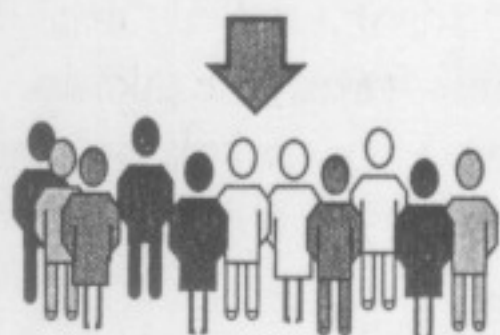# Randomization

Step 1: Begin with a collection of subjects.

Step 2: Devise a method to randomize that is purely mechanical (e.g., flip a coin).

Step 3: Assign subjects with "Heads" to one group   and "Tails" to the other group.

Control Group   **Experimental Group**

Matched Randomization

Pool of Subjects

Experimental Group

Control Group