

*Curriculum Vitae for*

**JOHN ELLINGTON (ELLIS) GODARD, JR.**

Assistant Professor, California State University Northridge  
egodard@csun.edu · 6948 Luther Circle, Moorpark, CA 93021  
Phone: 818-677-4050 · Cell: 805-276-0817 · Fax: 805-553-9743

**EDUCATION**

- 2005 *Ph.D., Sociology Department, University of Virginia*  
Dissertation: “The Moral Order of Cyberspace: Social Structure and Conflict Management on the Internet” (Donald Black, Chair; Sarah Corse & Tom Guterbock, Readers; Bryan Pfaffenberger & Bernard Carlson, Outside Readers)
- 1995 *M.A., Sociology Department, University of Virginia*  
Thesis: “An Introduction to Social Movements and Cyberspace: A New Locus, Modus, and Focus for Social and Sociological Behavior” (Jeff Hadden, Chair; Donald Black, Reader)
- 1993 *B.A. (Sociology & Government majors; Philosophy minor), University of Virginia*  
Commonwealth Award (for best undergraduate paper in the department): “Taxation as Social Control: Corresponding Origins of the Marijuana Taxation Act and Mill’s Power Elite in a Decade of Social, Economic, and Political Upheaval” (Mark Lupher, Instructor)

**PROFESSIONAL EXPERIENCE**

- 2005 - Assistant Professor, Dept. of Sociology, California State University, Northridge
- 2002 - Undergraduate Advisor, Dept. of Sociology, California State University, Northridge
- 2002-05 Lecturer / Acting Asst. Prof., Dept. of Sociology, California State University, Northridge
- 2002 Adjunct Faculty, Communication Dept., Santa Clara University
- 2002 Seminar Leader, Pacific Graduate School of Psychology (Palo Alto, CA)
- 1996-99 Associate Faculty, Dept. of Sociology, University of Virginia
- 1996-98 Instructor, Information Technology & Communications Div., University of Virginia
- 1993-97 Teaching Assistant, Dept. of Sociology, University of Virginia

**PRIMARY TEACHING AND RESEARCH INTERESTS**

My primary areas of empirical and theoretical expertise are the Sociology of Law, Criminology and Criminal Justice, and Deviance and Social Control, and my teaching responsibilities have been primarily in Research Methods, Statistics, and Sociology of Law. I am, summarily, a methodologist who studies forms of conflict management.

## COURSES TAUGHT

Introduction to Sociology (Sociology 101/150)  
Microcomputer Applications in the Social Sciences (Sociology 219)  
**Introduction to Crime and Criminal Justice** (Soc 250)  
Computers and Society (Sociology 273)  
Seminar for Departmental Majors (Sociology 303)  
**Introduction to Social Statistics** (Sociology 311/364, Psych. 210, Comm. 110)  
Sociology of Work (Sociology 340)  
Introduction to Criminology (355)  
**Sociology of Law** (Soc 434)  
**Research Methods** (Sociology 495/497, Comm. 110)  
Field Study and Internship Report (Sociology 498)  
Graduate Seminar, Sociologies of Cyberspace (Sociology 585)  
Graduate Research Methods (Sociology 690)

## ADDITIONAL AREAS OF TEACHING APTITUDE

Deviance and Social Control  
Sociological Theory  
Sociology of Organizations / Organizational Analysis  
Media and Communications Studies / Sociology of the Internet  
Applied Sociology / Sociological Practice / Evaluation and Assessment

## ACADEMIC HONORS AND AWARDS

- 2005, 06 Dean's Faculty Summer Research Competition, College of Social and Behavioral Sciences, California State University, Northridge (\$5,000 each summer for targeted studies, most recently connected to the pedagogy of grading)
- 1993-97 Various Graduate Student Fellowships, University of Virginia
- 1993 Commonwealth Award (Best undergraduate paper in the Department), Sociology Department, University of Virginia.

## PUBLICATIONS

### ARTICLES

- 2003 "Reel Life: The Social Geometry of Reality Shows". Pages 86-116 in *Survivor Lessons: Essays on Communication and Reality Television*, edited by Andrew Wood and Matthew Smith (McFarland & Company, Jefferson City, NC).

### ENCYCLOPEDIA ENTRIES

- 2000 "Social Control", "Social Change", "Structure", "Morality", "Homelessness", and "Computer Applications in Sociology". In *The World of Sociology* (Gale Group: Farmington Hills, MI).

### UNDER REVIEW

- "Sociological Announcements: A Comprehensive Analysis of the ASA *Employment Bulletin*, 1998-2005", ms. 64 pp.
- "Professor Dress: Consequences of Cultural Distance in the Classroom", ms. 33 pp.

## IN PROCESS

Organizer and author for a special issue of *The American Sociologist* on Donald Black's social geometry.

"The Death of the Driver: The Social Geometry of Highway Violence", ms. 44 pp.

"Legalizing the Internet: A Cost of Overcoming Digital Divides," ms. 26 pp. Based on doctoral research.

*The Moral Order of Cyberspace*. Based on doctoral study.

"Making the Grades: A Comparative Analysis of Six Strategies for Raw-to-Final Grade Transformations", ms. 29 pp.

## BOOK REVIEWS

2005 *The Scholarship of Teaching and Learning in Higher Education: Contributions of Research Universities*, William E. Becker and Moya L. Andrews. Forthcoming in *Exchanges: The Online Journal of Teaching and Learning in the CSU*.

2005 *Virtual Ethnicity: Beyond the Digital Divide*, by Karen Mossberger, Caroline J. Tolbert, and Mary Stansbury. Online at

## TECHNICAL REPORTS

1999-01 Numerous monographs and team reports following comprehensive studies (program evaluations, needs assessments, community surveys, etc.) of domestic violence, child care, homelessness, housing, farmworker health, community health, *etc.* List available upon request.

**RESEARCH EXPERIENCE**

## POSITIONS HELD

- 2005 - Research Methodologist, Teachers for a New Era Initiative (funded by the Carnegie Foundation), California State University, Northridge
- 2003 - Member, Organizing Committee & Advisory Board, Center for Survey Research, California State University, Northridge
- 2002 - Statistical Consultant & Evaluator, various faculty projects and grants, California State University, Northridge
- 2001 - Research Methodology Consultant, e.g. Research, Moorpark, CA (see [Consultations](#))
- 1999-01 Director of Research & Development, Applied Survey Research, Watsonville, CA
- 1998-99 Statistical Computing Consultant, Information Technology & Communication Division, University of Virginia
- 1994-97 Research Assistant, CATI Supervisor, CATI Interviewer, *et al.*, Center for Survey Research, University of Virginia

## GRANTS &amp; FUNDED RESEARCH

- 2006 Dean's Faculty Summer Research Competition (\$5,000)
- 2006 Various RFP responses underway for newly opened and instituted CATI center
- 2005 Dean's Faculty Summer Research Competition (\$5,000)
- 2005-07 WebSurveyor Academic License Grant (\$60,000 over two years, with David Boyns)

- 2004-05 “Public Safety” section, Latino Scorecard (funded by the United Way), Center for Southern California Studies
- 1999 - Grant and contract research through private consulting (see Consultations).
- 1999-01 Grant and contract research through a nonprofit social research firm (Applied Survey Research) to conduct program evaluations, community assessments, and homeless censuses, for nonprofit and government agencies, community partnerships, and foundations. List available upon request.

#### SELECTED CONSULTATIONS

- 2002 - La Piana Associates, Berkeley, CA – Survey methodology and Statistical analysis, e.g. for a comprehensive assessment of the professional development needs of environmental organizations in the Great Lakes region and Southeastern United States
- 2002 Boston Consulting Group, Boston, MA – Survey design and Sampling strategies, e.g. for an online survey of a population structurally comparable to the “open source” software movement
- 2001 - Power Economics, Santa Cruz, CA – Data management and Statistical analysis, e.g. for the analysis of pricing and documentation regarding energy sales by Enron Corporation in support of expert witness testimony in ongoing litigation
- 2001 SmartRevenue, Baltimore, MD – Survey design and Data analysis, e.g. for an analysis of survey data from K-Mart customers nationwide

#### CONFERENCE PRESENTATIONS

- 2007 Session Organizer, “Results Based Accountability: Assessing a Paradigm of Assessment”, Pacific Sociological Association meetings (San Francisco, April)
- Session Organizer, “Organizing Outside the Academy: Associations, Sections, and Discussion Groups,” Pacific Sociological Association meetings (San Francisco, April)
- 2006 Presenter, “The Death of the Driver: The Sociology Geometry of Highway Violence”, at the ACS meetings (Los Angeles, November)
- Presenter, “The Public Sociology of Sociology” for Integrating the Sociology of Science and Science Studies into General Education Reform session at the American Sociological Association Meetings (Montreal, August)
- Presenter, “The Public Sociology of Sociology” for the “Engaging the Public: Sociology in the Public Sphere” session at the Pacific Sociological Meetings (Universal City, April 20) [*transcription online*]
- Session Organizer, “The Sociology of Sociology” session at the Pacific Sociological Association Meetings (Universal City, April 20) [*opening remarks online*]
- 2005 Presenter, “Post-Positivist Discovery and Disciplinary Legitimacy: From Popper, Kuhn, and Lakatos to Merton, Fuchs, and Black” for “Sociological Theory II” session at the Pacific Sociological Association Meetings (Portland, April 9)
- 2004 Panel Organizer, “Recent Developments in Methodology: Procedural, technological, political, and organizational.” Sociology Department Retreat, California State University, Northridge (April)
- Presenter, “Frontiers of Blackian Theory: Open Questions and New Directions,” for “New Directions in Sociological Theory” session at the Pacific Sociological Association meetings (San Francisco, April). [*slides available online*]
- Panelist, Author Meets Critics: Stephan Fuchs’ *Against Essentialism: A Theory of Culture and Society*. Pacific Sociological Association meetings (San Francisco, April) [*transcription online*]

- Presenter, “A Social Statistics Solution to Grade Inflation”, for “Applied Sociology and Education” session at the Pacific Sociological Association meetings (San Francisco, April) [*slides online*]
- Presenter, “A Top-Down Strategy to Control Grade Inflation”, California State University, Northridge Faculty Retreat (Oxnard, January) [*slides online*]
- 2002 Presenter, “Beyond the Internet: The theoretical significance of the assimilation of cyberspace” for “The Wireless Society” session at the Pacific Sociological Association meetings (Vancouver, April)
- 1997 Discussant for “Cyberculture” session at the Midwest Sociological Society annual meeting (Des Moines, April)
- 1996 Presenter, “Intimacy and social control on the Internet” for “The Sociology of the Internet” session at the Midwest Sociological Society annual meeting (Chicago, April)
- Presenter, “Culture and social control on the Internet” for “Virtual Selves / Virtual Communities: Culture, Technology, and Mediated Reality” session at the Pacific Sociological Association annual meeting (Seattle, March)

## PROFESSIONAL ACTIVITIES

### MANUSCRIPTS REVIEWED

- 2004 *Dissecting Social Statistics*, by Edward L. Kain and Sharon Birch. Roxbury Publishing.
- 2003 *Applying Social Statistics*, by Jay Weinstein. Roxbury Publishing.
- 2003 *Understanding Statistics in the Social Sciences*, by John Wooldredge. Roxbury Publishing.

### DEPARTMENT SERVICE

- 2006 Faculty sponsor for Professional Sociology Student Association (graduate student) conference “Voices of the Voiceless” (February, CSUN) website.
- 2005 Nominations Committee, for Department Chair, California State University, Northridge (CSUN)
- 2004 - Web site administrator, CSUN Center for Survey Research
- 2004-05 Web site administrator, Master’s in Social Work (MSW) Program, CSUN
- 2004 - Examining Committee, Comprehensive Examination in Organizational Analysis, CSUN (including as Chair, Spring 2005)
- 2004 - Curriculum, Assessment, and Program Review Committee, CSUN
- 2003 - Web site administrator, Department of Sociology, CSUN
- 2003 - Department Retreat Committee, CSUN
- 2002 - Examining Committee, Comprehensive Examination in Research Methods, CSUN
- 2002-03 Web site assistant, Department of Sociology, CSUN
- 2002- Department Website Committee, CSUN
- 1998 Web site designer, Department of Sociology, University of Virginia (UVA)
- 1996-98 Board member, Virginia Review of Sociology, UVA
- 1996-98 Co-organizer, Sociology Journal Club, UVA
- 1996-97 Student member, Department Computer Committee, UVA
- 1995-97 Social Chair, Graduate Sociology Association, UVA

### COLLEGE SERVICE

- 2004- Thesis Committees for several students, both within and beyond the department, CSUN (including as Chair for Jesse Fletcher, on the Sociology of Music)
- 2002 - Undergraduate Majors Advisor (Option I: General Sociology), Sociology, CSUN

## UNIVERSITY SERVICE

- 2005 - Academic Technology Committee, Faculty Senate, CSUN
- 2005 - Research Methodology Committee, Teachers for a New Era Initiative, CSUN
- 2004 - University Help Desk Liaison, Instructional Technology Resources (ITR), CSUN

## DISCIPLINARY SERVICE

- 2006-09 Awards Committee, Pacific Sociological Association
- 2005 - Web administrator, Southern California Theory Group ([socialtheory.org](http://socialtheory.org))
- 2005 - Peer Reviewer, *International Journal of Education and Development using Information and Communication Technology* (<http://ijedict.dec.uwi.edu>)
- 2004 - Board of Reviewers, IR 5.0, 6.0, & 7.0 (annual meetings of the Association of Internet Researchers)
- 1999 Web site designer, Institute for Advanced Studies in Culture, UVA
- 1992 Posted one of the first web pages about Sociology
- 1991 Initiated both of the first Usenet newsgroups explicitly regarding Sociology ([alt.sci.sociology](mailto:alt.sci.sociology), [sci.sociology](mailto:sci.sociology))

## MEMBERSHIP

- 2006 - Affiliated Professor, Haifa University (Israel)
- 2005 - Affiliated Professor, Bar-Ilan University (Israel)
- 2005 - International Advisory Board for Academic Freedom, Bar-Ilan University (Israel)
- 2005 - American Association of University Professors (AAUP)
- 2002 - California Faculty Association (CFA)
- 2001 - Association of Internet Researchers (AoIR)
- 2000 - Law and Society Association (LSA)
- 1997 - Pacific Sociological Association (PSA)
  - 2006-09 Awards Committee (Chair, Undergraduate Paper Award)
- 1997-99 Southern Sociological Society (SSS)
- 1996 - American Association of Political Opinion Researchers (AAPOR)
- 1995- American Sociological Association (ASA)
  - 2000 - Section on Crime, Law, and Deviance
  - 1998 - Section on Theory
  - 1997 - Section on the Sociology of Law
  - 1995 - Section on Communication & Information Technology
  - 1995-00 Section on Science, Knowledge and Technology

## VOLUNTEER WORK

- 2004 - Answerer, AllExperts.com (answering several statistical questions daily)
- 2003 - Board Member, Netspace Foundation (providing nonprofit Internet services to nonprofit organizations; [netspace.org](http://netspace.org))
- 1997 - Executive Director, Board Member, and Treasurer, Mockingbird Foundation (fundraiser & grantmaker in music education for children; [www.mbird.org](http://www.mbird.org))

## **REFERENCES**

*Donald Black*

University Professor of the Social Sciences, University of Virginia  
Department of Sociology, P.O. Box 400766, Charlottesville, VA 22904-4766  
(434) 924-7551

*Sarah Corse*

Associate Professor and Associate Chair, Sociology Department, University of Virginia  
Fellow, Institute for Advanced Studies in Culture, University of Virginia  
Department of Sociology, P.O. Box 400766, Charlottesville, VA 22904-4766  
(434) 924-6515

*Thomas Guterbock*

Associate Professor, Sociology Department, University of Virginia  
Associate Professor for Research, Health Evaluation Sciences, University of Virginia  
Director, Center for Survey Research  
Department of Sociology, P.O. Box 400766, Charlottesville, VA 22904-4766  
(434) 924-6516

*Research and consultation references available upon request.*