and $C(x)=10 x$ is the cost to produce $x$ items. If your variable costs to produce items (e.g. you are taxed on each unit produced) increases by $\$ 2$, then the cost curve will be stretched up by a factor of 2 .

- horizontal translation (shift)

Business shifting left: Suppose the units on the $x$-axis are years starting in 2000 (i.e. $x=0$ is the year 2000) and $P(x)$ is your profits for the year. In updating your graphs for your manager you want to have the graph "start" with the year 2002. Then you want to ...

- reflections (lab sessions)


## Vertical shift

Vertical shift 5 units up


The graph of $f(x)$ is blue (dark line).

The graph of $f(x)+5$ is red (light line).

The vertical distance between the curves is 5 .

## Vertical stretch

Vertical stretch by a factor of 2 :


The graph of $f(x)$ is blue (dark line).

The graph of $2 f(x)$ is red (light line).

The vertical distance from the $x$-axis of the graph of $2 f(x)$ is twice that of $f(x)$.

## Horizontal shift

Horizontal shift two units to the right


The graph of $f(x)$ is blue (dark).

The graph of $f(x-2)$ is red (light).

The horizontal distance between the curves is 2 .

## Horizontal shift

Horizontal shift two units to the left


The graph of $h(x)$ is red (light).

The graph of $h(x+2)$ is blue (dark).

The horizontal distance between the curves is 2 .

## Practice: Graph these functions

$y=2|x|$

$y=|x+3|$


## Practice: Each function corresponds to geometric description

| $f(x-5)$ | horizontal shift 5 units to the right |
| :--- | :--- |
| $f(x)+7$ |  |
| $3 f(x)$ |  |
| $f(x-3)-1$ | vertical shift 2 units up |
|  | vertical shrink by a factor of $1 / 2$ |
|  | horizontal shift 4 units to left |

## Piecewise defined functions, an example

A car rental agency charges $\$ 30$ per day (or partial day) or $\$ 150$ per week, whichever is least. What is the rental cost $C(x)$ for $x$ days?

Fill in the charges for the values of $x$ :

| $x$ | 1.0 | 2.0 | 2.6 | 3.0 | 3.1 | 4.0 | 4.2 | 5.0 | 6.0 | 7.0 | 7.1 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $C(x)$ |  |  |  |  |  |  |  |  |  |  |  |

Example from business continued:

A car rental agency charges $\$ 30$ per day (or partial day) or $\$ 150$ per week, whichever is least. What is the rental cost $C(x)$ for $x$ days?

Fill in the charges for the values of $x$ :

| $\times$ | 1.0 | 2.0 | 2.6 | 3.0 | 3.1 | 4.0 | 4.2 | 5.0 | 6.0 | 7.0 | 7.1 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $C(x)$ | 30 | 60 | 90 | 90 | 120 | 120 | 150 | 150 | 150 | 150 | 180 |

A car rental agency charges $\$ 30$ per day (or partial day) or $\$ 150$ per week, whichever is least. Graph the cost function $C(x)$.


Example from business $T(x)$ is the tax on taxable income of $x$.

The federal income tax rate is

| Between | But Not Over | Base Tax | Rate | Of the <br> Amount Over |
| ---: | ---: | ---: | ---: | ---: |
| $\$ 0$ | $\$ 7,550$ | 0 | $10 \%$ | $\$ 0.00$ |
| $\$ 7,550$ | $\$ 30,650$ | $\$ 755.00$ | $15 \%$ | $\$ 7,550$ |
| $\$ 30,650$ | $\$ 74,200$ | $\$ 4,220.00$ | $25 \%$ | $\$ 30,650$ |
| $\$ 74,200$ | $\$ 154,800$ | $\$ 15,107.50$ | $28 \%$ | $\$ 74,200$ |
| $\$ 154,800$ | $\$ 336,550$ | $\$ 37,675.50$ | $33 \%$ | $\$ 154,800$ |
| $\$ 336,550$ |  | $\$ 97,653.00$ | $35 \%$ | $\$ 336,550$ |

If you have a taxable income of $x=\$ 110,000$, your tax is

$$
\begin{aligned}
T(110,000) & =\text { Base Tax }+(\text { Rate } \times \text { Amount Over }) \\
& =15,107.50+[.28 \times(110,000-74,200)] \\
& =15,107.50+[.28 \times 35,800] \\
& =15,107.50+10,024.00 \\
& =25,131.50
\end{aligned}
$$

The graph of $T(x)$ :


| Between | But Not Over | Base Tax | Rate | Of the <br> Amount Over |
| ---: | ---: | ---: | ---: | ---: |
| $\$ 0$ | $\$ 7,550$ | 0 | $10 \%$ | $\$ 0.00$ |
| $\$ 7,550$ | $\$ 30,650$ | $\$ 755.00$ | $15 \%$ | $\$ 7,550$ |
| $\$ 30,650$ | $\$ 74,200$ | $\$ 4,220.00$ | $25 \%$ | $\$ 30,650$ |
| $\$ 74,200$ | $\$ 154,800$ | $\$ 15,107.50$ | $28 \%$ | $\$ 74,200$ |
| $\$ 154,800$ | $\$ 336,550$ | $\$ 37,675.50$ | $33 \%$ | $\$ 154,800$ |
| $\$ 336,550$ |  | $\$ 97,653.00$ | $35 \%$ | $\$ 336,550$ |

The equations for $T(x)$ :

| Between | But Not Over | Base Tax | Rate | Of the <br> Amount Over |
| ---: | ---: | ---: | ---: | ---: |
| $\$ 0$ | $\$ 7,550$ | 0 | $10 \%$ | $\$ 0.00$ |
| $\$ 7,550$ | $\$ 30,650$ | $\$ 755.00$ | $15 \%$ | $\$ 7,550$ |
| $\$ 30,650$ | $\$ 74,200$ | $\$ 4,220.00$ | $25 \%$ | $\$ 30,650$ |
| $\$ 74,200$ | $\$ 154,800$ | $\$ 15,107.50$ | $28 \%$ | $\$ 74,200$ |
| $\$ 154,800$ | $\$ 336,550$ | $\$ 37,675.50$ | $33 \%$ | $\$ 154,800$ |
| $\$ 336,550$ |  | $\$ 97,653.00$ | $35 \%$ | $\$ 336,550$ |

For income between $\$ 74,200$ and $\$ 154,800$ :
Line 4 in the table.
$74200 \leq x \leq 154800$ :

The equations for $T(x)$ :

| Between | But Not Over | Base Tax | Rate | Of the <br> Amount Over |
| ---: | ---: | ---: | ---: | ---: |
| $\$ 0$ | $\$ 7,550$ | 0 | $10 \%$ | $\$ 0.00$ |
| $\$ 7,550$ | $\$ 30,650$ | $\$ 755.00$ | $15 \%$ | $\$ 7,550$ |
| $\$ 30,650$ | $\$ 74,200$ | $\$ 4,220.00$ | $25 \%$ | $\$ 30,650$ |
| $\$ 74,200$ | $\$ 154,800$ | $\$ 15,107.50$ | $28 \%$ | $\$ 74,200$ |
| $\$ 154,800$ | $\$ 336,550$ | $\$ 37,675.50$ | $33 \%$ | $\$ 154,800$ |
| $\$ 336,550$ |  | $\$ 97,653.00$ | $35 \%$ | $\$ 336,550$ |

For income between $\$ 30,650$ and $\$ 74,200$ :
Line 3 in the table.
$30650 \leq x \leq 74200$ :

