



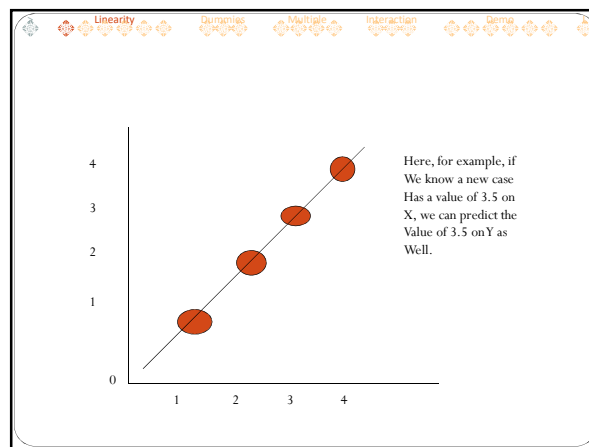
Outline for Today...

- Linearity
- Dummy Variables
- Multiple Regression
- Interaction Terms
- Lab

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Where we are...

#	Date	Read (5th)	Due	Area	Lecture Topic	Lab #	Lab Assignment	T Lab	R Lab
1	Tue Aug 25				Welcome & Orientation				
2	Thu Aug 28	1.1 to 1.4			Basic Terms				
3	Tue Sep 2	2.1 & 2.5			Measurement Issues	1	Loxeth / Age 3x	1	
4	Thu Sep 4	3.1			Data Reduction	2	Heaven & Hell		1, 2
5	Tue Sep 9			HW1	Display & Analysis (Shapes & SPSS)	3	Totip Miles	2, 3	
6	Thu Sep 11	3.2 & 3.5			Central Tendency	4	CI		3, 4
7	Tue Sep 16	3.3 & 3.4			Dispersion	5	Dispersion	4, 5	
8	Thu Sep 18	3.7			Indices & Data Cleaning	6	Music Index		5, 6
9	Tue Sep 23	4.2			Probability & Z Scores	7	Standardizing Scores	6, 7	
10	Thu Sep 25	4.5		HW2	2s & Pz	8	Table A		7, 8
11	Tue Sep 30	3.6 & 5.1			Parameters & Pt Estimation	9	Distances	8, 9	
12	Thu Oct 2	2.2 to 2.4 & 4.3			Sampling (Issues, Methods, Effects)	10	Sampling	9, 10	
13	Tue Oct 7	4.4 to 4.6			The Central Limit Theorem	11-EC	CI (World (EC)	10, 11*	
14	Thu Oct 9	5.3		Estimation	Confidence Intervals	12	CI for Intervals		11*, 12
15	Tue Oct 14			HW3	CI for Proportions	13	CI for Proportions	12, 13	
16	Thu Oct 16	6.1 & 6.4			Hypothesing & 2s	14	Writing Hypotheses	13, 14	
17	Tue Oct 21				Hypothesing for Large ns	15	Two Tests	14, 15	
18	Thu Oct 23	6.3 & 6.8		HW4	The "t" test, for small ns	16	CI & Test Ages	15, 16	
19	Tue Oct 28	5.4			Sample Size Estimation	17	Estimating n Needed	16, 17	
20	Thu Oct 30	7.1, 7.3, & 10.1		Covariation	Differences in Means	18	Comparing Means	17, 18	
21	Tue Nov 4	7.2		HW5	Differences in Proportions	19	Comparing Proportions	18, 19	
22	Thu Nov 6	12.1			Analysis of Variance	20, 21-EC	ANOVA (+ MODEL (EC)	19, 20, 21	
23	Tue Nov 11				Regression I				
24	Thu Nov 13	9.4 & 9.5			Scatterplots & Correlation	22	Grade Correlations		22
25	Tue Nov 20	10.2 & 11.1			Multiple Regression	24-EC	Multiple Reg (EC)		23, 24*
26	Thu Nov 25	8.1		HW7	Crosstabulations	25	TBA (any)	24*, 25	
27	Tue Dec 2	8.2 & p. 233			Dependence	26, 27-EC	TBA (SCU (& 27-EC)	26, 27*	
28	Thu Dec 4	pp 238 to 243		HW8	Association	28-EC	Measures of Assoc (EC)		25, 26, 27*, 28
29	Tue Dec 9				no lecture -- work session only				
30	Thu Dec 11				no lecture -- work session only				



Multiple Regression

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Assumption of Linearity

- Describing the relationship between two variables
- Working with a general formula
 - $Y = f(X)$
 - Not same as X "causes" Y
 - Not that the value of X determines the value of Y.
 - But that there's a general trend or pattern
 - The values on one associated with the values of the other
 - The values of the two variables have a statistical association
- But does not assert (or even assume) consistent linearity
 - Most points are NOT "on the line," but
 - The vertical averages are the best estimate (if the model is significant)

Benefits of that "Assumption"

- Describes the relationship between 2 variables
- Inferential values: Allows us to predict...
 - ...the *average* value of the DV, for each value of the IV
 - ... the *avg increase in DV, for each increase of 1 in the IV*
- ...how much of the variance in the DV is explained by variance in the IV
- Can write equation:
 - Weight = 223.190 - (5.102*OLUSE)
 - Note p values

Note that equations include variable names!

Coefficients						
Model		B	Std. Error	Standardized Coefficients	t	Sig.
1	(Constant)	223.190	1.393		160.193	.000
	Index of online media use	-5.102	.366	-.201	-13.932	.000

a. Dependent Variable: weight

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.201 ^a	.041	.040	79.830

a. Predictors: (Constant), Index of online media use

Exceptions to Strict Linearity

- Dummy Variables**
 - Binary (dichotomous) IV, instead of interval
 - 1 is the "on" state; 0 is "off" (i.e. *not* that characteristic)
- Multiple Regression**
 - More than one interval variable, but still just ONE equation, for all of them @ once
- Interaction Terms**
 - Some IVs have a joint effect, beyond individual effects
 - Easy and powerful (great combination!)

Limits of that Assumption

- Not all relationships are linear**
 - Some are curvilinear, U-linear, S curves*, etc.
 - Check scatterplot; does it *look* linear?
- Don't know beyond range of data**
 - Avoid assuming trend continues!
- Most points aren't on the line**
 - May be that *none* are
 - Model still "works", if there's a (sig.) trend
 - There's an implicit error term in formula
 - Every prediction is *known* to be wrong by some estimate average amount

* google it ;)

Don't use SLR w/ Categorical DVs

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Residuals...

The vertical distance between the line (which represents predicted values) and each actual observed data point is the "residual" (a regression "error", though different from the implied "error term")

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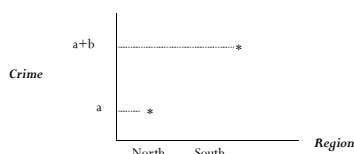
Regression w/ a Dummy Variable

- Consider an equation to predict crime by region.
- Region isn't interval, so it doesn't make sense to have a slope if there are, say, five categories.

Nominal values could be reordered without changing the variable's meaning, but the slope assumes settled order.
- We could instead have a variable for each region.

Regional Differences in Crime

- For example, SOUTH has two values, 0 and 1.
1 means the state is in the South; 0 means it isn't
- Equation w/ only that IV would be: $\text{Crime} = a + b(\text{South})$
- Crime rate in the South is: $\text{Crime} = a + b(1) = a + b$
- Crime rate in the North is: $\text{Crime} = a + b(0) = a$



Multiple Regression

- More than one independent variable (X)
- A different slope (b) for each one, e.g.
 - $\text{INCOME} = 2.4 + 535 \cdot \text{EDUC} - 158 \cdot \text{KIDS}$
 - Each IV has its own coefficient (e.g. 535, 158)
 - Each slope is the *average predicted change* in Y for each increase of 1 in that X
- ONE equation for ALL of the variables
 - NOT a separate equation for each variable
 - No limit to the number or type of variables
 - Can plug in values of IV, to predict value of DV

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Multiple Regression w/ 1 Dummy: Region, Urbanization and Crime

- We hypothesize that crime is a function of urbanity and southernness – that is, that it will be higher in cities and in the south.
- Assuming the relationship is linear, the regression equation would be:

$$\text{Crime} = a + b_1(\text{Urban}) + b_2(\text{South})$$

For the non-south cases, one part of the equation “falls out”, leaving 2 equations:

$$\text{Crime}_{\text{South}} = a + b_1(\text{Urban}) + b_2(1) = a + b_1(\text{Urban}) + b_2$$

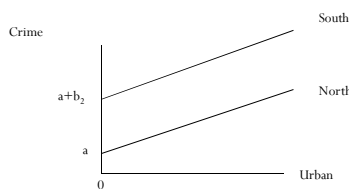
$$\text{Crime}_{\text{North}} = a + b_1(\text{Urban}) + b_2(0) = a + b_1(\text{Urban})$$

Multiple X's shouldn't be highly correlated



Multiple Regression Plots

- Since we have 2 equations, we have 2 lines:

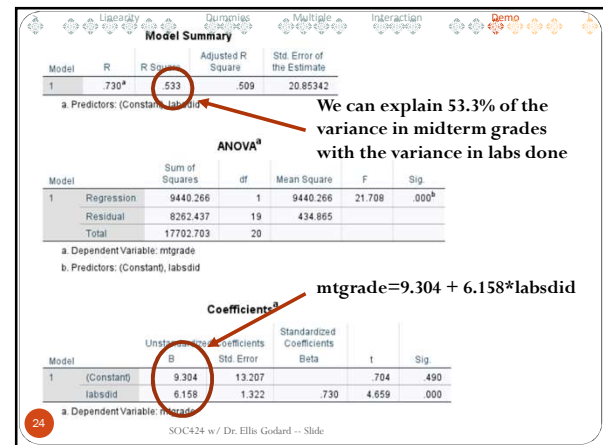
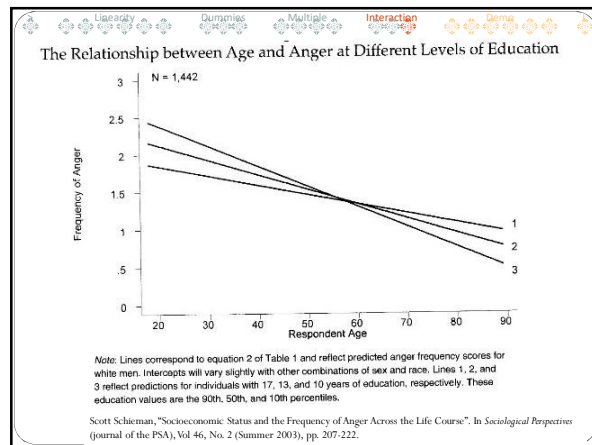
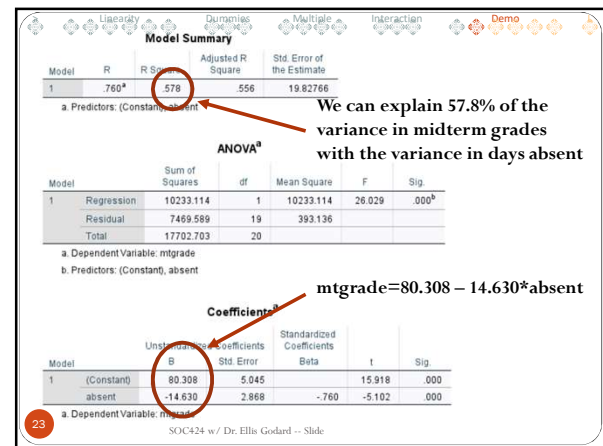
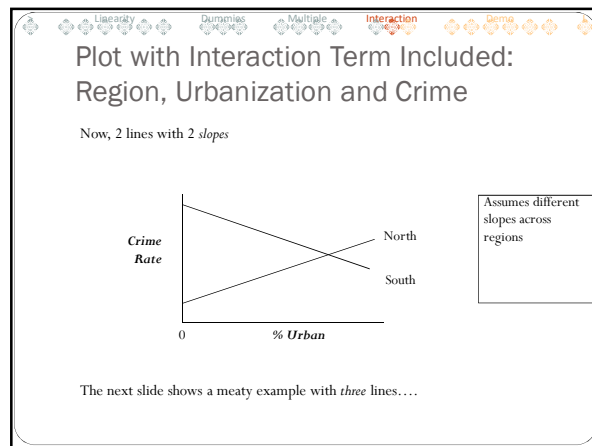


- Same slope (b_1), 2 intercepts (a & $a+b_2$)

Regression w/ Interaction Term: Region, Urbanization and Crime

- Sometimes variables *interact*
 - Maybe urbanity is different in the north & south
 - Maybe it has a different *effect* in the south
- Crime is a *joint* function, of independent variables *and* interactions among them
 - $\text{Crime} = f(\text{Urban}, \text{Region}, \text{Urban} * \text{Region})$
- Create “interaction” terms w/ compute, e.g.
 - $\text{COMPUTE} = \text{SOUTH} * \text{URBAN}$
- Then, include them in the (regression) model
 - $\text{Crime} = a + b_1(\text{Urban}) + b_2(\text{South}) + b_3(\text{Urban} * \text{South})$

Note that equations include variable names!



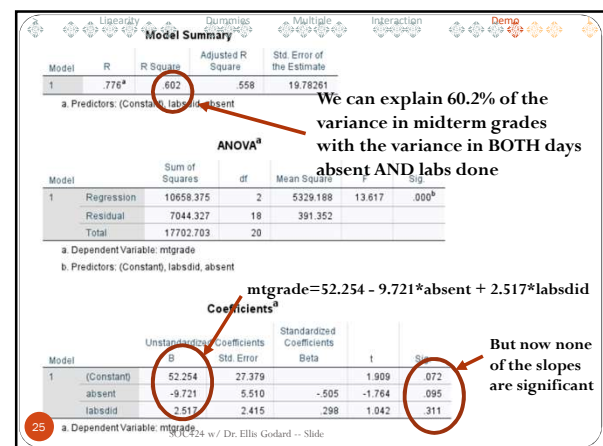
Multiple Regression Demo

- Using regmulti-demo.sav
 - Labs done, Days absent, and Midterm grade for Summer 2020
- Two separate simple linear regressions:
 - Labsdid predicting MTGrade & Absent predicting MTGrade
 - Compare r-squared values
 - Compare coefficient directions (one is negative!)
 - Can't compare coefficient sizes – different scale, intercept, etc.
 - Compare p values for coefficients
- One multiple regression
 - Look at change in r-squared
 - Can compare coefficients, because each takes other in consideration
 - Do compare p values for coefficients

Not in lab – might demo, time permitting

- Compute interaction term
 - LABATT = labsdid * absent
- New multiple regression
 - Test interaction on its own
 - New regression w/ everything (but not if p > .05)
- Write new equation

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Interaction term (demo only; NOT lab)

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Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.822 ^a	.676	.619	18.37289

a. Predictors: (Constant), interact, labsdid, absent

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	11964.132	3	3988.044	11.814	.000 ^b
	Residual	5738.571	17	337.563		
	Total	17702.703	20			

a. Dependent Variable: mtgrade
b. Predictors: (Constant), interact, labsdid, absent

mtgrade = 65.445 - 15.827*absent + 1.007*labsdid + 1.606*interact

Unstandardized Coefficients

Model		B	Std. Error	Standardized Coefficients Beta	t	Sig.
1	(Constant)	65.445	26.298		2.489	.023
	absent	-15.827	5.985	-.822	-2.644	.017
	labsdid	1.007	2.370	.119	.425	.676
	interact	1.606	.816	.331	1.967	.066

a. Dependent Variable: mtgrade

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We can explain 67.6% of the variance in midterm grades when we also add that interaction term

But two of these slopes are not significant

Multiple Regression Lab Exercise

- Using regmulti-lab.sav, find the parameters to predict R's level of education with five possible independent variables:
 - Their father's level of education
 - Their mother's level of education
 - The number of siblings the respondent has
 - The age of the respondent
 - The respondent's age when they first married
- Write the equation, using all of the intercepts and slopes.
- With which variables is education inversely proportional (that is, when they go up, predicted education goes down)?
- For which variable(s) is the probability too high that the slope differs from zero only due to sampling error?
- Re-run the regression using only those variables whose coefficients are significant.
- Rewrite the equation using only those (new!) coefficients.
- Using this new equation, what level of education do we predict for a respondent whose mother got 16 years, whose father got 20, who married at 23, who has 2 siblings, and who is 29 years old?