ADVERTISING RESERVATION FORM

Our firm, ______________________, wishes to advertise our products in conjunction with the 62nd Annual Meeting of the California Geographical Society to be held May 2-4, 2008 at CSU Chico, California.

Please check the boxes below to indicate how your company wishes to advertise its products (note: volume discounts apply if more than one promotion is selected):

☐ Vendor Exhibit  ☐ Print Ad in CG Journal  ☐ Coffee Break Sponsor
☐ Website Link  ☐ Registration Packet Inserts  ☐ Student Scholarship/Award Sponsor
☐ Print Ad in Mtg. Program  ☐ Meal Sponsor (specify)  ☐ Principal Conference Sponsor
☐ Print Ad in CGS Bulletin  ☐ Other (specify): ____________________________

Vendor’s displays should be either freestanding floor booths or designed for use on a tabletop. Vendors assume full responsibility for their promotional materials. The CGS advises having a representative in attendance throughout the display period. Please indicate any special display or electrical needs for your display below: (Note: The $150 exhibit fee includes two standard-sized display tables and 1-2 chairs. Additional tables can be reserved for $25 each)

Time, Date and Location: 8:00 am – 3:00 pm, Saturday, May 3, 2007
Butte Hall foyer at CSU Chico, California
Vendor Setup: 7:00 – 8:00 am
Vendor Teardown: 3:00 – 4:00 pm

To reserve promotional space, we have enclosed a check made payable to the “California Geographical Society" in the sum of $_________ (for fee information, please refer to the “Advertising Rate Sheet”). We understand that this fee is non-refundable if we cancel after April 20, 2007.

Signature of Authorized Contact: ____________________________ Date: __________________
Name of Representative Exhibiting: ____________________________ Email/Phone: ____________________________

Please Mail or Fax this Form to:

Jim Wanket, CGS Vendor Coordinator
CSU Sacramento, Department of Geography
6000 J Street
Sacramento, CA 95819-6003
Fax: (916) 278-7584
Phone: (916) 278-7580
For more information, email: jwanket@csus.edu