

# **New Developments in the Global Insurance Market**

November 2-3, 2007  
Shanghai Normal University

## **Program**

### **Friday, November 2**

**08:00 – 09:00      Breakfast**

**09:00 – 09:10      Welcome – Lu Jian Fei, SHNU Vice President**

**09:10 –10:20      Session 1: Catastrophe Issues**

“Catastrophes and Insurance Market Dynamics”

Patricia Born, Ph.D., California State University- Northridge, California, USA

“The Choice of Trigger in an Insurance Linked Security”

Andreas Richter, Ph.D., Ludwig-Maximilians University, Munich, GERMANY

**10:20-10:30      Coffee Break**

**10:30 – 12:00      Session 2: Insurance Regulation Issues**

"Supervision of Compensation Capacity: From Capital Requirement to Comprehensive Risk Management"

Xie Zhigang, Ph.D. Director of Insurance & Actuarial Research Center (Shanghai University of Finance & Economics)

“Evaluating underwriting risk capital for long term life business in China”

Yang Buqing, Ph.D. (Shanghai University of Finance & Economics )

“Regulation of Reinsurance Recoverables: Protection or Protectionism?”

Lawrence Powell, Ph.D. (University of Arkansas at Little Rock, Arkansas, USA)

**12:00-2:00      Lunch**

**2:00-3:20      Session 3: Life and Health Insurance Issues**

"The Status Quo and Trend of Development of China's Life Insurance"

Yan Su, Vice President (China Pacific Life Insurance Co., LTD)

"The Match between Demands and Distribution Channels for Health Insurance in China"  
Lu Aiqin, Vice Dean, College of Finance, Shanghai Normal University  
Yang Baohua, College of Finance, Shanghai Normal University

**3:20-3:30            Coffee Break**

**3:30-4:50            Session 3: Pensions and Annuities**

"The Feasibility of Accumulating the Social Pension Fund by Lottery Funds"  
Grand Lee, College of Finance, Shanghai Normal University

"Joint Marketing: An Effective Way to Provide Comprehensive Service of Enterprise Annuity"  
Wang Lianwen, Vice President of Tai Ping Pension Co. LTD.

**4:50-5:00            Concluding Remarks – Patricia Born, Ph.D., CSUN**

**7:00                    Dinner**

### **Saturday, November 3**

**08:00 – 9:00        Breakfast**

**09:00 – 10:00      Session 5: Insurance Pedagogy**

"International Insurance Markets: A Credit Travel Study Course"  
Anne Kleffner, Ph.D. (University of Calgary, Alberta, CANADA)

"Catastrophe Modeling in the Classroom"  
Patricia Born, Ph.D., California State University- Northridge, California, USA

**10:00 – 12:00      Discussions between foreign experts and SHNU faculty**

**12:00                Lunch and sightseeing**

*NOTE: Each presenter will have approximately 20 minutes to present their paper. This will be followed by 10-15 minutes for questions and answers.*