

Steven Wexler, Ph.D.

Associate Professor

Department of English
California State University, Northridge
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Education

- 2006 Ph.D., Rhetoric and Composition, University of Louisville
Dissertation: "Rhetorics of Globalism"
Director: Marc Bousquet
- 2001 M.A., English, University of Louisville
Henry James Review Fellow
- 1987 B.A., Psychology, Syracuse University

Publications

"Bicycle!" *SPECS: Contemporary Arts and Culture* 3 (2010): 178-90.

"Rhetoric, Literacy, and Social Change in Post-Mao China." *College Composition and Communication* 60.4 (2009): 808-26.

"The Science of Academic Freedom." Invited contribution. Special issue: *Academic Freedom and Intellectual Activism in the Post-9/11 University. Works and Days* 51-54. 26-27 (2009): 389-98.

"(I'm)Material Labor in the Digital Age." Guest editor and contributor, *Mental Labor* issue. *Workplace: A Journal for Academic Labor* 15 (2008): 1-11. <http://www.cust.educ.ubc.ca/workplace/issue15/index.html>.

"Beyond the Knowledge Factory: A Review of David B. Downing's *The Knowledge Contract: Politics and Paradigms in the Academic Workplace*." *Studies in the Humanities* 33.1 (2006): 1-31.

"Review of *How Class Works: Power and Social Movement* by Stanley Aronowitz." *Workplace: A Journal for Academic Labor* 6.2 (2004). <http://www.cust.educ.ubc.ca/workplace/issue6p1/wexler.html>.

"Terminal Narcissus and the Posthuman: Reflexivity and Augmentation Through the Hypertext Mirror." *Kairos* 7.3 (2002). <http://english.ttu.edu/KAIROS/7.3/binder2.html?coverweb/wexler/index.html>.

"Freedom in *Frankenstein*: What We Can Learn from a Marcussian Monster." *Proceedings of the Image of the Outsider in Literature, Media, and Society: Selected Papers*. Ed. Will Wright and Steven Kaplan. Pueblo: Society for the Interdisciplinary Study of Social Imagery and the University of Southern Colorado, 2002. 67-71.

With Sarah Edgington. "Bibliography of Critical Work on James and Film." *Henry James Goes to the Movies*. Ed. Susan M. Griffin. Lexington: UP of Kentucky, 2001. 359-65.

Works in Progress

"Wittgenstein." *Interpretation-Theory-History*

Invited chapter for prospective book on theory in its historical contexts

Book ms. *Revolution Calling*

A global history of 17th- and 18th-century radical rhetorics, literacies, and media

Book ms. *Global, Greater China*

Analysis of rhetoric and socioeconomic change in post-Mao China. Based on dissertation work

Teaching

Associate Professor with tenure. California State University, Northridge, 2011-present.

Assistant Professor. California State University, Northridge, 2007 - 2011:

- ENGL651 Rhetorical Theory and Composition (graduate)
- ENGL654 Rhetoric of Science (graduate)
- ENGL650 Twentieth-Century Rhetoric (graduate)
- ENGL638 Critical Approaches to Literature (graduate)
- ENGL630 Rise of the Novel (graduate)
- ENGL595 Special Topics in English: "Woody Allen" (graduate)
- ENGL495esm Multigenre Theory in a Global Context
- ENGL495 Autobiography
- ENGL436 Major Critical Theories
- ENGL313 Popular Culture: "The Radical Romance"
- ENGL312 Literature and Film: "The Dystopian Imaginary"
- ENGL312 Literature and Film: "The James Bond Formation"
- ENGL312 Literature and Film: "Woody Allen"
- ENGL155 Freshman Composition
- ENGL114 Stretch Composition

Lecturer. Rollins College, Winter Park, FL, 2002 - 2007:

- Expository Writing: Argument
- Expository Writing: Informal Essay
- Composition and Rhetoric: Writing about Comedy
- Composition and Rhetoric: Writing about You
- Composition and Rhetoric: Writing about Monsters
- Composition and Rhetoric: Sources of Self

Composition Instructor. University of Louisville, Louisville, KY, 1998 - 2002:

- Intermediate College Composition: "Authoring from the Underground"
- Introduction to College Composition: "I, Intertext"

Adjunct Faculty. Spencerian College, Louisville, KY, 1999 - 2000:

- Business Correspondence
- Anatomy and Physiology I
- Records Management
- English II
- English I

Writing Consultant. Rutgers University Writing Center, Rutgers University, New Brunswick, NJ, 1997.

Presentations

“The Limits to ‘Cost-Effective’ Comp.” Conference on College Composition and Communication, 23 March 2012.

“Writing and Risk Management.” Conference on College Composition and Communication, 17 March 2010.

“Who Put the ‘You’ in YouTube? ‘User-Generated’ Liberalism and Value.” Society for the Interdisciplinary Study of Social Imagery. University of Southern Colorado, 12 March 2009.

“Knowledge Economy Rhetorics in the Writing Class,” presenter and chair. Conference on College Composition and Communication, 2 April 2008.

“(I)m)aterial Labor in the Digital Age.” MLA, 27 December 2007.

“Global ‘Greater China’: Discourse, Power, and the World Factory.” Rhetoric Society of America Conference, 26 May 2006.

“Conspicuous Consumption as Campus Culture.” Conference on College Composition and Communication, 22 March 2006.

“Literacy and Resistance in Postsocialist China.” Conference on College Composition and Communication, 16 March 2005.

“Writing Center Pragmatism.” 5th Biennial Thomas R. Watson Conference on Rhetoric and Composition, “Writing at the Center.” University of Louisville, 7 October 2004.

“Motivation and Melancholy in ‘After the Storm.’” Eleventh Annual Biennial International Ernest Hemingway Society Conference, “Key West Hemingway.” 7 June 2004.

“Rewriting the Sign of Terror in First-Year Composition.” College English Association, 3 April 2003.

“De/Composing Identities in English B.” Conference on College Composition and Communication, 19 March 2003.

“The Invisibility of Negation: Debunking Dialectical Dreams in *Invisible Man*.” Twenty-Seventh Colloquium on Literature and Film. West Virginia University, 10 October 2002.

“Terminal Narcissus and the Posthuman: Reflexivity and Augmentation Through the Hypertext Mirror.” *Computers and Writing*. Illinois State University, 16 May 2002.

“Freedom in *Frankenstein*: What We Can Learn from a Marcussian Monster.” Society for the Interdisciplinary Study of Social Imagery. University of Southern Colorado, 28 February 2002.

“The Neurotic Intertext.” *Writing as a Human Activity*. University of California at Santa Barbara, 6 October 2001.

“This is Allan Benkle.” Twenty-First Annual Twentieth-Century Literature Conference. University of Louisville, 24 February 2000.

“Bipolar Affective Illness: Results of Linkage Analysis Using Microsatellite Marker, *AJHG*, s51, A374.” Straub, R.E., Baron, M., Lehner, T., Loth, J.E., Luo, Y., Shao, W., **Wexler, S.N.**, Sharpe, L., Simon, R., Gibbon, M., Endicott, J., Ott, J., Gilliam, T.C. Annual Meeting of American Society of Human Genetics, San Francisco, CA, November 1992.

“Genetic Linkage Analysis of Bipolar Affective Illness.” Straub, R.E., Baron, M., Lehner, T., Luo, Y., **Wexler, S.N.**, Ott, J., and Gilliam, T.C. Eighth International Congress of Human Genetics, Washington, D.C., October 1991.

“Linkage Analysis of Bipolar Affective Illness Using DNA Markers.” Straub, R.E., Endicott, J., Lehner, T., Loth, J.E., Napiorkowski, P., **Wexler, S.N.**, Luo, Y., Ott, J., Gilliam, T.C., and Baron, M. Conference of Psychiatric Genetics, London, August 1991.

Professional Service

University and College

Faculty Senate, California State University, Northridge, 2010 – present.

E.O. 1048 Mandatory Early Start Working Group, 2010.

University Writing Council 2009 – present.

Stretch Orientation Training Workshop, Spring 2010.

Graduate Program in Literacy Committee Member. California State University, Northridge, 2009 – 2010.

Stretch Program in First-Year Writing. Committee Member. California State University, Northridge, 2009.

Presenter. “The ‘Socially Networked Class’: Using Web 2.0 Technology to Enhance Learning.” California State University, Northridge, 2009.

Assessment Liaison. California State University, Northridge, 2008 – 2010.

Participant. Eve Sedgwick Commemoration. California State University, Northridge, 2009.

Faculty Organizer and Participant. *Living and Learning in Community* (students living together and taking courses together). Created a linked interdisciplinary writing course with a sociology professor and developed

activities for the program itself. Rollins College, 2003 – 2006.

Committee Member. Transformative Education Task Group of the All-College Planning and Priorities Committee. Rollins College, 2003.

Organizing Committee Member. University of Louisville English Graduate Organization. Watson Conference. University of Louisville, 2000.

Organizing Committee Member. University of Louisville English Graduate Organization. Twentieth Annual Twentieth-Century Literature Conference. University of Louisville, 1999.

Department

Rhetoric and Composition Committee Member. Department of English, California State University, Northridge, 2007 – present.

Master's Exam Committee Member. Department of English, California State University, Northridge, 2008 – present.

Popular Culture Committee Member. Department of English, California State University, Northridge, 2007 – present.

Moderator. AGSE, “Fantastically Radical” panel. California State University, Northridge, 2010.

Moderator. AGSE, “Popular Culture” panel. California State University, Northridge, 2009.

Adjunct Faculty Search Committee Member. Department of English, California State University, Northridge, 2007.

Faculty Organizer and Participant. *Žižek!* Organized department viewing of Slavoj Žižek documentary and subsequent discussion “Teaching the Language of ‘Unfreedom.’” Rollins College, 2006.

Faculty Organizer and Participant. “Writing with New Media.” Presentation on incorporating Web technology (Websites, blogs, and hypertext) in the composition class. Rollins College, 2006.

Database designer for instructor Web-projects. Department of English. University of Louisville.

Student

Master's Thesis Director. Department of English, California State University, Northridge, 2008 - present:

- Jamie Arrow, "Teacher Performance and Delivery in the Secondary Classroom" (Spring 2010)

Master's Thesis Committee Member. Department of English, California State University, Northridge, 2007 – present:

- Jennifer Baquera, “Untitled” (reader, expected Spring 2009)
- Angelina Gonzales, “The Transferability of Academic Writing to the Real World” (reader, Spring 2008)
- Cheryl Hazama, “The Historicity Behind *Beowulf*” (third reader, Spring 2009)

- Sean McCallon, “A Rhetorical Genre Study of Heroes and Villains in Professional Wrestling” (reader, Spring 2008)
- Heather Penrod, “Constructing American Identity Through the Myth of Children's Historical Narratives” (reader, Spring 2009)
- Lisa Tremain, “A Rhetorical Analysis of Timed Writing Assessments at the California State University” (reader, Spring 2009)
- Darlene Toscano, “The Globalization of English: Examining Perceptions of English Among California High School and College Students” (reader, Spring 2009)
- Juliette Diggs, “Domestic Anarchy Among the Suburbanites of Post-War American Literature” (reader, Spring 2010)
- Andrea Hernandez, “Academic Argument and Disciplinary Transfer: Fostering Genre Awareness in First Year Writing Students” (reader, Spring 2010)
- Aram Kouyoumdjian, “William Saroyan and the Theater of Diaspora” (reader, Fall 2011)
- Kathy Torabi, “Zoroastrian Dualism in *Paradise Lost*” (reader, Spring 2011)

Master’s Exam Director. Department of English, California State University, Northridge

- Elizabeth Vance (Spring 2008)
- Guillermo Mercado (Fall 2009)
- Hillary Freeman (Fall 2009)

Other Contributions

Book Manuscript Review. Palgrave Macmillan, 2010.

Book Manuscript Review. Fordham University Press, 2009.

Textbook Review. *Decisions: A Writer's Handbook*. By Leonard J. Rosen. Longman, 2003.

Selected Monograph. Review of Andy Pickering's *Mangle of Practice*. History of Science, Social Studies of Science (HSSS). KLI Theory Lab. <<http://www.kli.ac.at/theorylab/Areas/HSSS.html>>.

“How to be an Eighteenth-Century English Gentleman.” *Eighteenth-Century Resources -- History*. Ed. Jack Lynch. June 2004. <<http://newark.rutgers.edu/~jlynch/18th/history.html>>.

---. Early Modern Bibliographies. *Early Modern Resources*. Ed. Sharon Howard. Sep 2003. <<http://www.earlymodernweb.org.uk/embiblios.htm>>.

Moderator. “Cowboys and Outlaws.” Society of Interdisciplinary Study of Social Imagery. University of Southern Colorado, 28 February 2002.

Editorial Work

Book Review Editor. *Workplace: A Journal for Academic Labor*. 2009 – 2010.

Editorial Board Member. *Workplace: A Journal for Academic Labor*. 2007 – present.

Editor. *The Fox: Rollins College Journal of First-Year Writing*, 2003.

Editorial Assistant. *Henry James Review*, Louisville, KY, 1999 – 2001.

Copy Editor (freelance). *Instructor* and *Scholastic*, New York, NY, 1991 – 1993.

Additional Experience

Research Associate. Columbia University and NY State Psychiatric Institute, New York, NY, 1990 – 1992.
Account Executive (full-time and freelance). Costanza Group Advertising, Marketing, and Public Relations, Edison, NJ, 1986 – 1997.

Awards

Faculty Fellowship, California State University, Northridge, 2011.
Teaching Fellowship, Rollins College, 2002 – 2007.
Henry James Review Fellowship, University of Louisville, 1999 – 2001.
Graduate Teaching Assistantship, University of Louisville, 1998 – 2002.

Professional Academic Memberships

California Faculty Association
College English Association
Modern Language Association
National Council of Teachers of English