

Student Congress

Tips for Writing a Persuasive Speech!

- I. Introduction
 - * Grab the reader's attention (anecdote, question, interesting fact)
 - * Provide some background on issue
 - * End with a thesis statement

- II. Body Paragraph- In-depth Reasons to Agree
 - * Topic sentence (give convincing reason to support thesis statement)
 - * Example
 - Detail
 - Detail
 - * Counter argument (YOU address listeners concerns)
 - * Wrap-up (restate topic sentence)

- III. Body Paragraph
 - *Repeat above steps

- IV. Body Paragraph
 - *Repeat above steps

- V. Conclusion
 - * Complete how you started (refer back and finish anecdote, answer the question, or refer back to interesting fact)
 - * Restate your convincing reasons
 - * Sum up with a universal meaning/message
 - * Finish with a call to action



