I. APPROVAL OF MINUTES AND INTRODUCTIONS
The meeting minutes of June 11 were approved by consensus. Introductions were made.

II. ANNOUNCEMENTS/INFORMATION ITEMS
a. New Green Core Team Members
Cox welcomed new members to the group including Debi Cours from COBAE, Magdy Rizk from Art, and Yann Schrodi from Chemistry. Cox noted who is heading the current sub-groups; Michaud: Transport, Wohldmann and Porter: Food Garden, Toker: Community Relations, Best: Water/Energy Assessment, Cox: Curriculum. Cox made a call for new sub-groups. Nichols is a yoga instructor and is interested in courses connected to the garden.

b. CSA Program
The Marilyn Magaram Center will begin a Community Supported Agriculture program on July 16th. It will be tied into the Nutrition program and may be tied to the campus garden once it has become established. The Institute is helping market the program.

III. GRANTS AND FUNDING OPPORTUNITIES
Cox would like to increase the amount of grant proposals submitted next year. Shelley Bartenstein from the Office of Research and Sponsored Projects (ORSP) provided handouts regarding grant research and the grant process at CSUN. She clarified that all funding through private foundations is processed through University Advancement and funding through public organizations or funds requiring Human Subjects is processed through ORSP. The key to successful funding is to be able to understand what we do from many different perspectives so we can apply broadly. It is also important to start with a need and identify what services we will offer that address the particular need and how the grant will be used to make positive change. Bartenstein can look for funding opportunities, and prepare and edit proposals. She recommended the Institute develop a list of services it can provide for a fee, a list of the combined skills within the Institute, and an asset mapping. This will allow us to market our services. There is usually a short lead time on contracts so it is important to have as much information prepared ahead of time as possible. Wilson noted that we need to determine the cost to provide various services. Bartenstein will distribute a sample list of skills for reference. Institute can partner with any organization in the world and serve as a sub-contractor to receive funding. Fellowships for independent research were also recommended. The following websites were identified as resources for funding: grants.gov, LA city, LA County, and university websites (such as U. of Michigan and SDSU). Bartenstein also recommended looking for abstracts of funded programs and contacting the PI to request the full proposal. The indirect cost for grants at CSUN is 48%. Cox stated that the goal would be to support people at the Institute with release time or stipends, which would free up money for other projects. Best suggested contracting out the energy and water audit services. Anderson mentioned the Mulholland Institute which is working with the local community on a visioning plan.
IV. EVENT PLANNING
Erickson is currently scheduling speakers for Campus Sustainability Day. Jordann Turner for the LA City Bike Plan is confirmed. Councilman Greig Smith is unavailable, Ed Begley Jr.’s speaker fee is beyond the budget, and Jaime de la Vega (deputy mayor of Transportation) has not yet responded. Nissan and Chevy have been contacted regarding electric vehicle displays. The Library Presentation Room will be requested as soon as reservations are accepted 7/26. Wilson suggested the USU and connecting the Noontime Concerts with the event if possible. Rizk suggested the West Art Gallery or outside area.

The next orange pick is scheduled for Sunday, October 3rd. International Water Day is Tuesday, March 22nd. Erickson has contacted Josh Fox, director of “Gasland,” to hold a screening and Q & A of the film.

Rizk noted that the Art department would like to help advertise campus events as class projects. Cox would like the students to design a cover for the Tree Atlas and additional marketing materials.

V. WORKING GROUP REPORTS
a. TWG
Cox reported that Toker will be working on bicycle flow on campus in the Fall. The working group is investigating bike share and rental programs to create a way to travel from the dorms to the main campus. Cox submitted an MBA consulting project to assess the cost and feasibility of such programs. The project is pending acceptance.

b. Food garden
Wilson reported that the food garden needs to be signed if it is going to be empty until the Fall semester. Motti will discuss with Wohldmann and create a sign letting passerby know that the garden will be part of a course taught in the Fall.

VI. OTHER PROJECTS
a. Bicycling Initiatives
Cox reported that an assessment of the campus’s bicycle needs should be conducted.

b. Website
Cox reported that the Institute website is currently being revised. The Institute will now be able to post events to the University Calendar and will have a sub-calendar which will be on the CSUN homepage. The website will also have interactive maps for sustainability features on campus and a tree map. People will also be able to subscribe to the listservs from the homepage.

c. GIS
Cox is working to obtain CAD data for the buildings on campus to determine energy zones and room utility data. The goal is to schedule room reservations in clusters rather than scattered throughout buildings to reduce energy usage. Stephens reported that a GIS map of Jacaranda Hall has been created. Cox is attempting to obtain building floor plans.

VII. ACTION ITEM RECAP
• Bartenstein will send a sample list of skills for grants
• Erickson will reserve a room for Campus Sustainability Day
• Motti will work with Wohldmann to create a sign for the food garden.