

Call for Papers at
The International Journal of Business and Systems Research

Website: <http://www.inderscience.com/ijbsr>
ISSN (Print): 1751-200X
ISSN (Online): 1751-2018

A Special Issue on
Chinese Strategic Management: A Systems Perspective on the Practical Aspects and Theoretical Reflections

Guest Editors

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The economic transition in China over the last three decades has produced profound impacts on not only China but also the world. A central part of this transition relates to business management. Top managers in China, influenced by Chinese realities including traditional thinking and existing institutional environments as well as Western management theories, have experienced first hand challenges related to, and accumulated rich experiences in, formulating and implementing effective strategies to guide their firms through an ever changing and turbulent local as well as global environment. The academic communities in the Western world as well as

China have also expressed a significant interest in lessons that can be derived from such experiences. Academic journals in the field have endeavored to examine these and related aspects through special issues already but those merely uncovered only tips of a gigantic ice-berg as these challenges and resultant experiences are rich and multi-faceted. Extending earlier efforts will help us broaden our perspectives and deepen our understanding of this critical area. It is with this backdrop that the *International Journal of Business and Systems Research* has decided to organize a special issue on the topic of “Chinese Strategic Management: A Systems Perspective on the Practical Aspects and Theoretical Reflections.”

This Special Issue will focus on how traditional Chinese thinking and current realities in the Greater China region relate to strategic management practices as well as their theoretical implications. Adopting a systems perspective, we aim at examining how firm strategic behavior interacts with the broader environmental context. Accordingly, the topics addressed should examine how strategic management practices in the Greater China region are related to one or more of the following key aspects. We encourage both conceptual papers and empirical studies (including rigorous in-depth case studies) from potential contributors around the global. The Guest Editors will work with the reviewers to publish those contributions that are deeply rooted in Chinese realities and also clearly reveal theoretical extensions to the existing body of knowledge in strategic management.

- Chinese philosophy
- Chinese culture
- Chinese institutional environments
- Entrepreneurship in China
- Technology and innovation management in China
- Globalization

The Guest Editors intend to use the above aspects and their linkages with strategic management practices in the Greater China region as broad perimeters for manuscripts included in the special issue. Potential contributors are encouraged to further refine their focus on a related topic so that their contribution will be able to examine a well defined topic in greater depth.

Our goal is to examine practical challenges Chinese managers face in their strategic management practices, strategies used by Chinese managers to address these challenges, and relevant theoretical implications. This task is important since lessons learned will be useful for both Chinese and Western managers as they now embrace a global competitive landscape with intimate involvements of Chinese firms. This task is also important for the academic communities all over the world as examining Chinese practices may broaden the pursuit of management knowledge to areas previously under examined, and reveal important insights that might enrich and extend our body of knowledge. In return such an expanded knowledge base will be useful for both current and future managers.

The deadline for the submission of full papers is February 28, 2008. The authors of each submitted paper should propose up-to-four potential reviewers, their qualifications, and complete contact information to be considered as part of the reviewer pool. We will ensure that the

reviewers selected for each manuscript will have significant global academic exposures as well as an astute understanding of Chinese experiences.

Submission of papers

Full paper deadline	February 28, 2008
Notification of acceptance and review results	April 30, 2008
Revised submission deadline	May 31, 2008
Notification of acceptance	June 30, 2008
Camera-ready version deadline	July 31, 2008
Special Issue	January 1, 2009

Potential authors are encouraged to contact any of the guest editors listed above with an extended abstract for timely feedback.

Manuscripts should be prepared in accordance with the format requirements of the International Journal of Business and Systems Research. Please note that all manuscripts submitted for review should be in MS Word, double-spaced throughout, and should have an abstract of no more than **100** words. Abstracts should provide a short introduction to the topic, an outline of the research methodology and a summary of the findings. In particular, the complete addresses, fax/phone numbers and e-mail addresses of the author(s) should be indicated only on the cover page. Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. A guide for authors, sample copies and other relevant information for submitting manuscripts are available on the Papers Submission section under Author Guidelines (<http://www.inderscience.com/mapper.php?id=31>). Please email the completed manuscript together with a letter to all three guest editors. Your letter to the guest editors should stress the value added of your submission, and detailed contact information of potential reviewers together with their specialty areas.

Each paper submitted to Inderscience Enterprises Limited is subject to the following review procedures:

1. It is reviewed by the guest editors for general suitability for this publication.
2. If it is judged suitable, two reviewers are selected and a double-blind review process takes place.
3. Based on the recommendations of the reviewers, the guest editors then decide whether the particular article should be accepted as it is, revised or rejected.