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# *Student Poster Competition*

Borrego Springs, CA  
Saturday March 17, 2007

The California Geographical Society invites students - undergraduate *and* graduate – to present an academic poster at our annual conference, to be held at the Palm Canyon Resort, Borrego Springs, CA March 16-18, 2007. The CGS offers a serious and supportive environment for students to display and discuss their posters. A panel of geographers will judge all entries. Students entering posters in the competition must be present during the judging period (time tba) to be eligible for an award. Winners and cash awards will be conferred during the CGS Awards Banquet on Saturday night.

## Awards

*Joe Beaton Professional Poster Awards*

- Three total awards for undergraduates and graduates (\$125, \$100, and \$75)

## Poster Judging Criteria

1. **Abstract:** A succinct project overview, including purpose and methodology, should be clearly displayed on the poster.
2. **Geographic Content and Analysis:** A good poster presentation is lucidly presented in logical sequence and includes an abstract, introduction, statement of purpose, results section, conclusion, and works cited section.
3. **Graphics:** Use of student-generated visual elements is encouraged, such as photos, diagrams, graphs, tables, or maps. If these elements are not created by the presenter, their sources should be clearly cited on the poster, wherever the elements occur and in the “Works Cited” section.
4. **Design and Presentation:** A good poster presentation is designed creatively with an appropriate balance between text and graphic content. The information should be presented with a clear visual hierarchy. Overall, the presentation should be both effective and aesthetic.

## Entering the Competition

1. Register for the conference (required for all presenters). See [www.calgeog.org](http://www.calgeog.org) for details.
2. Submit a title and abstract for your poster using the online submission form at [www.calgeog.org](http://www.calgeog.org). **Deadline for submission is:** MARCH 2, 2007.
3. Posters should be pre-mounted on standard-sized poster board or foam core. The CGS will provide easels to display standard-sized posters. Presenters should set up their posters in the display area by 9:00 am; posters will be on display from 9 am to 2 pm. Students entering posters in the student competition must be present during the judging period (exact time tba) to be eligible for an award.

**Contact Prof. Lin Wu, poster competition coordinator, with inquiries...**

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