

Lab: Survey Administration

You've designed a survey. Now you're going to administer it...

Instructions

You will find some place on campus to stand and ask passing students to complete the survey. Do not beg or cajole them. Ask politely and professionally, and move on if they decline or don't respond.

You will need *ten* (10) completions for a check, and fifteen (15) for a check plus, and you will get those scores for two labs – one for this data collection lab, and a second time for the data entry lab, which is in our class meeting next week. (Don't just start typing answers in, you'll need a blank SPSS file created with all of these questions as variables, which I'll provide. And note that blank surveys won't count; don't pressure anyone into doing it who didn't, but if you get one back blank, you'll need another to cover it in your count.)

You should take into account other guidelines given in lecture notes, including how to dress and how to act.

As always, you should ask me any questions that you have, as early as you have them. If you're confused by anything, don't waste time doing something that's wrong or doesn't make sense – ask me!!

Frequently Asked Questions

1. Does the research described in HW6 have to be based on data from the survey?

Yes. You were instructed to keep HW6, HW9, and the oral presentation in mind when your group drafted some questions, formatted those questions, and reviewed a draft of the complete survey.

2. Which questions on the survey are we using for HW6/HW9/oral?

You've had three labs to design the survey, ensuring that you had questions on it that you could use, so should *know* by now (if not a month ago) which questions you want to be using, though you're of course free to use someone else's

3. Do we have to use the questions I/we wrote and formatted?

No, for HW6, HW9, and the oral you can use any questions, from either survey (though of course you can't use some questions from one survey and some from the other, because you need to have cases that have answered both questions) and you don't have to use the same questions on HW9 as you did on HW6, as I'm not keeping track – though you'll of course probably do better, as I've warned since the very first class meeting, if you stick with one topic and hone your research.

4. Where is the survey?

The survey is on the Canvas site. (For semesters in which the class's selected sampling plan involves me tracking locations, you'll get the survey via email – and *you can only use the survey I send you, with your initials at the top!*)

For terms in which there are more than one lab, there may be more than one survey. (For example, for Fall 2010 which had *four* lab sections, there was a Wednesday survey and a Friday survey, each encompassing work from the two labs on that respective day.)