

**CTVA 405 International Broadcasting**

**Fall 2009**

**Mondays Wednesdays**

**9:30-10:45 A.M. Hours**

**Manzanita Hall Room 103**

**Instructor: Kim Paul Friedman**

**Email: kim.friedman@csun.edu**

**Office Hours: upon request**

**Course Description:**

This course is a study of global media systems of telecommunication and its rapidly changing technologies.

**Course Objective:**

- (1) To critically examine the "Global Village".
- (2) To expose how various countries throughout the world exercise their broadcast practices.
- (3) To explore the inter-connection of World Media.
- (4) To challenge and test the student's understanding of course material through examinations, oral and written reports, and lectures.

**Course Requirements:**

- (1) To complete the assigned readings on schedule and to regularly attend class meetings.
- (2) Each student will select a Country and become an expert on its broadcasting practices.
- (3) Students will be required to give oral and written reports on the Country they have selected on a regular basis
- (4) Students will complete two major examinations and a term project.
- (5) Class participation and homework assignments will be factored into their final grade.
- (6) **Late assignments and/or missed examinations will not be accepted.**

**Grading Policy:**

- |   |     |
|---|-----|
| (1) Class Participation/homework assignments: | 20% |
| (2) Midterm Exam:                             | 20% |
| (3) Oral and written reports:                 | 20% |
| (4) Term Project:                             | 20% |
| (5) Final Exam:                               | 20% |

The plus/minus system is used for the exams and for the final course grade.

**Absentee Policy:**

**Regular attendance is expected of all students. Any student absence can and will adversely affect their grade. Grade reductions will result after more than one unexcused absence. Chronic lateness will not be tolerated because it is so disruptive. Please be in your seat and ready to go when class begins.**

Administrative Information

Page 10

Faculty of Education

1000 University Ave. Toronto, ON M5S 1A5

Telephone: (416) 977-3100

Fax: (416) 977-3101

Website: <http://www.utoronto.ca/education>

Office Hours: 9:00 am - 5:00 pm

Monday - Friday

This course is a study of global models of educational reform and the impact of technology on education.

Course Objectives:

1. To examine the role of technology in education.

2. To examine the role of technology in education through the world across the various countries.

3. To examine the role of technology in education of World Studies.

4. To examine the role of technology in education of course material in various countries and written reports and lectures.

Course Objectives:

(1) To examine the role of technology in education of course material in various countries and written reports and lectures.

(2) To examine the role of technology in education of course material in various countries and written reports and lectures.

(3) To examine the role of technology in education of course material in various countries and written reports and lectures.

(4) To examine the role of technology in education of course material in various countries and written reports and lectures.

(5) To examine the role of technology in education of course material in various countries and written reports and lectures.

Grading System

(1) Final Exam - 30%

(2) Assignments - 10%

(3) Class Participation - 10%

(4) Final Project - 10%

(5) Final Report - 10%

The grading system is used for the course and for the final exam grade.

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**CTVA 405 International Broadcasting continued**

**TEXT: Global Broadcasting Systems**

Authors: Robert L. Hilliard and Michael C. Keith

Focal Press

**Electronic Devices:**

**Cell Phones must be turned off**

Pagers must be set to vibrate only

**Audio recording will not be allowed**, except for students with disabilities, which must be substantiated by the administration of the University.

**Academic Honesty:**

**Cheating and/or plagiarism of any kind will not be tolerated.** If you are caught cheating or plagiarizing in any form, you will receive a failing grade for the course and reported to the University administration for appropriate disciplinary action.

**Schedule of Classes:**

August 24 <sup>th</sup>	Introduction-Scope of course, Overview.
August 31st	Chapter 1 World Telecommunications Revolution
September 7 <sup>th</sup>	<b>Labor Day No Class</b>
September 9th	Chapter 2 World Systems Overview
Week of September 14th	Chapter 3 World Systems Control and Regulation
Week of September 21st	<b>Student Oral Presentations on selected countries</b>
Week of September 28th	Student Oral Presentations on selected countries
Week of October 5th	Student Oral Presentations on selected countries
Week of October 12 <sup>th</sup>	Student oral presentations on selected countries
Week of October 19th	Class Discussion Continues-Culture, Customs and Practices
Week of October 26th	Student presentations of homework/class discussion
Week of November 2nd	<b>Chapter 4 Global Electronic Media Financing</b>
November 9 <sup>th</sup>	<b>Chapter 5 World wide Broadcast Programming</b>
November 11 <sup>th</sup>	<b>Veteran's Day No Class</b>

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IBM Educational Services  
 Authors: Robert E. Elliott and Michael C. Smith

Local Press

Electronic files  
 The format must be saved as  
 files must be set to binary only  
 files containing will not be altered, except for students with disabilities. Files must  
 be submitted by the submission of the file only.

Academic Honesty  
 Cheating and plagiarism of any kind will not be tolerated. If you are caught  
 cheating or plagiarizing in any form, you will receive a failing grade for the course and  
 be referred to the University administration for appropriate disciplinary action.

Week of	Topic
Week of September 28th	Chapter 1 World Wide Web Class
Week of September 28th	Chapter 2 World Wide Web Class
Week of September 28th	Chapter 3 World Systems Control and Regulation
Week of September 28th	Student oral presentations on selected countries
Week of September 28th	Student oral presentations on selected countries
Week of October 5th	Student oral presentations on selected countries
Week of October 12th	Class Discussion (Outline-Outline, Outline and Practice)
Week of October 19th	Student presentations of homework class discussion
Week of November 2nd	Chapter 4 Global Electronic Media Planning
Week of November 9th	Chapter 5 World Wide Web and Internet Programming
Week of November 16th	Chapter 6 World Wide Web Class

**CTVA 405 International Broadcasting continued**

**Week of November 16th Midterm Exam-  
Blue Books required (provided by student)**  
**Week of November 23<sup>rd</sup> FINAL GROUP TERM PROJECTS Prep**  
**Week of November 30th FINAL GROUP TERM PROJECTS Prep**  
**Week of December 7<sup>th</sup> Final Project Presentations**

**December 16th Group Project Final 8:00 A.M.-10 A.M.**

**Term Project Requirements:**

Critical Analysis of the Broadcasting Systems of the Country you have chosen to investigate. Your project should include broadcasting history, present day technological advancements, interconnectivity to other countries around the world, standards and practices (censorship or the lack of it), demographics, cultural impact, and what role this country will play as the global village continues to expand. Be creative. You are not necessarily limited to the written word. If you want to submit your project on videotape, DVD, CD-Rom, or do it as a “live” presentation, you are more than welcome to do so.

It is possible that you will be teamed up with each other (if necessary) in order to cover larger countries. Think of an interesting angle—i.e. creating a newscast, being a tourist in this country, etc. We will discuss, shape, and fine-tune your ideas in class.

Instructor reserves the right to make curriculum changes and adjustments as needed.