



*Supporting Geographic Education Since 1946*

January 29, 2009

The California Geographical Society cordially invites you to advertise your business and products at our upcoming 63rd annual conference. This year, the CGS will hold its annual meeting in the Santa Ynez Valley, in the heart of the wine country of California's central coast. The Santa Ynez Valley Union High School, a new and well-appointed facility in Santa Ynez, will be the site of the 2009 meeting.

The CGS is the largest state geography organization in the United States and is supported by geography faculty from California's institutes of higher education and K-12. This includes:

- 109 Community Colleges
- 23 California State Universities
- 10 University of California campuses



Many of our members do not have the funding or resources to travel to the larger regional or national conferences, and so the CGS Annual Conference is our only chance to network with colleagues and catch up on what is new in geographic education. So if your company markets products to faculty who teach lower and upper division geography, you do not want to miss this once a year opportunity to access our membership!

**Conference Dates:** May 1-3

**Vendor Exhibits:** Saturday, May 2

**Conference Location:** Santa Ynez Valley Union High School  
2975 East Highway 246,  
Santa Ynez, California 93460

**Accommodations:** The conference hotel is Holiday Inn Express (805-688-2018). Other lodging options are listed on the CGS conference website (<http://www.csun.edu/~calgeosoc/meetings/SYV/syv.html>).

**2009 Vendor Booth Display:** \$150.00 (includes two tables, two chairs and lunch ticket)  
RSVP to Jim Wanket  
email: [jwanket@csus.edu](mailto:jwanket@csus.edu)  
phone: (916) 278-7580

There are many ways that vendors participate at the Annual Conference in addition to their display booth.

- **Advertising in the CGS print media:**

*The California Geographer*

Annual journal mailed to the entire membership list and several institutions.

*The Bulletin*

Bi-annual newsletter mailed to the membership.

*CGS Program*

Distributed to conference attendees

- **Advertising on the CGS Web Page**

Sponsor a link to your own website.

Advertise upcoming events or products.

- **Conference Sponsorship:**

Refreshments & meals.

- **Raffle Donations**

Globes, maps and atlases all make great prizes at the Award's Banquet.

- **Student Awards / Prizes**

Globes, maps and atlases are treasured by our young geographers who participate in the student competitions!

As always, advertising space is limited. Exhibit and display ad reservations are handled on a first-come, first-serve basis. To sign up, please fill out the "Advertising Reservation Form" and return it with payment by **April 1, 2009**. Please note that you can **save 10-25%** by combining two or more advertising/vendor exhibit promotions (see the "Advertising Rate Sheet" for details). Display ads for the conference program or materials for the registration packet insertion must also be **received no later than April 1, 2009**.

Need additional information? Email Jim Wanket at [jwanket@csus.edu](mailto:jwanket@csus.edu) or call (916) 456-4674.

Ready to fax your reservation information and mail payment?

Send your information to:

Jim Wanket,

Geography Department, CSU Sacramento FAX: (916) 278-7584

6000 J Street

Phone: (916) 278-7580

Sacramento, CA 95819-6003

Any other questions about the conference location and schedule? Visit the CGS website at <http://www.csun.edu/~calgeosoc/meetings/SYV/syv.html>

I have attached a rate sheet with the advertising rates for your convenience.  
Look forward to seeing you in Santa Ynez Valley in 2009!

Sincerely,

Jim Wanket

Vendor Coordinator

California Geographical Society