



Supporting Geographic Education Since 1946

## ADVERTISING RESERVATION FORM

Our firm, \_\_\_\_\_, wishes to advertise our products in conjunction with the 61<sup>st</sup> Annual Meeting of the California Geographical Society to be held March 16-18, 2007 in Borrego Springs, California.

**Please check the boxes below to indicate how your company wishes to advertise its products (note: volume discounts apply if more than one promotion is selected):**

- |                                                   |                                                      |                                                            |
|---------------------------------------------------|------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Vendor Exhibit           | <input type="checkbox"/> Print Ad in CG Journal      | <input type="checkbox"/> Coffee Break Sponsor              |
| <input type="checkbox"/> Website Link             | <input type="checkbox"/> Registration Packet Inserts | <input type="checkbox"/> Student Scholarship/Award Sponsor |
| <input type="checkbox"/> Print Ad in Mtg. Program | <input type="checkbox"/> Meal Sponsor (specify)      | <input type="checkbox"/> Principal Conference Sponsor      |
| <input type="checkbox"/> Print Ad in CGS Bulletin | <input type="checkbox"/> Other (specify): _____      |                                                            |

Vendor's displays should be either freestanding floor booths or designed for use on a tabletop. Vendors assume full responsibility for their promotional materials. The CGS advises having a representative in attendance throughout the display period. Please indicate any special display or electrical needs for your display below: (Note: The \$150 exhibit fee includes two standard-sized display tables and 1-2 chairs. Additional tables can be reserved for \$25 each)

**Time, Date and Location:** 8:00 am – 3:00 pm, Sat., March 17, 2007, at Borrego Springs High School, Borrego Springs, California

**Vendor Setup:** 7:00 – 8:00 am

**Vendor Teardown:** 3:00 – 4:00 pm

To reserve promotional space, we have enclosed a check made payable to the "**California Geographical Society**" in the sum of \$\_\_\_\_\_ (for fee information, please refer to the "Advertising Rate Sheet"). We understand that this fee is non-refundable if we cancel after March 10, 2007.

Signature of Authorized Contact: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Representative Exhibiting: \_\_\_\_\_ Email/Phone: \_\_\_\_\_

### **Please Mail or Fax this Form to:**

**Irene Naesse, CGS Vendor Coordinator**  
**Orange Coast College, Department of Social Sciences**  
**2701 Fairview Road**  
**Costa Mesa, CA 92628-5005**  
**FAX: (714) 432-5996**  
**For more information, phone (714) 432-5032 or email: [inaesse@occ.cccd.edu](mailto:inaesse@occ.cccd.edu)**