A Business Major is any student majoring in Accountancy; Finance; Information Systems; Management; Marketing; or Business Administration with an option in either Business Law, Global Supply Chain Management, Insurance and Financial Services, Real Estate, or Systems and Operations Management.

All business programs are accredited by AACSB and therefore have the same core requirements. Students will be held to fulfilling all prerequisite courses. The prerequisites for Business courses are listed below and also available in the current CSUN Catalog.

### LOWER DIVISION
**CORE REQUIREMENTS (27 UNITS)**

- **ACCT 220** Intro to Financial Accounting (3)
  - Prerequisites: A grade of “C” or higher in MATH 103 or higher level mathematics course and sophomore standing
- **ACCT 230** Intro to Managerial Accounting (3)
  - Prerequisite: ACCT 220
- **ECON 160** Principles of Microeconomics (3)
  - Prerequisites: Qualifying scores on ELM and EPT or exemption, or satisfactory completion of developmental courses
- **ECON 161** Principles of Macroeconomics (3)
  - Prerequisites: ECON 160 and qualifying scores on ELM and EPT or exemption, or satisfactory completion of developmental courses
- **COMP 100** Computers: Their Impact & Use (3)
- **SOM 120** Basic Business Statistics (3)
  - Prerequisite: MATH 103 or higher level math course
  - *The 4-unit MATH 140 course also satisfies this requirement
- **ENGL 205** Business Communication (3)
  - Prerequisite: AAS 115 or CH 115 or ENGL 115 or PAS 115 or equivalent
  - Recommended Preparatory: CH S 151 or COMS 151 or PAS 151 or equivalent; COMP 100 or equivalent
- **BLAW 280** Business Law I (3)
  - Prerequisites: Completion of lower division writing requirement and sophomore standing
- **MATH 103** Mathematical Methods for Bus (3)
  - Prerequisites: Passing score on or exemption from the ELM or credit in MATH 093
  - **MATH 103 or higher-level with a grade of “C” or higher**

### UPPER DIVISION
**CORE REQUIREMENTS (19 UNITS)**

- **BUS 302** Gateway Experience (3)
  - Prerequisites: Lower division business core ACCT 220, ACCT 230, ECON 160, ECON 161, COMP 100, SOM 120 or MATH 140, ENGL 205, BLAW 280, and MATH 103
  - Corequisite: BUS 302L
- **BUS 302L** Gateway Lab (1)
  - Prerequisites: Junior standing and completion of all Lower Division Business Core courses
  - Corequisite: BUS 302
- **FIN 303** Financial Management (3)
  - Pre/Corequisite for Business Majors: BUS 302/L
- **MGT 360** Management and Org. Behavior (3)
  - Pre/Corequisite for Business Majors: BUS 302/L
- **MKT 304** Marketing Management (3)
  - Pre/Corequisite for Business Majors: BUS 302/L
- **SOM 306** Operations Management (3)
  - Prerequisite: SOM 120 or MATH 140 or SOM 391. Recommended corequisite or preparatory: BUS 302/L
- **BUS 497** Capstone (3)
  - Prerequisites: Senior standing, BUS 302/L, FIN 303, MGT 360, MKT 304, and a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (WPE)
SYSTEMS AND OPERATIONS MANAGEMENT

DEGREE REQUIREMENTS (24 UNITS)

CATALOG YEARS 2006-2010

SYSTEMS AND OPERATIONS MANAGEMENT

OPTION CORE REQUIREMENTS (15 UNITS)

*All 400-level courses listed below require a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (WPE) and completion of BUS 302/L

IS 312  Information Systems for Business (3)
Prerequisite: ACCT 220

SOM 307  Data Analysis and Modeling for Business (3)
Prerequisites: SOM 120 or MATH 140 or SOM 391;
Recommended corequisite/preparatory: BUS 302/L

SOM 464*  Manufacturing Resource Planning (3)
Additional Prerequisites: SOM 306

SOM 467*  Quality Management and Control (3)
Additional Prerequisites: SOM 306 or MSE 304

SOM 485*  Decision Support Systems (3)
Additional Prerequisites: SOM 306 and IS 312

SYSTEMS AND OPERATIONS MANAGEMENT OPTION

COMMUNICATION REQUIREMENT (3 UNITS)

(select one course)

**PHIL 305 fulfills GE section E

ENGL 407  Composition and the Professions (3)
Preparatory: Demonstrated proficiency; instructor consent

BLAW 308  Business Law II (3)
Prerequisites: BLAW 280; BUS 302/L is a pre/corequisite for business majors

COMS 443  Rhetoric of Business (3)
Prerequisite: Completion of the lower division writing requirement

PHIL 305**  Business Ethics and Public Policy (3)
Prerequisite: Completion of the lower division writing requirement

SYSTEMS AND OPERATIONS MANAGEMENT

ELECTIVE REQUIREMENT (6 UNITS)

(select two courses)

***All of the electives below require completion of BUS 302/L;
Individual courses may have additional prerequisites listed;
All 400-level courses require a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (WPE)

SCM 447***  Logistics and Transportation Management (3)
Additional Prerequisite: MKT 304

SOM 416***  Supply Chain Management (3)
Additional Prerequisite: SOM 306

SOM 465***  Computer Based Models for Systems Analysis (3)
Additional Prerequisites: SOM 306, and SOM 307 or MATH 340

SOM 466***  Project Management (3)
Additional Prerequisite: SOM 120 or MATH 140 or SOM 391

SOM 468***  Managing for Service Excellence (3)
Additional Prerequisite: SOM 306

SOM 498***  Field Assignments and Reports (3)