

Names: _____, _____, _____

Art 461: History of Graphic Arts

Pictorial Modernism

Class Discussion Questions

Chapter 14

Work in a group of three people.

Discuss the answers to the following and write down key bullet points.

1.	<p>Compare and contrast the 1918 Jesse Wilcox Smith poster for the American Red Cross (Fig. 14-30) and the 1914 Red Cross poster by Ludwig Hohlwein (Fig. 14-33).</p> <p>Focus on the communication goals and the style of each poster.</p> <p>What countries were these poster from and what makes them so significant to the time period.</p> <p><i>Print neatly and clearly!</i></p> <p><i>Short brief answers. Some answers can be one words some a sentence. But consolidate your answers.</i></p>	<p style="text-align: center;"><i>--Print neatly and clearly! be brief and to the point --</i></p> <p>Jesse Wilcox Smith, Poster for the American Red Cross</p> <ul style="list-style-type: none">• _____• _____• _____ <p>Ludwig Hohlwein, Red Cross poster</p> <ul style="list-style-type: none">• _____• _____• _____
2.	<p>Discuss the influence of cubism on the work of A. M. Cassandre, Joseph Binder, Austin Cooper, and Edward McKnight Kauffer.</p> <p>Identify specific examples of their work, including lettering and type design.</p> <p><i>Print neatly and clearly!</i></p>	<p style="text-align: center;"><i>--Print neatly and clearly! be brief and to the point --</i></p> <p>M. Cassandre</p> <ul style="list-style-type: none">• _____• _____ <p>Joseph Binder</p> <ul style="list-style-type: none">• _____• _____ <p>Edward McKnight Kauffer</p> <ul style="list-style-type: none">• _____• _____