



## MISSION

The College of Business and Economics provides high quality education that prepares students from diverse backgrounds for leadership in today's complex, global economy.

- Our graduates are effective communicators and ethical decision makers who are proficient in the theory and practice of business
- Our faculty members are excellent teachers who maintain academic and professional currency
- Our college actively partners with business, government, and community organizations to enhance our teaching and research

## VISION

The College of Business and Economics aspires to be California's best regionally focused business and economics program. We want to be recognized for our faculty's research, our strong ties to the local community, the involvement of our alumni, and our focus on building educational programs of excellence for both undergraduate and graduate business students.

## LEARNING GOALS

### Our Graduates Have Strong

- Written and oral communication skills
- Problem solving skills
- Critical thinking skills
- Information technology skills

### Our Graduates

- Have an understanding of ethics and social responsibility
- Can work effectively in teams
- Understand the cross-functional and interdisciplinary nature of business problems
- Understand and apply basic business concepts



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