

Cabinet Retreat
May 16, 2008

Student Affairs
2008-2009 Annual Plans

Academic Excellence

1. Promote retention by formulating an integrated approach to career development campus-wide. (Career Center)
2. Expand ExCEL Services to the campus community. (UCS)
3. Update Satisfactory Academic Progress Policies and Procedures to decrease time to graduation. (Financial Aid)
4. Increase retention of students through the development of an enhanced academic/career advising data base to track student progress and to inform the advising process. (NCOD)
5. The SHC will provide a Learning Laboratory for students to actively pursue academic and professional training and learning at all stages of their educational path. (SHC)

Student Engagement and Success

1. Create a service environment that engages students in career planning at each visit to the center. (Career Center)
2. Increase the number of students registered with the Career Center for online career services. (Career Center)
3. Increase the usefulness of the UCS website for students in terms of access to services and self-help information. (Counseling Center)
4. Promote programs and services that will strengthen students' connections between their on-campus living experience and academic purpose. (Housing)
5. **SA Priority 5 - Student Learning and Development:** Student Affairs departments will establish learning outcomes for their programs and services. These outcomes will, when appropriate, complement the outcomes established for General Education and contribute to student achievement of the University outcomes desired for CSUN graduates. Assessment of learning outcomes will occur and the results used to guide program and service planning and budget decisions. (All)
 - b. **Common Learning Theme I -** Becoming one's Own Person
 - c. **Common Learning Theme II -** Achieving Capacity for Mutually Supportive Relationships
 - d. **Common Learning Theme III -** Demonstrating Social and Civic Responsibility
 - e. **Common Learning Theme IV -** Utilizing Effective Thinking
 - f. **Common Learning Theme V -** Applying Knowledge and Practical Competence
6. Improve our communication regarding the requirements for clubs and organizations to maintain university recognition. (SDIP)
7. Students will be encouraged, educated, and supported by the SHC to actively improve their physical and emotional health and prevent disease thereby promoting academic persistence, progress, and success that lead to the achievement of professional goals. (SHC)
8. Improve university retention rates among the CSUN resident student population. (Housing)
9. Increase attendance and improve the quality and satisfaction of late-night programs in the University Student Union and Satellite Student Union. (USU)

10. Continue to refine the USU's student employee program in order to be a premier employer of students on campus and increase the student's leadership abilities, job skills, and work management skills that will assist them post graduation. (USU)
11. New residence hall and recreation center construction projects. (Housing and USU)

Resource Enhancement

1. Build employer partnerships in support of Career Center operations. (Career Center)
2. The conference and training staff will show an increase in revenue from the baseline established in 2007-08. (COD)
3. Develop a system to charge students a fee for utilizing psychiatric services. (Counseling Center)
4. Continue fundraising efforts through University Advancement with particular emphasis on building scholarship endowments. (all)

User-Friendly Business Practices

1. Improve the utility of print communications. (COD)
2. Through efficient coordination of provision of interpreter and print communications support, enhance student satisfaction of services. (NCOD)
3. Create a manual for front desk operations and procedures by October 2009. (UCS)
4. Develop new communications to increase student understanding of the financial aid and scholarship processes and their responsibilities. (FA)
5. Improve work flow, work standards, and efficiency of operational processes. (Housing)
6. Improve the ability to collect prospective student data to increase follow-up communications. (SOARS)
7. Provide and continually review student union programs, services and retail offerings in order to meet the needs of the student campus community and identify potential changes and enhancements. (USU)
8. Focus efforts on enhancing yield events in order to favorably influence the students' choice to attend CSUN. (SOARS)
9. Enhance staff skills with professional development programs keyed to program and personnel needs and to CSUN goals to support success of deaf students. (NCOD)
10. Develop automated functionality for scholarship program. (FA)
11. Provide staff training and development. (several)
12. Migrate basic services to the web. (several)

Campus and Community Collaboration

1. Develop/maintain outreach partnerships which generate college awareness. (SOARS)
2. Increase outreach to community colleges and high schools. (SOARS)
3. Revise the University Relationship Statement for the Fraternity and Sorority Community which recognizes their partnership with the University. (SDIP)
4. Strengthen the department's marketing and public relations image in communication with students and parents. (Housing)
5. International and Exchange Student Center staff will build collaborative relationships with students, campus departments and other university stakeholders in the implementation of programs and delivery of services to students. (SDIP)

6. Apply for California Association of Psychology Post Doctoral and Internship Centers (CAPPIC) full time internship status. (UCS)