

**CALIFORNIA GEOGRAPHICAL SOCIETY (CGS)**  
**Annual Mapping Awards Evaluation – Santa Ynez Valley, 2009**

Name of Student: \_\_\_\_\_ Institution: \_\_\_\_\_

Map Title: \_\_\_\_\_

Evaluation Scale:	Outstanding [5]	Excellent [4]	Good [3]	Average [2]	Poor [1]
<b>ABSTRACT:</b> <i>“succinct map overview clearly stated”</i> with an explanation of the methodology, analysis and findings.	5	4	3	2	1
<b>CARTOGRAPHIC CONTENT AND ANALYSIS:</b> <i>“map presentations should include explanation of the cartographic process, analysis and findings.”</i> ...Originality of message or data analysis. <u>Evaluation:</u> complexity or depth of information presented, effectiveness and clarity of information and good source citation. How does this map demonstrate originality of data analysis or geographical narrative?	5	4	3	2	1
<b>DESIGN AND PRESENTATION:</b> <i>“Maps should be creative, balanced, informative, use clear color hierarchies, and standard cartographic principles”</i> ... <u>Evaluation:</u> overall excellence of design, effective use of symbolization, effective use of color or gray scale, clear use of figure/ground logical connection between map content and symbolization used. Effective use of map design techniques: clarity, order, balance, hierarchy, and aesthetics.	5	4	3	2	1
<b>TECHNOLOGY &amp; GRAPHICS:</b> <i>“use of computer imagery, photogrammetry, and modeling are welcome and encouraged.”</i> <u>Evaluation:</u> maps should demonstrate use of technical skills, software and appropriate application of technology for the purpose served. Effective use of whatever technology was applied [clay tablet, pen and ink, GIS, etc].	5	4	3	2	1
<b>PRESENTATION:</b> <i>“may be presented in hardcopy format or using a computer display for animated cartography. Presentation judging criteria also includes your ability to answer questions related to your mapping.”</i> ...Computer maps may also be evaluated on the following: good palette for screen resolution, adaptable to different monitors and browsers, loading time and stability.	5	4	3	2	1
<b>EFFECTIVENESS:</b> ...Does the map do what it is supposed to do?	5	4	3	2	1
<b>COMMENTS:</b> [please identify any qualities not mentioned in the above criteria]					
<b>TOTAL</b>					
<b>JUDGE'S SIGNATURE:</b>					

