

REQUIRED BUSINESS CORE COURSES

A Business Major is any student majoring in Accountancy; Finance; Information Systems; Management; Marketing; or Business Administration with an option in either Business Law, Financial Services, Global Supply Chain Management, Real Estate, or Systems and Operations Management.

All business programs are accredited by AACSB and therefore have the same core requirements. Students will be held to fulfilling all prerequisite courses. The prerequisites for Business courses are listed below and also available in the current CSUN Catalog.

LOWER DIVISION CORE REQUIREMENTS (27 UNITS)

- ACCT 220 Intro to Financial Accounting (3)**
Prerequisites: A grade of "C" or higher in MATH 103 or higher level mathematics course and sophomore standing
- ACCT 230 Intro to Managerial Accounting (3)**
Prerequisite: ACCT 220
- ECON 160 Principles of Microeconomics (3)**
Prerequisites: Qualifying scores on ELM and EPT or exemption, or satisfactory completion of developmental courses
- ECON 161 Principles of Macroeconomics (3)**
Prerequisites: ECON 160 and qualifying scores on ELM and EPT or exemption, or satisfactory completion of developmental courses
- COMP 100 Computers: Their Impact & Use (3)**
- SOM 120* Basic Business Statistics (3)**
Prerequisite: MATH 103 or higher level math course
**The 4-unit MATH 140 course also satisfies this requirement*
- ENGL 205 Business Communication (3)**
Prerequisite: AAS 155 or CH 155 or ENGL 155 or PAS 155 or equivalent
Recommended Preparatory: CH S 151 or COMS 151 or PAS 155 equivalent; COMP 100 or equivalent
- BLAW 280 Business Law I (3)**
Prerequisites: Completion of lower division writing requirement and sophomore standing
- MATH 103**Mathematical Methods for Bus (3)**
Prerequisites: Passing score on or exemption from the ELM or credit in MATH 093
***MATH 103 or higher-level with a grade of "C" or higher*

UPPER DIVISION CORE REQUIREMENTS (19 UNITS)

- BUS 302 Gateway Experience (3)**
Prerequisites: Lower division business core ACCT 220, ACCT 230, ECON 160, ECON 161, COMP 100, SOM 120 or MATH 140, ENGL 205, BLAW 280, and MATH 103
Corequisite: BUS 302L
- BUS 302L Gateway Lab (1)**
Prerequisites: Junior standing and completion of all Lower Division Business Core courses
Corequisite: BUS 302
- FIN 303 Financial Management (3)**
Pre/Corequisite for Business Majors: BUS 302/L
- MGT 360 Management and Org. Behavior (3)**
Pre/Corequisite for Business Majors: BUS 302/L
- MKT 304 Marketing Management (3)**
Pre/Corequisite for Business Majors: BUS 302/L
- SOM 306 Operations Management (3)**
Prerequisite: SOM 120 or MATH 140 or SOM 391. Recommended corequisite or preparatory: BUS 302/L
- BUS 497 Capstone (3)**
Prerequisites: Senior standing, BUS 302/L, FIN 303, MGT 360, MKT 304, and a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (WPE)

GLOBAL SUPPLY CHAIN MANAGEMENT

DEGREE REQUIREMENTS (24 UNITS)

CATALOG YEARS 2006-2010

GLOBAL SUPPLY CHAIN MANAGEMENT

OPTION REQUIREMENTS (15 UNITS)

**All 400-level courses listed below require a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (WPE) and completion of BUS 302/L*

- IS 312 **Information Systems for Business (3)**
Prerequisite: ACCT 220
- MKT/SCM 447* **Logistics and Transportation Management (3)**
Additional Prerequisites: MKT 304
- MKT/SCM 442* **Business to Business Marketing (3)**
Additional Prerequisites: MKT 304
- SCM/SOM 416* **Supply Chain Management (3)**
Additional Prerequisites: SOM 306
- SCM 492* **Supply Chain Management Strategy (3)**
Additional Prerequisites: SCM 447, 442, and 416 or equivalent

GLOBAL SUPPLY CHAIN MANAGEMENT OPTION

COMMUNICATION FOUNDATIONS REQUIREMENT (3 UNITS)

(select one course)

- ENGL 306 **Report Writing (3)**
Preparatory: Completion of the lower division writing requirement
- ENGL 407 **Composition and the Professions (3)**
Preparatory: Demonstrated proficiency; instructor consent
- BLAW 308 **Business Law II (3)**
Prerequisites: BLAW 280; BUS 302/L is a pre/corequisite for business majors

GLOBAL SUPPLY CHAIN MANAGEMENT

ELECTIVE REQUIREMENT (6 UNITS)

(select two courses)

***All of the electives below require completion of BUS 302/L; Individual courses may have additional prerequisites listed; All 400-level courses require a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (WPE)*

- ACCT 470** **Strategic Cost and Profit Management (3)**
Additional Prerequisites: ACCT 230; completion of all required 300-level business courses recommended
- BUS 491** **Small Business Consulting (3)**
Additional Prerequisites: Instructor consent and, normally a minimum 3.0 GPA overall and in business courses
- OR
- SOM 498** **Field Assignments and Reports (3)**
- MKT 346** **Marketing Research (3)**
Additional Prerequisites: MKT 304, college stats course, or consent of instructor
- MKT 443** **Retail Management (3)**
Additional Prerequisites: MKT 304 or consent of instructor
- MKT 445** **International Marketing (3)**
Additional Prerequisites: MKT 304; senior standing
- SOM 464** **Manufacturing Resource Planning (3)**
Additional Prerequisites: SOM 306 or MSE 304
- SOM 465** **Consumer Based Models for Systems Analysis (3)**
Additional Prerequisites: SOM 306, and SOM 307 or MATH 340
- SOM 467** **Quality Management and Control (3)**
Additional Prerequisites: SOM 306 or MSE 304