

northridge

A magazine for alumni, friends and the community
of California State University, Northridge

number 63
spring 2013



Go Matadors!
The Transformation
of Matador Athletics
Is Underway

Start Your Engines
Matador Motorsports
Is in Its 25th Year

**The Many Ways
CSUN Shines**
This Is a University
That Never Stands Still



A WORD FROM THE PRESIDENT

Since arriving at this remarkable institution approximately 10 months ago, I have continued to appreciate how much CSUN shines in all facets of its mission of educating students and serving the community. It has been a great privilege to promote and advance the important work of this university.

As I embarked on my initial “listening tour”—meeting several thousand students and more than 1,100 faculty and staff and attending events with more than 1,500 external stakeholders, including alumni, volunteers, donors, elected officials and business, media and civic leaders—what I have found again and again is an unrelenting commitment to student success and to initiatives that make a difference and change lives.

This is certainly in line with my own priorities. As we look forward to commencement and to congratulating the many proud students who will be graduating, the resolve to fulfill our mission only becomes stronger. There is always more to be done, and I am committed to continuing the momentum.

In addition to keeping a laser-beam focus on CSUN’s student success initiatives—including assisting all students with degree completion and graduation—and supporting, endorsing and championing an increased focus on research and sponsored programs, another of my priorities has been to continue to bolster the positive visibility and reputation of the university.

As president, part of my job is to spread the word about the extraordinary work that happens each and every day on this campus. To do this, I have moved forward a unified positioning platform called “CSUN Shine,” which plays upon

the university’s acronym and touches upon the sun in the university’s official seal. By now, you have likely seen it via our videos, web pages, e-communications, social media posts and no-cost ads in the university’s existing publications.

This issue’s special feature story, “The Many Ways CSUN Shines,” is another example of how we are getting the word out about the university’s outstanding donors and friends; scholarships; student enrichment programs; and student, faculty and staff distinctions and awards. This is all just a beginning.

While November’s election brought the passing of Proposition 30, less than one-third of the university’s funding now comes from the state of California. Cultivating non-state resources continues to be necessary for providing accessible, high-quality education for the future. We know that CSUN shines as one of America’s great public universities in one of the country’s most populous regions, and it is time to take that message to a national stage.

I want to thank you for all you have done so far to make CSUN shine, and I invite you to join me as we continue the momentum that has kept this university responsive, resourceful, dynamic and innovative. I appreciate your support and look forward to working with you to advance California State University, Northridge in the coming years.

Thank you for helping to make CSUN shine.

Dianne F. Harrison, Ph.D.
President

For presidential communications and updates, please visit csun.edu/president.
To contact the president, email presofc@csun.edu.

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CHECK OUT
youtube.com/CalStateNorthridge
FOR VIDEO EXCLUSIVES

From top: A scene from the Veterans Resource Center grand opening; a CSUN athlete ahead of the pack; President’s Associates at an event.

California State University
Northridge



THIS PAGE: LEE CHOO; OPPOSITE TOP AND BOTTOM: LEE CHOO

Seen & Heard

Cal State Northridge has a vibrant life outside of the classroom (and on the playing fields of our intercollegiate sports). Here's a peek at what's been going on since last summer.

AUGUST 2012



27 The Art Galleries started the semester with "Faculty Exhibition, In Two Parts." The first part ran through Sept. 15; the second part from Sept. 22 to Oct. 13.



30 Congressman Brad Sherman and Los Angeles City Councilman Mitch Englander joined CSUN President Dianne F. Harrison and other university officials to celebrate the opening of the new transit center on Vincennes Street at West University Drive.

SEPTEMBER 2012



06 More than 1,000 freshmen attended the annual Freshman Convocation. Chitra Divakaruni, author of the Freshman Common Reading Program pick, *One Amazing Thing*, was the keynote speaker for the event.

13 Sikh scholar Gurinder Singh Mann, the Kundan Kaur Kapany Professor of Sikh Studies at the University of California, Santa Barbara, gave a lecture titled "From Stockton, California to Oak Creek, Wisconsin: A Sikh Century in the United States."



21 Nearly 300 alumni, faculty, staff and friends attended Founders Day. Fifty-four attendees who either earned their degrees or worked at the university between 1958 and 1962 were inducted into the 50-Year Club.

27 Former Obama aide Henry De Sio visited campus for a lecture on leadership, organization and the power of words.

OCTOBER 2012

04 Chris Kofinis, the national director of communications for John Edwards' presidential campaign in 2008, and Greg Strimple, senior adviser for polling and advertising during John McCain's 2008 presidential bid, joined Department of Political Science Chair Lawrence Becker for "Eugene Price Forum: A Discussion on the 2012 Elections."



06 KCSN off its sever fall membe and pledge



09 Students interested in careers in science and engineering networked with industry professionals in a speed mentoring event sponsored by the Bonita J. Campbell Endowment for Women in Science and Engineering.

OCTOBER 2012 (continued)



12 Friends of the Oviatt Library hosted best-selling author Alexis O'Neill for a luncheon and talk on the challenges and rewards of writing for children.

23 Sponsored by CSUN's National Center on Deafness, the university hosted its third De'Via Art Exhibit, which features work by deaf artists. The show ran through Nov. 1.

25 Internationally acclaimed industrial designer Ravi K. Sawhney '79 (Art Three Dimension) shared his insights for success at the Commerce of Creativity Distinguished Speaker Series.



27 Garden designer Stephen Baldonado explained how to prepare a fall and winter vegetable garden and how to choose the best vegetables to grow and harvest in the first of several CSUN-al Gardening series events for the semester.

29 The Art Galleries opened a new exhibition and lecture series called "Tomorrowland," which explored future dystopias based on a turbulent present.

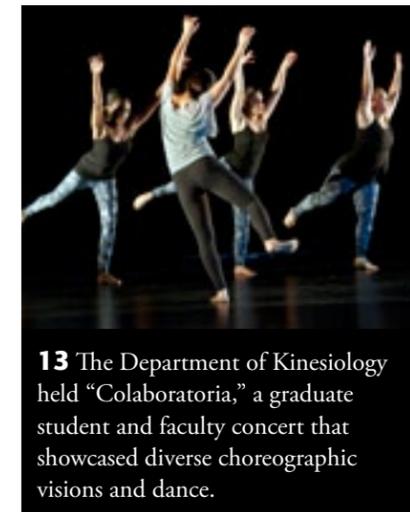
NOVEMBER 2012



01 President Dianne F. Harrison hosted about 100 faculty researchers at the inaugural Principal Investigators Recognition Celebration at University House. The principal investigators, lead researchers on funded projects, were individually honored for their dedication to projects ranging in subject matter from nanotechnology and solar astronomy to education and ecology.

03 The "Tenth Biennial Phenomenal Woman Reception and Awards Fundraiser" honored five women who have made an impact and/or significant contributions to the community: Nobel Peace Prize Laureate Jody Williams, human rights activist Melissa Roxas, community activist Chanchanit Martorell, political activist Lindsey Horvath and performance artist Maria Elena Gaitan.

13 The College of Social and Behavioral Sciences hosted scientist Paul J. Zak for a talk about his research on the chemical oxytocin. In 2004, Zak's lab discovered that oxytocin helps humans determine whom to trust. His findings are being used to understand the basis for modern civilizations and modern economies, improve negotiations and treat patients with neurological and psychiatric disorders.



13 The Department of Kinesiology held "Colaboratoria," a graduate student and faculty concert that showcased diverse choreographic visions and dance.

13 Teaming up with M.E.N.D. (Pacoima), the campus volunteer program, Unified We Serve, a division of Student Affairs, collected more than 6,400 items—canned and boxed food, clothing, toys and blankets for residents during annual campus food and clothing drive.



>>



NOVEMBER 2012 (continued)

18 KCSN's fall benefit concert at the Valley Performing Arts Center featured Jackson Browne, Sara Watkins, Jonathan Wilson and other special guests.

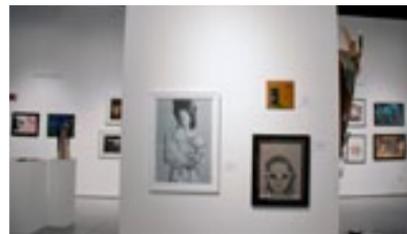
DECEMBER 2012

11 Final exams began.

24 Last day of 2012 semester



JANUARY 2013



07 The 16th Annual High School Art Invitational showcased student and faculty art from 37 San Fernando Valley high schools. The show ran through Jan. 26.

11 The university and Autism Society of Los Angeles co-hosted The Future is Now Conference, a two-day event created to offer parents of children with autism and individuals on the spectrum advice and support as they prepare for adulthood.

14 The annual faculty retreat began.



23 The Monterey Jazz Festival on Tour debuted the Valley Performing Arts Center's Spring 2013 season.

FEBRUARY 2013

05 Danny Glover visited campus to screen his film *The House I Live In* as part of a series of events planned for Black History Month.

FEBRUARY 2013 (continued)

06 Marc Levine, representative for California's 10th Assembly District and CSUN class of '96 (Political Science), toured campus and met with university leaders.



15 Forty-two disciplines were represented at the 17th Annual Student Research and Creative Works Symposium. Approximately 160 students presented at the event with nearly 70 faculty judges from various colleges.

19 Former Massachusetts Gov. Michael Dukakis explored the results of the 2012 election and their impact on the nation in a lecture sponsored by the Department of Political Science in CSUN's College of Social and Behavioral Sciences.



22 The CSUN Harambee Student Association and the Office of Student Outreach and Recruitment Services hosted the Harambee High School Conference as part of the university's Black History Month celebration.



25 CSUN chemistry professor Gagik Melikyan —internationally recognized in the field of radical chemistry—discussed the facts, myths and hypes surrounding antioxidants and natural supplements in a lecture called "Antioxidants, Supplements & Cosmetics: Perils of Ignoring Science." The event took place in the University Student Union's Grand Salon.



25 Vincent Tinto, a distinguished professor of education at Syracuse University, discussed student success in his keynote speech at the second annual Terry Piper Lecture in the University Student Union's Northridge Center.



26 Pulitzer prize-winning journalist Jose Antonio Vargas presented "Define American," a talk about being undocumented during a presentation in the Northridge Center of the University Student Union.

>>

A Day in History

The campus has hosted many prominent guests since it began as San Fernando Valley State College 55 years ago. Here are a few moments etched in time thanks to the Delmar T. Oviatt Library's Digital Archive.

March 26, 1968

Robert Kennedy made a campus stop while campaigning for president. About 10,000 people showed up, according to the Daily Sundial. He was the first in a series of national political figures invited to speak at San Fernando Valley State College in the spring of 1968.



May 12, 1968

Janis Joplin performed in the campus gymnasium. She appears here on the cover of the San Fernando Valley State College Daily Sundial's May 10 "Weekend" insert.



Oct. 21, 1978

Science fiction author Ray Bradbury gave a free reading in the USU Northridge Center and met the public in the Delmar T. Oviatt Library, where there was an exhibit of first-edition copies of several of his works.



April 11, 1972

Guggenheim Fellow, American Poet Laureate and Pulitzer Prize-winning poet Gwendolyn Brooks recited her poetry during a reading held in the Speech-Drama 100 course.



May 5, 1975

World-renowned composer/conductor Aaron Copland was a guest conductor in a CSUN music class. Copland is known for 20th century classical-style compositions and his work in the motion picture industry. His score for the 1940 film *Our Town* was nominated for an Academy Award.



Jan. 17, 1995

President Bill Clinton visited campus to commemorate the one-year anniversary of the 1994 Northridge earthquake. Behind him is a large photo of a parking structure that partially collapsed due to the earthquake.



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FEBRUARY 2013 (continued)



28 Beatrice Weingart '61 M.S. (Science Education), who is 100 years old, spoke to a classroom of students studying the sociology of aging.

28 Sue Herera '80 (Journalism), the award-winning co-anchor of CNBC's *Power Lunch* and "The First Lady of Wall Street," shared her knowledge of the world of business as part of the Commerce of Creativity Distinguished Speaker Series, held in the Kurland Lecture Hall of the Valley Performing Arts Center.



MARCH 2013

04 Anne Ruggles Gere, one of the nation's leading rhetoricians and composition educators, discussed "directed self-placement" during a presentation in the Delmar T. Oviatt Library.

06 During a special screening of their documentary, *Rushing Waters, Rising Dreams*, Chicana/o studies professor Denise M. Sandoval '95 M.A. (Mexican-American Studies) and independent filmmaker John Cantú explored how the arts transform a community.



06-07 More than 4,500 graduating seniors visited the Matador Bookstore Complex as part of GradFest 2013.

14 Shining the spotlight on STEM—science, technology, engineering and mathematics—for Pi Day and perhaps inspiring a new generation of women to follow in their footsteps, a panel of scientists, engineers and educators offered insights into careers in their respected fields. The Delmar T. Oviatt Library and the Bonita J. Campbell Endowment for Women in Science and Engineering co-sponsored the event.



14 Prominent dietitian Julieanna Hever '05 (Family and Consumer Sciences) discussed "Whole Food, Plant-based Diets: Improving Health, Fostering Sustainability and Addressing Hunger."

16 Legendary jazz musician Washington Rucker and liturgical dancer Linda James were among the musicians and entertainment professionals who participated in the 14th Annual African-American Music Festival.

22 Hosted by CSUN's Center for Teaching and Learning, the What Really Works in Education conference brought in some of the brightest minds on education strategies to campus.

27 The university commemorated the life of Cesar Chavez at the third annual Cesar Chavez Service Fair.

28 Internationally acclaimed conductor and performer John Mauceri gave the final lecture in the 2011–2012 Mike Curb College of Arts, Media, and Communication's Commerce of Creativity Distinguished Speaker Series. ■



Happenings Off-Campus



Feb. 24 President Dianne F. Harrison visited H.O.P.E.'s House in Granada Hills, one of two San Fernando Valley churches visited for the CSU's Super Sunday events. Vice President William Watkins '74 (Urban Studies) visited Living Praise Christian Center Church in Chatsworth.



Feb. 25 to March 2 More than 4,000 attendees, 125 exhibitors and 300 presenters filled the halls of the Manchester Grand Hyatt in San Diego for CSUN's 28th Annual International Technology and Persons with Disabilities Conference.

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VPAC VALLEY PERFORMING ARTS CENTER AT CAL STATE UNIVERSITY, NORTHRIDGE
VPAC'S SPRING SEASON ENDS WITH THESE EXCITING ARTISTS:

Sunday, May 19 @ 7:30pm
Deborah Voigt, soprano

Saturday, June 1 @ 8:00pm
John Mauceri - Music In The Life Of A Great City

Saturday, June 8 @ 8:00pm
An Evening with Rufus Wainwright

OUR 2013/2014 SEASON STARTS SEPTEMBER 2013 AND INCLUDES THESE GREAT PERFORMANCES:

Orquesta Buena Vista Social Club with Roberto Fonseca	Mariachi Vargas
Pat Metheny Unity Group	Shanghai Ballet
Irish Chamber Orchestra with James Galway	Chita Rivera
Royal Philharmonic Orchestra with Pinchas Zuckerman	Sharon Isbin/Stamley Jordan
Academy of Saint Martin in the Fields with Joshua Bell	David Sedaris
Moscow Festival Ballet	Flamenco Festival
Emmylou Harris and Rodney Crowell	Boston Pops Esplanade Orchestra
	Scharoun Ensemble
	Masters of Bluegrass
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THE TRANSFORMATION OF MATADOR ATHLETICS IS UNDERWAY

A Vision for Success

California State University, Northridge President Dianne F. Harrison announced on Feb. 25 the hiring of Brandon E. Martin, Ed.D., as the new director of intercollegiate athletics of the Matadors' 18-team program. Martin is a former USC basketball star with more than a dozen years of experience in intercollegiate athletics and sports administration in NCAA Division I athletics.

Ready to hit the ground running, Martin—who has a bachelor's degree in primary education and general studies, a master's in post-secondary administration and student affairs, and a doctorate in higher education administration from USC—plans to enhance the mission of the university by strengthening the level of performance, academic standards and competitive skills of the student-athletes at CSUN.

Building on the interim report recently completed by the Ad Hoc Committee on Athletics Engagement (comprised of a group of CSUN administrators and volunteers), Martin will initially focus on four crucial elements: student-athlete scholarship funding, coaching support, facilities enhancements, marketing, branding and fan development.

In establishing his list of priorities, Martin embraces the concept of the complete athlete—one who is prepared for competition on the field and on the court, who is mentally strong, who is committed to achieving high academic standards

and is culturally competent. He also recognizes the powerful impact that athletics can have on the strength and vitality of the university.

"I look forward to making comprehensive excellence a priority within the department. With hard work and unity, we can be one of the best athletic departments in the country," Martin said.

Martin, who has roots in the San Fernando Valley, comes to CSUN from the University of Oklahoma, where he was a senior associate athletic director for administration. He was the chair of Oklahoma's Athletics Diversity Council and managed all diversity and inclusion programming within the department. He previously held a similar role at USC.

Martin also served as an adjunct professor in the USC Rainbolt College of Education, the Department of African American Studies and the Department of Human Relations at the University of Oklahoma and has presented at more than 40 national higher education conferences.

In 2004, he earned the National Association of Academic Advisors award for Student Athlete Excellence in Research.

"Martin is a respected scholar with a doctorate in higher education who maintains an active research, publishing and teaching agenda that examines the broad scope of leadership issues in intercollegiate athletics," said Harrison. ■

WORDS OF PRAISE

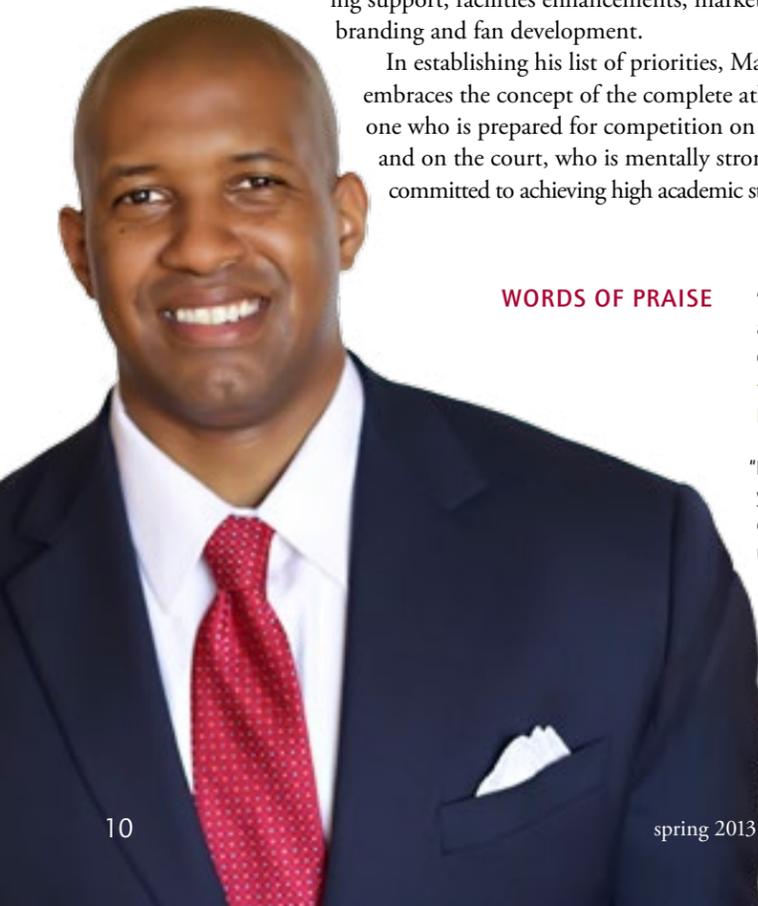
"He will be a creative and visionary athletic director for the institution. I am excited about the appointment."
—Bernard Franklin, NCAA executive vice president and chief inclusion officer

"He is one of the most remarkable young men I have come across... Not only does he understand athletics, he understands higher education and the role intercollegiate athletics plays in higher education."

—Dutch Baughman, executive director for the Division IA athletics directors association

"I congratulate CSUN and Dr. Harrison on the selection of the new director of athletics. I think Dr. Brandon Martin is an excellent choice and will prove to be a strong leader of the university's sports programs."

—Former NCAA President Cedric Dempsey, who served as a consultant on the search to fill the athletics director position



CSUN'S NEW VETERANS RESOURCE CENTER
OFFERS TRANSITIONAL SERVICES

Building Bridges



When Vincent Quinteros, a Marine Corps veteran, began his studies at California State University, Northridge in 2011, he felt lost. Struggling to relate to other students and finding it difficult to engage with classroom peers, he could have gained from more information about educational benefits for veterans. At that time, Quinteros felt that there were limited services on campus.

Now, Quinteros said, new veteran students won't have the same struggles he experienced thanks to the opening of the Veterans Resource Center (VRC) in the University Student Union last fall.

"When I began going to school again, I never imagined a place like the VRC," said Quinteros, who is president of the Student Veteran Organization. "I want the VRC to become the first step in the student veteran journey through college, welcoming him or her to the university, showing (him or her) around campus and just being a place where student vets can hang out."

"CSUN proudly joins the country in honoring our men and women in uniform in the opening of this center," said Debra Hammond, executive director of the USU. While all CSU campuses provide veteran services, CSUN's Veterans Resource Center is one of the few stand-alone centers system wide.

The VRC was opened with \$120,000 from an anonymous donor and \$67,000 from the Campus Quality Fee. The center will serve the more than 600 student veterans, including reservists and military dependents, at CSUN. It will house the Veteran Peer Mentor Program, a support program for veterans transitioning from the military to academia. Through the program, current veteran students will share their experiences and tips with new student veterans. The VRC also will assist in connecting visitors to veteran organizations and employment opportunities.

"The VRC supports student veterans and veteran dependents, as well as educates the CSUN campus on veterans' issues," said Montaigne Staats Long, VRC coordinator. "CSUN is helping pave the way for other campuses that wish to develop VRCs."

Faculty and staff veterans are also invited to utilize the veterans' center for resources and referrals. VRC staff are planning workshops to assist faculty and staff with understanding and assisting veterans in their transition to academic life.

The Veterans Resource Center is open Monday through Friday to all students, faculty, staff and community members who wish to utilize its services and resources. For more information, visit the VRC website at vrc.csun.edu. —Chelsea Turner



MATADOR STATUE, VETERANS: LEE CHOO

**THIS YEAR'S MATADOR MOTORSPORTS FORMULA-SAE CAR
FOCUSES ON FUEL EFFICIENCY AND ENHANCED DESIGN**

Start Your Engines

Race cars and college make an unlikely pair, but for 16 graduating seniors, signing up for Mechanical Engineering (ME) 486A/B: Senior Design in Mechanical Engineering allows the theoretical aspects of their degrees to merge with hands-on experience.

The course is a senior capstone during which a race car is designed and built from scratch. While the course is only two units each semester, enrolled students go above and beyond the expected time requirements to ensure their project is the best it can be in the allotted time, often spending 36-hour "shifts" in a well-equipped and provisioned lab of Jacaranda Hall.

Matador Motorsports, the name of the CSUN Formula-SAE (Society of Automotive Engineers) team, is in its 25th year of competing to efficiently build, pitch and drive in the June Formula-SAE West competition. This year's competition will take place in Lincoln, Neb. from June 19 to 22. Given nine months to develop the product, students must build the team car—geared toward the non-professional autocross racer—from the ground up, aiming for speed, fuel efficiency, safety and cost effectiveness.

Each year, students get to choose how to best accomplish these goals, changing the car's design for

continued innovation. This year's Matador Motorsports team is focusing on reducing the vehicle's weight.

The competition, established in 1979, is hosted by SAE International. Each school team that participates (there are 500 universities nationwide) designs, builds and pitches their cars as a market-ready prototype. The cars must meet a series of rules that change slightly each year. There are seven areas that fall into either a "static" or "dynamic" category. The static events include a presentation of the car's statistics and structure and are judged on how well the team was able to accomplish its goals within the confines of the Formula-SAE rules, as well as a cost analysis of the firm.

The dynamic events follow more closely along the lines of Formula 1 racing, with an acceleration test, a 22-kilometer test for efficiency and endurance, a skid-pad test and an autocross. According to the organization, "Formula-SAE promotes careers and excellence in engineering as it encompasses all aspects of the automotive industry, including research, design, manufacturing, testing, developing, marketing, management and finances. Formula-SAE takes students out of the classroom and allows them to apply textbook theories to real work experience."

At CSUN, the project is phased. The first semester focuses on marketing, car design and fundraising. Building, testing and creating the car's marketing presentation takes place at the end of the fall semester and into the spring. From start to finish, the process of preparing for the competition begins the summer before. For the 2012–2013 CSUN team, this meant getting a jump-start on test-driving old cars and improving on the "CSUN recipe" last July.

This year's project manager, Robert Hemingway, who assigns each student his or her role on the team, notes that there's a basic "CSUN recipe" design that Matador Motorsports has created over the years. However, it is the duty of the team, particularly the project manager, to reconfigure the recipe to meet new rules from SAE, challenges from the faculty advisor, Stewart Prince, and new innovations to accomplish student-established goals. >>

The 2012–2013 Matador Motorsports team and their four student consultants take it to the top. Below, from left to right (in black T-shirts): Joseph Khan, Jose Juarez, Kari Kellams, Eric Tice, Taylor Mesko, Shelly Derks, Robert Hemingway, Janik Ehsani, Michael Villa, Sivaram Natarajan, Jonathan Ziegler, Mario Lopez, Danny Perez, Walter Valle, Scott Morgan, Frank Bowen and Carlo Lazo. (In white T-shirts): Yair Zenki, Pablo Alarcon and Eugene Sanchez.



It's all in the Design

With 16 engineers on the team, project manager Hemingway said that new innovations to reduce the weight of Matador Motorsports product came quickly and easily. We asked him to identify his top five (although there were many).

Semi-automatic clutch allows drivers who are not familiar with the classic stick shift form of racing to participate in the activity while adding to fuel efficiency

10-inch rims (vs. typical 13) further reduces rotating weight and maintains more stability on the track

Single cylinder engine inherently led to a reduced fuel use and weight of the car

Integrated 'live' front spindle utilizes an entire rotating assembly for less weight

FAA-approved aircraft fabric body reduces weight of vehicle

Word's Out

Recently published works in print by CSUN faculty, staff and alumni



Project Sponsors

3M
California State University,
Northridge
Carroll Racing Development
CSUN Associated Students
CSUN Mechanical
Engineering Department
DYNAMO Aviation
EMJ Metals
Haas Automation
Hoosier Tires
International Filter Products
Keizer Wheels
KTM USA
MDA Information Systems
MSC Software
OPI Cosmetics
Plascore
Seesmart LED
SKF Bearings
Stewart Systems
Sway-A-Way
Rekluse
Rukus Clothings
Trail Tech

But how does a group of students at a public institution afford all of this? Sponsors are crucial, not only to the construction of the racer itself but also to the marketing portion of the course. Students of Matador Motorsports must reach out to various companies for initial fundraising, which has proven to be highly successful. Because CSUN as a whole focuses on giving back to the community, Matador Motorsports prides itself on fulfilling this duty.

Since 1997, the team has worked directly with Haas Automation, Inc., a company founded by Gene Haas '74 (Accounting). The alumnus generously donates brand-new CNC (computer numerical control) part-making machines to the team and replaces the equipment with updated versions every two years. These machines have allowed the students to design and test their own parts, fueling innovation. The donor has been honored through the naming of the Matador Motorsports' location as the Gene Haas Machine Design and Manufacturing Lab.

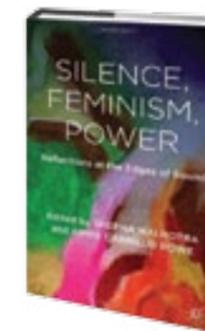
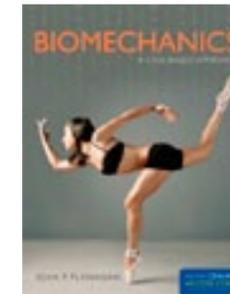
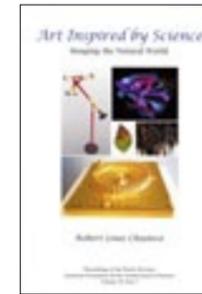
According to Prince, the relationship is beneficial for both parties, as CSUN students gain experience with the latest and greatest technology in the field, and Haas gets immediate feedback, as his machines are being pushed to their fullest capacity. Hemingway noted that during the building phase of the project

the machines are run as often as possible to complete the racer in time for the competition. Once the funds from sponsors are exhausted (see a list of sponsors to the left), it is up to the team to find other sources of funding, including the sale of T-shirts.

Past accomplishments of Matador Motorsports include taking 23rd out of 70 racers in 2006 and 10th out of 140 competitors in 2003. When the 2007 team took seventh in the June competition, it made Matador history. That placement not only set a new record for Matador Motorsports, but it also put CSUN at the top of the list in the event as the only CSU to rank in the top 10.

While the heart of the team is composed of the 16 graduating seniors, many others contribute greatly to the project. Beyond faculty advisor Prince, alumni often return to help the current team find flaws in the design and teach them tricks they learned as former participants. According to Hemingway, Matador Motorsports is one big family. —Chelsea Turner

 WANT TO HELP THIS YEAR'S STUDENT TEAM OF MATADOR MOTORSPORTS? THE TEAM'S UPCOMING FUNDRAISER IS A CAR SHOW FEATURING RACERS AND MOTORCYCLES THAT WILL BE HELD MAY 26 IN THOUSAND OAKS AT THE MB2 RACEWAY. YOU CAN ALSO KEEP UP WITH THE TEAM'S PROGRESS AT ecs.csun.edu/sae and [facebook.com/csunfsae](https://www.facebook.com/csunfsae).



FACULTY & STAFF

Miriam Neirick (History). *When Pigs Could Fly and Bears Could Dance: A History of the Soviet Circus* reveals the role of a typically morally bereft institution as the unlikely keystone of Soviet culture in its ability to reconcile the demands of both state and society. Neirick argues that the variety, flexibility and indeterminacy of the modern circus accounted for its diverse appeal. (University of Wisconsin Press, 2012)

Sean P. Flanagan (Kinesiology). *Biomechanics: A Case-Based Approach* focuses on the comprehension, retention and application of the core concepts of biomechanics using problem-based learning strategies. The conversational writing style engages students' attention without sacrificing the rigor of the content. (Jones and Bartlett Learning, 2013)

Robert Chianese (English). *Art Inspired by Science: Imaging the Natural World* explores the connections between art and science, showing that artists portray the cosmic and subatomic discoveries of science in relation to our more familiar world by humanizing the abstract, often reshaping, reconfiguring and distorting scientific knowledge. (American Association for the Advancement of Science, Pacific Division, 2012)

Katherine Haake (English). *The Time of Quarantine* presents a dystopic near-distant future following a boy raised by computers in the decimated woods as he moves into manhood. Exploring whether the world has truly faced an apocalypse becomes his journey of discovery, unfolded through a lyrical and provocative prose. (What Books Press, 2012)

Mona Houghton (English). *Frottage & Even As We Speak: Two Novellas* is a pairing of tales that closely examines modern-day Southern California life with wry compassion. From therapy and sibling secrets to six journeys entangling into one, the short collection exposes the powerful writing to come from post-modern authorship. (What Books Press, 2012)

Sheena Malhotra (Women's Studies) and **Aimee Carrillo Rowe** (Communication Studies), co-editors. *Silence, Feminism, Power: Reflections at the Edges of Sound* compiles feminist authors who dispel the assumption that oppression dominates in silence, arguing that silence is instead an enabler of resistance and opportunity. (Palgrave Macmillan, 2013)

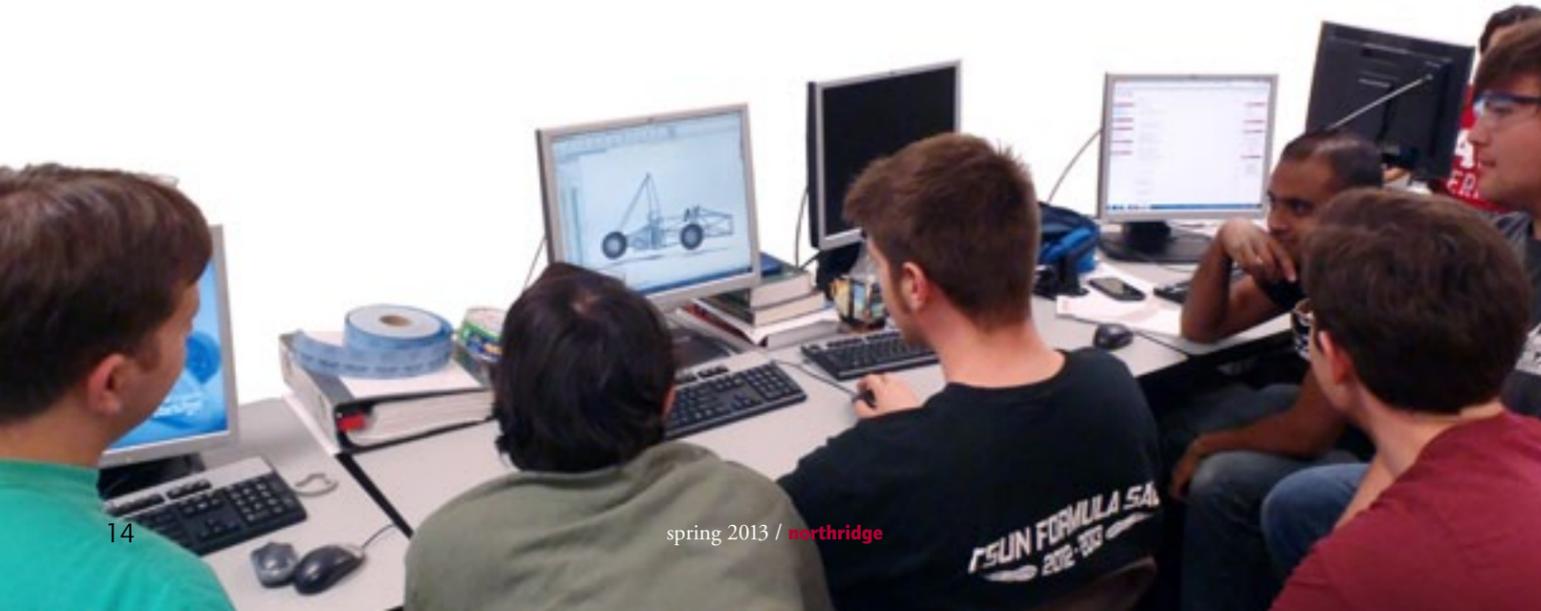
Denise M. Sandoval (Chicana/o Studies), editor. *Rushing Waters, Rising Dreams: How the Arts are Transforming a Community*, written by Luis J. Rodriguez, explores the impact of how a lack of neighborhood cultural spaces negatively affects the Hispanic American communities of Los Angeles. (Tia Chucha, 2012)

ALUMNI

Vincent P. Barabba '62 (Marketing), '12 Hon.D. (Laws). *The Decision Loom: A Design for Interactive Decision-Making in Organizations* is a modern guide for public, private, government or nonprofit organizations in need of a system for better decision making. The author's experiences in big business and public decision-making shape this outline to successful business endeavors. (Triarchy Press, 2011)

Olympia LePoint '98 (Mathematics–Statistics), '05 M.S. (Mathematics). *Mathphobia: How You Can Overcome Your Math Fears and Become a Rocket Scientist*, exposes the emotional struggles individuals face when learning to read and use math. By using her own challenges and triumphs with math as the backdrop to her three-step strategy, the author shares a top-notch method to eliminate “mathaphobia” for students of all ages. (OL Consulting Corporation & Publishing, 2013)

Nancy Shiffrin '73 (English). *The Vast Unknowing* is a collection of a wide spectrum of poetry that surveys the question of identity in an ever-more complex world. Shiffrin channels her mentor, Anais Nin, producing erotic, sensitive and powerful poetry. (Infinity Publishing, 2013) —Chelsea Turner





**CSUN
SHINE**

THE MANY WAYS CSUN

Shines

This is a university that has never stood still.

From its beginnings as San Fernando Valley State College in 1958 to the present day, the university has continued to adapt, innovate and lead. It is with a spirit of collaboration and a culture of transparency, responsiveness and respect that the exceptional becomes the norm each and every day. Who makes CSUN shine? From faculty engaging and training students for a lifetime of success to alumni and volunteers and donors who take interest in the university and directly and positively impact the programs, facilities and experiences to students striving for excellence: These are the people who help set the university apart.

Ahead of the Curve in Library Science

In the east wing of the Delmar T. Oviatt Library, occupying a 40-foot-high, 8,000-square-foot room is a sight to be seen: six towers with moving “mini-load” cranes that pluck from 13,260 steel bins, each with the capacity to hold 100 hard-bound items. The apparatus—an Automated Storage and Retrieval System (ASRS)—which delivers archived volumes and periodicals to the circulation desk on the main floor, was ahead of its time. CSUN was the first library to ever use one when it was installed in 1991.

The system easily survived the 1994 earthquake that left most of the library’s open-shelf collection on the floor; not a single bin fell from its secured location, leaving every archive intact. Since then, the system has been used to retrieve books nearly

70 times a day. The ASRS houses low-use items, including microforms (miniaturized or otherwise compressed images that must be read with special display devices, including film reels and photographs) and most pre-1990 periodicals.

How it works: Through barcode mapping that is programmed into the system, requests for retrieval of ASRS items are submitted through the library catalog, transmitted to the system’s computer and directed to an automatic crane in the appropriate aisle to deliver the bin to a pick-up station at the main floor. The location of the item requested is displayed on a terminal at the station. The ASRS operator then reads the barcode on the book with a barcode scanner and takes the book to the circulation desk. From the

time of request, the book can be delivered within 10 minutes.

According to Eric Willis, a library systems administrator, the system is becoming more critical as issues concerning space become more prevalent. The need for additional student and group study areas makes the ASRS necessary and usable as the library’s collection continues to grow.

Recent additions and improvements to the system include the replacement of old controls with “programmable logic controllers” that are more computer-based. A laser-positioning system has also been added in the last year. —*Chelsea Turner*

Above, from left: The Delmar T. Oviatt Library is home to a state-of-the-art Automated Storage and Retrieval System; CSUN students enjoy the Oviatt’s portico, perform in a dance show, and pick oranges in the Orange Grove.

 WANT TO BE A PART OF THE LIBRARY’S DRIVE INTO THE FUTURE? BECOME A DONOR! VISIT library.csun.edu/give TO MAKE A CONTRIBUTION.

ALL PHOTOS: LEE CHOO

Supporting Diversity

CSUN
SHINE



Home to the **National Center on Deafness**, CSUN is one of only two universities in the country that offers a comprehensive undergraduate deaf studies major.



Diversity has always been an important priority at Cal State Northridge, home to approximately 36,000 students a year. There are nine colleges that offer undergraduate degrees in 63 disciplines, graduate degrees in 57 fields, doctorates in education and physical therapy, and a variety of credential and certificate programs. As the demand for more diverse courses grew since the university's founding in 1958, CSUN was among the first to answer the call and open the doors to various academic programs focusing on social justice and community engagement. Many of these programs are unique in what they offer, as well as in their historical significance.



Hispanic Outlook in Higher Education magazine ranked CSUN as one of the top 10 institutions of higher education in the nation for awarding bachelor's and master's degrees to **Hispanic students**.

Celebrating its 43rd year, the **Jewish Studies Interdisciplinary Program** is the oldest in the CSU system. It offers both a major and a minor.

The American Indian Student Association and the First Nations Alumni Association in conjunction with Associated Students and American Indian Studies Program has hosted an **Annual Powwow** on campus for 29 years. The powwow enables students to learn new customs from diverse peoples.



CSUN is the only university in the United States to offer a bachelor's of arts degree in **Central American studies**.



In late September 2012, a campus **Pride Center** was opened as a resource for lesbian, gay, bisexual, transgender and queer students, faculty and staff. It houses the LGBTQ Peer Mentor Program and the CSUN Ally Project.

CSUN is home to many programs that were one of the first of their kind in the nation. The **Department of Pan African Studies** was established in 1969, and the **Department of Chicana/o Studies** was established the same year.



Fall 2012 saw the opening of a new minor in **Middle Eastern and Islamic studies**, an interdisciplinary program housed in the College of Humanities.





Enriching Student Experience

Learning the basics is always fundamental in schooling, but taking those basics and applying them to the real world can be a challenge. CSUN's colleges and programs have developed innovative, engaging ways for students to make that transition with ease. The three programs highlighted here are just a handful of ways CSUN prepares students for the world beyond.

Field Studies with Executive Leadership

Spring 2013 marks the third semester the course Management 496F: Field Studies in Executive Leadership has been offered under the direction of Lois Shelton, faculty member in the College of Business and Economics' management department, and guest lecturers from the business world. The course was founded by Roy Salter '79 (Finance), founding principal of Salter Group, with the intention of providing students with a highly demanding and impactful course that places students into teams that must complete analysis reports on three companies in the region that provide new or enhanced relationships between those businesses and CSUN.

"It wasn't a course based on PowerPoints, lectures or textbooks," course participant and later course

intern and graduating senior Ryan Ginsberg explained. "It was an opportunity for growth and personal development, for leadership and responsibility, and for commitment and integrity. School has never challenged me in a way that this class could, and, at the time, this was what I needed to push me to my next level."

The 15-week course introduces students to real-world preparedness and strengthens their professional abilities through pitting them against each other as firms in a competition. Participants must apply to register for the course and demonstrate an overall ability to meet the demands of the real business world. Beyond opening potential doors of employment for students, the course establishes a method to increase and build upon existing relationships between the university and its surrounding business community.

"In this class, students have the opportunity to test themselves against the rigorous standards required by CEOs and other executives—standards that extend from business research and analysis, critical thinking, business writing, oral communication and self-presentation to managing and running meetings, among other factors," said Shelton.

Companies chosen for the course represent a variety of fields, including fashion, health, entertainment, sports, travel, banking, pharmaceuticals, recreation, aerospace, technology, food services, game design and foundations.

"The course impacts the Northridge community at large by enhancing the business community's respect for anyone graduating from CSUN," said Salter. "[It allows] CSUN to offer the best practices

in responding to the needs of business for excellent human resources and the needs of students for career opportunities."

Speed Mentoring

Working toward a degree in college can be similar to finding that perfect someone. You have dates (classes), have ups and downs throughout the relationship (your collegiate career), and maybe try another mate (a new discipline)—all before you finish your dalliance and tie the knot (finally graduate). Don't agree? Tell that to the Department of Environmental and Occupational Health (EOH) at CSUN, which put on its 10th annual speed dating-esque Speed Mentoring event last fall, bringing professionals working in the field to campus to help guide current students on life after graduation.

Twenty-eight mentors hopped from table to table, talking about their jobs to seven or eight students of the 116 who attended, giving them a feel for the possibilities after graduation. Environmental and occupational health professionals make work areas safe, be it from radiation or chemicals; fix bad ergonomics at someone's workstation; and keep the public healthy with food inspections. It's a fascinating field, one that Bob Finklestein '78 (EOH), president of the CSUN EOH Alumni Chapter, stumbled upon and has become an advocate for.

"When I got into the field, I didn't even know industrial hygiene existed," Finklestein recalled. "And because of interning and talking to folks, I found out about it, and it ended up being a great career for me." >>



Above: Students meet with professionals at the Department of Environmental and Occupational Health's 10th annual Speed Mentoring event.

ALL PHOTOS: LEE CHOO

Roy Salter '79 (Finance) leads the management course Field Studies in Executive Leadership.



Above: CSUN students and faculty explore Jewish heritage sights and Holocaust memorials during the 2011 Jewish Studies summer Eastern Europe trip.

Finklestein notes that every year, students from all disciplines come to the event to see what the EOH program has to offer, often later enrolling.

“We find that students who graduate in the EOH field can go basically out and hit the ground running, and that’s one of the great things about the Cal State University system,” said Finklestein. “The education is practical in nature.”

History Comes to Life on the Streets of Poland

The CSUN Jewish Studies summer Eastern Europe trip offers once-in-a-lifetime experiences with a historical perspective and opens doors that many students never imagined.

From July 3 to July 19, 2012, nearly 30 students and four faculty leaders—Jody Myers (Religious Studies), director of the Jewish Studies program; Helen Dosik (Sociology); Donal O’Sullivan (History); and Michele Paskow (Jewish Studies)—ventured through Berlin, Germany and Poland. The trip highlighted Jewish heritage sights and Holocaust memorials throughout the countries. Students saw history come to life, and the “outdoor classroom” learning experience was certainly the success that officials with the history department and Jewish studies program, the co-sponsors of the trip, hope to continue to repeat.

“My parents were Holocaust survivors who had fled their home in Poland, and that made a lasting

impact on me,” said Dorothy Clark, professor of English and founder of the trip program. “When I visited my dad’s village [and traveled to important Jewish sites in the country], I found myself talking to American university students everywhere I went, and I questioned why CSUN wasn’t [sending students to these locations.]”

From there, a 2010 trip was launched. Clark noted that students said feeling like they were a part of the history they were learning about and that they could no longer be bystanders to the impact events like the Holocaust have on modern cultures.

“This type of trip is a great way for students to be introduced to other lands, cultures and histories,” said Myers. “It was the first trip to Europe for some of our students, and it was a safe, social and educational experience. The history they have learned about comes alive when they see the historic sites and the actual results of the events they have learned about in the classroom.”

The trips—there have been three so far with another planned for summer 2014—are partially funded by Instructionally Related Activities monies that come out of student fees. The funding provides a discount for students who wish to take part—last year’s trip ran students and faculty approximately \$2,700 each, a much lower price than is generally expected for European travel. —Alex Ferreyra and Chelsea Turner

CSUN SHINE



Adriana Ocampo Uria '83 (Geology), '97 M.S. (Geology) is a Science Program Manager at NASA, and was named “one of the 50 most important women in science” by *Discover* magazine.



Scott Horowitz '78 (Engineering), '97 Hon. D. (Science) is a retired NASA astronaut. He piloted three missions—STS-75 (1996), STS-82 (1997) and STS-101 (2000)—and commanded a fourth, STS-105 (2001), which was a visit to the International Space Station.

Gerald Musgrave '64 (Economics) is a former appointee to the National Institutes of Health Recombinant DNA Advisory Committee by President Bill Clinton.

Leaders in Science and Engineering



Grant Ashley '78 (Accounting) is a retired member of the FBI. His last position was as the Executive Assistant Director for Law Enforcement Services.

Allan Fitzsimmons '64 (Mathematics), '68 M.A. (Geography) became the first Wildlands Fuel Coordinator at the United States Department of the Interior.



Kathleen Utgoff '70 (Economics) was appointed to be the 12th Commissioner of the Bureau of Labor Statistics.

Jerry L. Jordan '63 (Economics) was a member of the Federal Reserve Board.

Peter W. Schramm '71 (History) was the Director of the Center for International Education.

Vincent Barabba '62 (Marketing), '12 Hon.D. (Laws) was appointed by presidents Richard Nixon and Gerald Ford as director of the U.S. Census Bureau in 1973 and 1974. President Jimmy Carter reappointed him as director in 1979.



Mike Davis '94 (MPA) was a member of the California State Assembly for the 48th district from December 2006 to November 2012.



Linda Lingle '75 (Journalism) was the sixth elected Governor of Hawaii and the first woman and non-native to be governor of the state. She served two terms.



Mark Levine '96 (Political Science) is currently a representative for California’s 10th Assembly District, which includes all of Marin County and some of Sonoma County in the Bay Area.

Matadors in Politics

Once a Matador, Always a Matador

Whether it’s on a stage or in the stars, CSUN’s alumni are some of the most dynamic in the nation. They have won Pulitzers, Oscars and Major League Baseball Rookie of the Year awards. They’ve overseen state governance, multiple censuses and a trip to the International Space Station. Here are just a few of the former CSUN students who took the world by storm—after honing their crafts in the Valley.

Go Matadors, Go!

Elizabeth “Beth” Allen '04 (English–Writing) is the first Matador to qualify for the Ladies Professional Golf Association (LPGA) Tour.

Sandra Myers '67 (Home Economics) represented Spain in the Olympics in 1988 and 1996.

Bob Samuelson '98 (Physical Education) was an All American for CSUN in 1989 and won bronze in volleyball in the 1992 Barcelona Olympics.



That’s Entertainment

Michael H. (Mike) Darnell '87 (Communication Studies) is a Fox television executive credited with launching *Are You Smarter than a Fifth Grader*, *Temptation Island* and *American Idol*, among other hit shows.

Joan Chen '92 (Radio/TV Production) has more than 60 credits as an actor, director and producer in both American and Chinese films, including portraying the ill-fated empress in *The Last Emperor*.



Don Petrie '76 (Theatre) is director of such international hits as *Grumpy Old Men*, *Mystic Pizza*, *Miss Congeniality* and *My Life in Ruins*.

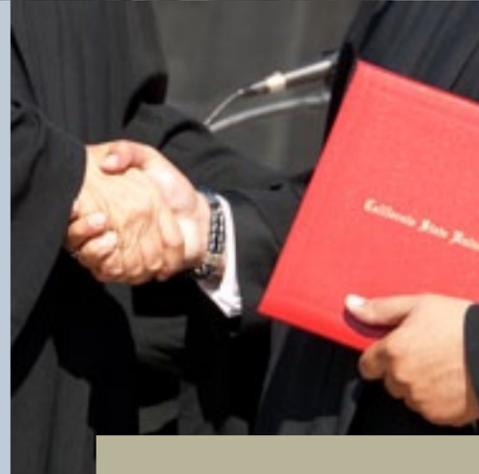


Focusing on nutrition:

The **Suzan Jean Lebowitz Scholar** program was started this year with an endowment from Marty and Joanie Lebowitz '75 (Home Economics). It was named in honor of their daughter, who passed away at just two years old. The endowment provides funds for research in nutrition and furthers CSUN's ability to attract and support talented graduate students.



Helping to balance work and school: With a pledge of more than \$2.7 million, the **Sheila Gold Foundation** established 30 scholarships of \$7,000 this academic year; the foundation's gift will eventually support up to 120 students per year. The scholarship program is designed to aid middle-income families—those who have too much income to receive federal financial aid but who still struggle to meet the costs of a college education.



Fostering Philanthropy and Scholarship

CSUN has had many generous donors over the years, and their philanthropic legacies live on in the daily impact of their contributions on campus. These friends include Mary and Jack Bayramian (Bayramian Hall); Abbott and Linda Brown (Brown Western Center for Adaptive Aquatic Therapy); Mike Curb (Mike Curb College of Arts, Media, and Communication); Michael D. Eisner (Michael D. Eisner College of Education); Phil Magaram (Marilyn Magaram Center); and Grace Petri (Jeanne Chisholm Hall).

The university is fortunate to have many friends, alumni, faculty and staff who contribute, making a big difference for current and future students. Since last June, more than \$11 million in new gifts and commitments have been made by more than 5,000 donors. These gifts help in a multitude of ways, such as providing scholarship support for students who wouldn't otherwise be able to attend, funding technological upgrades and establishing the development of faculty-mentored, student-research projects. In essence, philanthropy helps enrich the learning environment. Here are just a few recent highlights.

IF YOU WOULD LIKE TO MAKE A DONATION, VISIT give.csun.edu. TO CONTRIBUTE TO A CSUN STUDENT SCHOLARSHIP, CALL JERRY DE FELICE AT (818) 677-3935.

By a student, for students:

CSUN student and business owner **Alan Campos** '16 (Management), gave \$1,000 to the university in October, establishing the Alan Campos Dream Big Scholarship, an annual award for a fellow CSUN student. To ensure that the scholarship fund continues to grow, Campos is donating \$5 for every cracked screen he repairs at his Northridge mobile Apple products repair store. The first scholarship, of \$500, will be awarded this fall with another \$500 scholarship to be awarded in spring of 2014.



Keeping jazz strong at CSUN:

At the end of last summer, **The Herb Alpert Foundation** matched funds raised for the CSUN jazz program in 2011 with a \$50,000 grant, bringing its total support for the CSUN music community to \$175,000. Based in Santa Monica and established in 1988, the foundation supports the means through which young people can discover, harness and fully develop their unique creative energies and special talents.



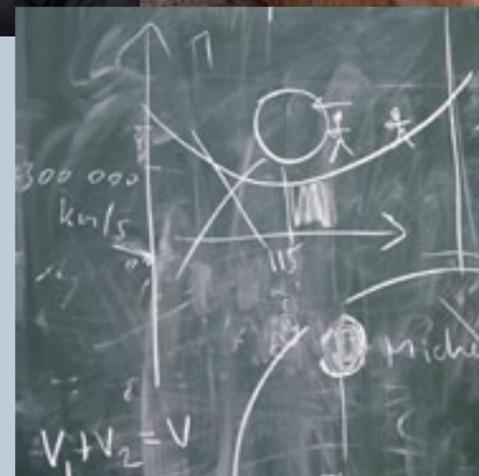
An alumnus with a vision:

In December, **Paul Jennings** '85 (Marketing) announced the public phase of a pledge he made to the university two years ago—a \$500,000 challenge grant for the College of Business and Economics. For every dollar donated to the college, Jennings will match the contributions one-to-one, giving the college an unprecedented opportunity to raise \$1 million. Jennings, who values his CSUN education and recognizes its economic impact on the San Fernando Valley and Los Angeles as a whole, hopes to become a catalyst for others to do the same.



By an emeritus professor:

Paul Lee and his wife, Amy, pledged \$100,000 to the university to establish the **Paul and Amy Lee Scholarship Endowment in Physics and Astronomy**. The endowment will fund an annual scholarship of at least \$3,000 beginning in the 2013–2014 academic year for a student from the Department of Physics and Astronomy.



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Reaching Out to the

Community

CSUN's relationship with the community has always been a priority. Through classes, 75 centers and a variety of programs, the university has been able to establish strong community bonds with its neighbors.

"The fact that we have more than 140 courses that incorporate service-learning and students who give multiple hours of service shows that we are affecting the community in a very profound way," said Joyce Burstein '95 M.A. (Early Childhood Curriculum/ Instruction), faculty director of Cal State Northridge's Center for Community Engagement.

The College of Health and Human Development's Language, Speech, and Hearing Center—created to

provide quality, affordable speech and language evaluation, treatment and therapy to the Southern California community—is one of the oldest centers on campus and exemplifies the university's history of community outreach. Founded in 1962, it celebrated its 50th anniversary last year.

It's no wonder that the involvement of students, faculty and staff with the neighboring community through the university's 75 centers has recently been recognized with two distinctive honors.

For the past decade, the university and New Horizons, an organization dedicated to serving adults with developmental disabilities, have teamed to

prepare those with special needs for the professional world. This year, CSUN was the only honoree at New Horizons' annual gala. The university was honored for "its leadership; its faculty working in fields that serve those with special needs; its departments and colleges that serve these populations through degree programs, certificates, and clinical centers and service; and its students and graduates who are pursuing careers that serve those with special needs," according to Sue Weitkamp, the vice chair of the board of directors for New Horizons, in a letter to the university.

CSUN was also named to the 2013 President's Higher Education Community Service Honor Roll

with Distinction by the Corporation for National and Community Service—one of 700 colleges and universities to earn this title. The honor is the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning and civic engagement. Projects cited by the honor roll included the campus' regular blood and bone marrow drives for the American Red Cross, the annual food and clothing drive held by the CSUN student-volunteer group Unified We Serve and the efforts of the Valley Trauma Center in helping victims of domestic and sexual violence in the San Fernando and Santa Clarita valleys.

Clockwise from opposite: Clients work out in one of the Brown Center's aquatic therapy pools; a counselor leads an activity at CSUN's Sunny Days Summer Camp; a client begins his swim at the Brown Center for Adaptive Aquatic Therapy; and a therapy session at the CSUN Voice Clinic, where clinicians treat voice problems stemming from illness, injury or overuse.

BROWN CENTER AQUATIC THERAPY POOLS: JOHN MCCOY; SUNNY DAYS CAMP; VOICE CLINIC: LEE CHOO

Keeping Sustainability in Mind

Investing in the future goes beyond educating students in their respective interests and setting them on their ways to making great strides in life; for CSUN, it means caring for the global future by altering the university's habits to be more eco-friendly.

CSUN's Institute for Sustainability (csunsustainability.org) has been on this mission since 2008, promoting, facilitating and developing educational research and university and community programs related to sustainability. It serves as an umbrella organization across the university on issues related to sustainability and is connecting the campus with efforts in the community. Along with many campuswide initiatives, the institute provides a minor option for students, including three core courses that emphasize the scientific, socioeconomic and cultural impacts of sustainability. The latest project the institute has implemented is a tour of "green" hotspots on campus for individuals, small groups and school groups. Highlights of the excursion include the campus rainforest, a look inside the buildings that are certified with Leadership in Energy and Environmental Design (LEED) status and an understanding of CSUN initiatives to "go green."

In 2007, CSUN was the first institution in the world to self-install a one-megawatt fuel cell plant. While the innovation itself is highly sustainable, it

also provides students of the College of Science and Mathematics an opportunity to learn about the potential carbon dioxide enrichment provided by the plant, enhancing their understanding of and future contributions to sustainable development. The cell generates 8.3 million kilowatt hours of electricity annually (18 percent of the total campus demand load), reduces greenhouse gas emission by 69 percent, eliminates 6,400 tons of carbon dioxide per megawatt year and will offer a savings of \$7 million over the next 15 years.

Keeping the university a leader in renewable energy and storage technology research, the Energy Research Center in the College of Engineering and Computer Science is hosting its second annual Energy Conference in 2013.

Green design has also taken center stage on campus. Opened in spring 2012 as the new exercise and leisure activities facility to promote health and wellness, the Student Recreation Center (SRC) features an environmentally friendly design, including use of solar tubes, water saving fixtures, and cardio equipment that provides energy when manually operated. Both its beauty and function have been given accolades, seven of which were awarded in its first year of operation alone. It has garnered LEED Gold status; a Design and Vision Award from the American Institute of Architects San Diego; and a Gold Nugget award

by the Pacific Coast Builders Conference. In April, the Los Angeles Department of Water and Power provided CSUN a \$200,000 rebate for the energy savings the SRC provided.

The Valley Performing Arts Center, opened 2011, has also been awarded LEED Gold status. It features such eco-minded designs as an HVAC system in which the energy needs of the center can be met through the university's one-megawatt hydrogen fuel cell; a natural lighting design; the use of native plant life around the building; and the addition of nearly 150 trees to the site. The building also won an Architecture Merit Award from the United States Institute for Theatre Technology and a 2012 Los Angeles Business Council Architecture Award.

Just this March, CSUN President Dianne F. Harrison signed the American College & University Presidents' Climate Commitment, which highlights the acknowledgement of human contribution to global warming as well as the climate impact made by universities. The commitment asks the university to not only invest in its physical attributes in order to minimize greenhouse gas emissions but also integrate sustainability, climate neutrality and environmental awareness into its curriculum to educate its students to better meet "their social mandate to help create a thriving, ethical and civil society." —*Chelsea Turner*



Opposite: CSUN's Orange Grove Botanical Pond is a prime example of the university's commitment to green space. This page, clockwise from top: The fuel cell plant produces 18 percent of the total campus' electricity every year; visitors tour the Fuel Cell Plant and other projects on a sustainability tour of campus; the Valley Performing Arts Center and the Student Recreation Center are both Gold LEED status facilities.

Research and Sponsored Projects

Applied research is an essential component of CSUN's excellence, including instructional excellence in training students as researchers and innovators. Approximately 200 faculty members, 230 staff members and 220 students are currently involved in sponsored research, instructional programs and community services. In 2011–2012, CSUN received \$28 million in funding for sponsored projects—a 60 percent increase over the past five years. Below are just a few of the more recent highlights. For additional and ongoing coverage, visit blogs.csun.edu/achievements.

Geological science professor **Dayanthie Weeraratne**, a marine seismologist, received more than **\$516,000** from the National Science Foundation. The project addresses cutting-edge questions about plate tectonics and the Earth's core formation and includes the development of the Geological Experience for Minority Students (GEMS) educational program.

Physics professor **Gang Lu** is sharing a **\$6.25 million** Multi-University Research Initiative (MURI) grant from the Army Research Office with researchers from Brown University to explore the ways to make the fundamental processes of catalysis more efficient.

Electrical and computer engineering professor **Somnath Chattopadhyay** received a **\$463,879** grant from the U.S. Department of Defense to support cutting-edge microelectronics research that could save lives by eliminating potential interference from radio waves in military aircraft.

Physics faculty received a **\$2.38 million** National Science Foundation grant to encourage diversity in scientific research. Professor **Gang Lu** will direct the Partnerships for Research and Education in Materials (PREM) program on campus.

Biology professor **MariaElena Zavala**, director of the MARC and MBRS RISE programs, received a **\$1.3 million** grant for programs that encourage minority students to consider careers in the sciences.

The summer **Russian Language and Culture Immersion Program** of the College of Humanities received a **\$100,000** Startalk grant. Startalk is a component program of the National Security Language Initiative, which seeks to expand and improve the teaching and learning of strategically important world languages that are not widely taught in the United States. Dina Mokhnatkin, a modern and classical languages professor, is the project's director.

The National Science Foundation (NSF) has granted CSUN and four partner universities from around the world **\$18.5 million** over five years to create a new Engineering Research Center (ERC) that could revolutionize nanoscale electromagnetic devices. CSUN physics professor **Nicholas Kioussis** is leading the CSUN effort on the project.

Math professor **Katherine Stevenson** is overseeing a grant of more than **\$2.3 million** from Next Generation Learning Challenges to expand a program that helps students bridge the "math gap" in the transition from high school to college.

Education professors **Norman Herr** and **Brian Foley** received a **\$100,000** grant from Hewlett Packard, their second grant from the company's HP Catalyst Initiative in two years, for their Computer Supported Collaborative Science (CSCS) project, which hopes to change the classroom dynamic by giving students more collaborative experiences while at the same time exposing them to the "fun" that can be found in scientific exploration.

With a five-year, **\$1.5 million** grant from the National Science Foundation (NSF), math professor **Helena Noronha** will be working with colleagues at eight CSU campuses to encourage undergraduate students from underrepresented communities throughout Southern California to pursue advanced degrees in the mathematical sciences.

The **College of Engineering and Computer Science** received a nearly **\$5.5 million** grant lead by Dean Ramesh from the U.S. Department of Education as part of its Hispanic-Serving Institutions STEM program to help prepare tomorrow's engineers and computer scientists.

Expanding Academic Support for Student-Athletes



The Athletics department received \$900,000 from the NCAA as part of a three-year pilot program aimed at expanding academic support services for student-athletes.

"I am so pleased that CSUN has been awarded this grant, which will enable us to establish the Matador Achievement Center to provide academic support for more of our student-athletes," said CSUN President Dianne F. Harrison, noting the center will continue beyond the three years of the program pilot grant.

"As the academic expectations for Division I student-athletes continue to increase, the NCAA is proud to offer assistance to those institutions that have demonstrated need and a plan for using these funds to contribute to student-athlete success," said NCAA Executive Vice President Bernard Franklin. "We hope these institutions will serve as a model for other schools."

Grant recipients were selected based on several criteria, including presidential oversight, involvement of key staff, goals identified by the institution, the institution's ability to match grant funds and demonstrated sustainability of the initiative.

How CSUN Shines on Facebook

We asked our Facebook community to share its thoughts on how CSUN shines. Here's a sampling from the several hundred inspiring comments that were posted.

"CSUN shines because it has the most amazing deaf studies faculty!!!!"

—Cristina Sanchez, current student

"CSUN was the only school I considered going to for engineering. Our senior project was the first experiment package from a public university in California to fly aboard the space shuttle."

—Pete Hibbard '85 (Engineering)

"#1 in the nation in international student enrollment for master's degree-granting institutions."

—Sandra Jardin, employee (International Admissions Advisor)

"CSUN shines by having professors who care about the students and are willing to go the extra mile to ensure the students understand the material."

—Azhand Hakimi '12 (Political Science—Politics & Government)

"CSUN has the most supportive religious studies department!"

—Valerie Prado, current student

"CSUN shines by producing the most attorneys of all the CSUs."

—C. Lawrence Beck '06 (Communication Studies)



Emerging from the Crowd: Awards and Accolades

Clockwise from above: A Motion Picture Sound Editors Golden Reel Award; the lobby of the Valley Performing Arts Center; Red Raven 2.0, an intelligent ground vehicle; an Emmy Award statuette.

The university is home to many awards. Following are just some of the most recent. Go Matadors!

Academic Affairs

Cheryl Spector, director of CSUN's Academic First Year Experiences, was given the Outstanding First-Year Student Advocate Award by the National Resource Center for the First-Year Experience and Students in Transition at the University of South Carolina in February. She is one of 10 educators from around the country, two others of whom are other CSU faculty, to be recognized for their work on behalf of first-year college students.

Architecture

The Student Recreation Center (SRC) received its seventh design award since its opening a year ago. In January, the structure was honored with the Gold Nugget award for the Pacific Coast Builders Conference. The United States Institute for Theatre Technology (USITT) honored the Valley Performing Arts Center with an Architecture Merit Award this spring.

Arts & Entertainment

Caitlin (Katie) Sheil '12 (Film Production-Sound Skill Level) won a Motion Picture Sound Editors Golden Reel Award, the highest honor for professional sound editing, in the category of "Best Sound Editing: Long Form Sound Effects and Foley in Television" for her work on *Seal Team Six: The Raid on Osama Bin Laden*.

Lacey Dyer '12 (Screenwriting) won a Daytime Emmy as part of the writing team for the NBC soap opera *Days of Our Lives* last summer in the midst of pursuing a master's degree and working as a full-time television writer.

Business

CSUN marketing students provided FOX's Spanish-language sports network, FOX Deportes, with several campaigns to increase the network's reach of its Ultimate Fighting Championship (UFC) programming, of which the concept "Soy UFC," a team collaboration, was chosen as the primary campaign with ideas from other student groups.

Engineering & Computer Science

In spring 2012, senior mechanical engineering and electrical and computer engineering students brought

home both first place and third place awards for two of their robot designs—Red Raven 2.0 and LINJA—from the annual Intelligent Ground Vehicle Competitions at Oakland University in Rochester, Mich.

Matt Newbill, Joshua Licudo, Ismael Gonzalez, Chris Cederstrom and Kyeong Hoon Jung—the most recent members of CSUN's SS12 Audio Alert System team—brought home top honors from the SS12: Code for a Cause competition held at CSUN's 28th Annual International Technology and Persons with Disabilities Conference in San Diego this past March. Their app, which turns a cell phone into an emergency alert system for people who are hearing impaired or deaf, beat out designs by USC and UCLA students.

Health & Fitness

Kinesiology students and their professor Steven Loy were recognized late last summer for their work in the community and their video, "100 Citizens," produced for First Lady Michelle Obama's "Let's Move!" campaign to end childhood obesity.

Journalism

The Daily Sundial, CSUN's student newspaper, added two new awards to its collection at the annual

Los Angeles Press Club banquet in July of last year. Andrew Lopez received a first place award for his photography work, and the Sundial's website took home first.

Online Education

This past April, the University Professional Continuing Education Association awarded its 2013 Outstanding Program Award—Credit to Tseng College and the College of Health and Human Development for CSUN's online master's degree in Communication Disorders and Sciences: Speech-Language Pathology. The fully online master's program, a collaboration between the two colleges, draws students nationally.

Student Affairs

CSUN sororities and fraternities were awarded the 2012 Change Initiative Award by the Association of Fraternity and Sorority Advisors for their efforts to keep their focus on academic achievement and community involvement. ■

GOLDEN REEL: PAUL REDMOND/GETTY IMAGES; DAYTIME EMMY: DAVID MCNEW/GETTY IMAGES; BLUE RIBBON: © AZTEK09/DREAMSTIME.COM; VALLEY PERFORMING ARTS CENTER; RED RAVEN 2.0: LEE CHOO

Men's and Women's Soccer Win Big West Title

Since their introduction into the Big West Conference in 2001, the CSUN women's soccer team, led by coach Keith West, has had winning records and playoff appearances. This year, they were able to raise the Big West Championship trophy after beating Cal State Fullerton in overtime, 1-0, making this the most successful season in school history and led them into their first-ever NCAA Tournament appearance. The women's team ended the season 11-5-6.

Men's soccer also won the Big West Conference this year. Knocking off host UC Davis 1-0, the team earned its first berth in the NCAA Tournament since 2005. "We've had a couple of rough seasons recently, but being on the top now is a wonderful feeling," said Northridge men's soccer head coach Terry Davila. The men's soccer team finished its season 15-7 as number 25 in the rankings.



Former NBA Coach Comes to CSUN

Meet Reggie Theus, who was named on April 3 by Brandon E. Martin, Ed.D.—CSUN's director of intercollegiate athletics—as the fifth men's head basketball coach in the 55-year history of Cal State Northridge basketball.

"We welcome Coach Theus to the CSUN family," said Martin. "We are excited to have him as the leader of our flagship program. His pedigree as an NBA player and coach, as well as his ability to elevate a college program, made him stand out from a competitive pool of candidates. This is a game-changing hire for the CSUN basketball program. It speaks to our commitment to advancing our program to a national stage."

Theus has enjoyed an excellent career as an All-American college player at UNLV and an outstanding NBA career, in addition to gaining valuable experience as a head coach and assistant coach on the collegiate level. In all, Theus has more than 11 years of coaching experience and played 13 seasons in the NBA. Theus was head coach of the Sacramento Kings for two seasons (2007–08, 2008–09) and served as an assistant coach with the Minnesota Timberwolves from 2009–11.

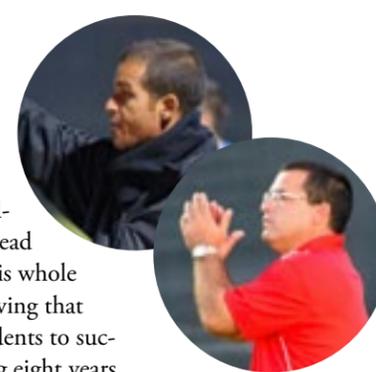
Theus, who signed a multi-year contract with CSUN and started April 15, was the head coach at New Mexico State (2005–06, 2006–07) and an assistant coach at the University of Louisville (2003–04, 2004–05). During the 2004–05 campaign, Louisville advanced to the NCAA Final Four with a 33-3 record.

Men's Soccer Coaches Awarded

Men's soccer coach Terry Davila '95 (Physical Education), '96 (Preliminary Single Subject Credential in Physical Education) was named Regional Coach of the Year (Far West) by the National Soccer Coaches Association of America (NSCAA) in January. Davila is only the second coach in CSUN's men's soccer history.

Alumnus and associate head men's soccer coach Yossi Raz '05 (Communication Studies), M.S. '10

(Recreational Sport Management) is heading to Cal Poly Pomona as men's soccer head coach. Raz has been with the Matadors his whole collegiate life, from player to coach—proving that CSUN's commitment to shaping its students to succeed continues after graduation. Spending eight years serving as the Matadors' recruiting coordinator, Raz's experience at CSUN will assist him as he searches for talent on his new team. ■



Above, from top: Former Assistant Men's Soccer Coach Yossi Raz; Men's Soccer Coach Terry Davila. Below: Josh Greene in action.

Josh Greene Earns Prestigious Award

The successful efforts on the basketball court of Josh Greene, who embodies the term "student-athlete," have been well chronicled during the past three seasons. But more importantly, Greene's efforts in the classroom and in the community truly make the junior guard one of the beacons among the nearly 350 student-athletes who compete for CSUN.

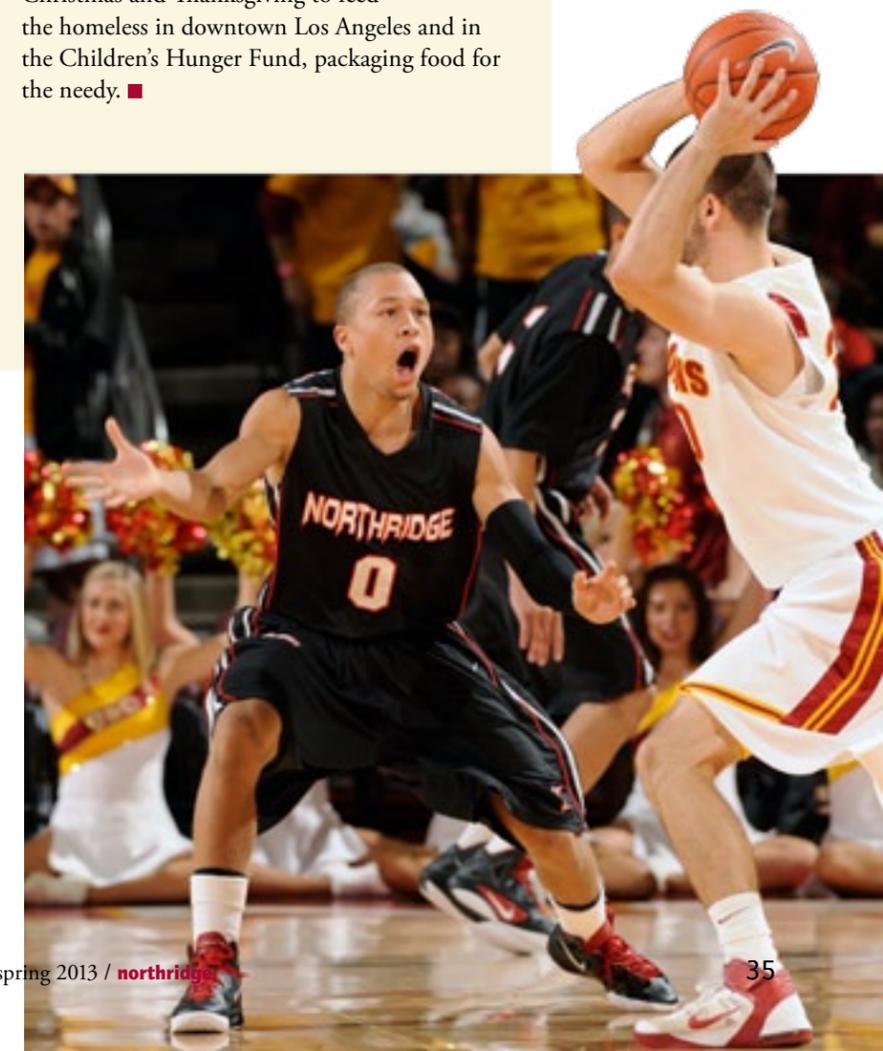
The Scholar Baller program, in conjunction with the National Consortium for Academics and Sports (NCAS), named Greene—a recreation and tourism management major—one of 64 recipients from across the United States of the Academic Momentum Award. Greene was named because of his academic success in the classroom and his community service.

Thirty-one college and universities representing the 64 student-athletes were included on Team One, Team Two and Team Three. The list of winners included student-athletes from two Ivy League schools, Brown University and Columbia University.

The three teams were based on the level of academic improvement and the impact of that academic momentum on each nominee and his or her peers. Greene was named to Team Two.

During his tenure at Cal State Northridge, Greene has participated with the Student-Athlete Advisory Council (SAAC) to raise funds to provide Christmas gifts and food for those in need. Greene has also volunteered through his church at Christmas and Thanksgiving to feed the homeless in downtown Los Angeles and in the Children's Hunger Fund, packaging food for the needy. ■

Opposite top: The 2012 Women's Soccer team. Inset: The 2012 Men's Soccer team. Opposite bottom: New Men's Basketball Coach Reggie Theus.





Casey Hinger Captures All-Region Honors

Amidst a 21-10 record and the induction of coach Jeff Stork into the Volleyball Hall of Fame, women's volleyball middle blocker Casey Hinger made her sophomore season in 2012 one for the books, earning a spot on the American Volleyball Coaches Association (AVCA) All-Region Honors team.

"We knew when we were scouting her she'd be a tremendous talent," Stork noted when asked about the player's stellar year. "She's a great student, too, which just goes to show how she exceeds at everything she does."

That type of work ethic led to Hinger's amazing season in which she finished as the Big West's top blocker, averaging 1.34 stuffs per set, and placed third on the Matadors' squad with 277 kills. Hinger's season total of 147 blocks is the eighth-best for a single season in CSUN history and ranks second in the Matadors' rally-scoring era.

"Our volleyball program has grown so much, and each individual player has grown so much it's been amazing to be a part of," Stork said. ■

Former Matador Jasmine Erving Embarks on Pro Career in Greece

Former CSUN women's basketball standout Jasmine Erving '12 (Sociology) has started her professional career with IKAPOS of the Greek Women's Basketball League. CSUN's second-highest scorer in school history has adjusted quickly to her professional regiment.

After arriving in Athens, Erving wrote in an email that she has had to adjust to her new life quickly. The Greek league allows only one American on each team, and the majority of girls on the team do not speak English.

Still, Erving is happy to be a part of her new team. She lives with one of her teammates in a modern, two-bedroom apartment and has already played several games with her new squad. "We played in a friendly tournament recently where the games don't count and the coaches are allowed to scout the other teams in the league," Erving explained.

Erving, originally from Santa Ana, Calif., left CSUN with her name firmly entrenched in the school's record books. After a career in which she was honored by the Big West Conference coaches after all four of her playing seasons, Erving left as the Matadors' career leader in blocked shots and finished second in career starts, points and field goals.

Erving's head coach for her past two CSUN seasons, Jason Flowers, is happy to see her ascend to the next level in her career. "I am as proud of Jasmine as I am of any other student-athlete I have ever coached," Flowers said. "Her maturation and development in terms of conditioning, leadership and play has been outstanding. She is certainly a role model for any young woman considering college basketball and beyond. I only wish I could have coached for her more seasons." —*Geoff Herberg*



Matadome Memo

Home to the Cal State Northridge men's and women's basketball and volleyball programs, the Matadome has undergone significant renovations since the conclusion of the 2011-12 campaign, including a new floor, air conditioning and visual upgrades. The changes, completed this past summer, have given the Matadome its first significant makeover in a decade. Last season, video boards and graphically enhanced press row tables were installed as well as a scoreboard above center court and wall graphics. The video boards enable fans to see live video and instant replays during Matador basketball and volleyball contests. With a brand-new floor and a redesigned court, the Matadome received a dramatic overhaul just in time for the 51st anniversary of the first home game played in the facility last November. Fans will notice wall graphics on the east end of the Matadome commemorating Cal State Northridge's post-season successes and a mural of fans cheering on the Matadors. In addition, a new public address system has been installed. New renovations also allow for the expanded use of live video for all competitions. ■

CSUN for Life

Show your university pride wherever you are!



Strand Art® Alumni License Plate Frame
Polished chrome-plated cast metal frame with painted cast metal accents. Red. \$12.95



The Game® Alumni Cap
Cotton. Unstructured. Embroidered front and back. Slide buckle backstrap. Black or Red. Adjustable \$20

Champion® Alumni Hooded Sweatshirt
Cotton/poly. Printed. Black/Red. S-XL. \$39.95



CSUN Shine Mug
11-oz. ceramic. Printed. White. \$9.95



Cutter & Buck® Ace Piqué Polo
Cotton. Embroidered. Black or Red. S-XXL. \$36



Matador Statuette
Bronze sculpted resin casting. Sculpted by renowned artist Jon Hair, 'The Matador' is a replica of his monumental Matador Statue on campus. Includes a commemorative CSUN plaque for custom engraving. 8" tall. \$100



Champion® Alumni T-Shirt
Cotton. Printed. Black or Granite Heather. S-2XL. \$14.95

To purchase, visit the Matador Bookstore on campus, visit matadorbookstore.com or call (818) 677-2932.

Staying Connected



Look for more events like these online at csunalumni.com.

Past Event Highlights

Entertainment Alumni Mixer

CSUN alumni in the film, music and television industry gathered in January to network with professionals in the field and share advice with current students.

Alumni Fan Night/Hall of Fame Reunion

CSUN welcomed back to campus Alumni Association lifetime members, past inductees into the Athletics Hall of Fame and other friends of the university at their annual fan night gathering. Matty the Matador led the attending Hall of Famers out onto the court, where they received an ovation from the crowd. To view video highlights, visit csuntoday.csun.edu/athletics/alumni-fan-night--2013.

Psychology Alumni Event

More than 150 alumni and current and retired faculty mingled together to reminisce about the good old days and learn what's happening in the department today.

N Crowd Gathering

Highly involved student leader members of the N Crowd were treated to an exclusive opportunity to network with CSUN alumni at the Valley Performing Arts Center's Porter Pavilion.

Connect online

Sign up for an alumni event, update your profile or search for alumni you've lost touch with—all with one login—by downloading our **NorthridgeNet app** on Facebook. It's simple, fast and convenient: No need to remember multiple passwords or usernames again! You can also find us online here:

	facebook.com/calstatenorthridge
	csunalumni.com
	youtube.com/calstatenorthridge
	@CSUNorthridge

Manage your personal contact information

CSUN makes every effort to respect the privacy of its online visitors. Any alumnus listed in the directory may update his or her own profile and hide personal information he or she does not wish to be displayed to other registered users. You can also manage your email subscriptions from the university and tell us what type of electronic communications you wish to receive.

Log in and manage your personal profile on csunalumni.com.

Opt out The Alumni Association is pleased to present a wide variety of discounts, group insurance plans, financial services, alumni travel and other opportunities that it perceives to be of interest to a large number of individuals. If you prefer to be excluded from receiving these affiliated marketing invitations, please write to Cal State Northridge, Office of Alumni Relations, 18111 Nordhoff Street, Northridge, CA 91330-8385, or email us at alumni@csun.edu.

4 Ways to Get Involved with the Alumni Association

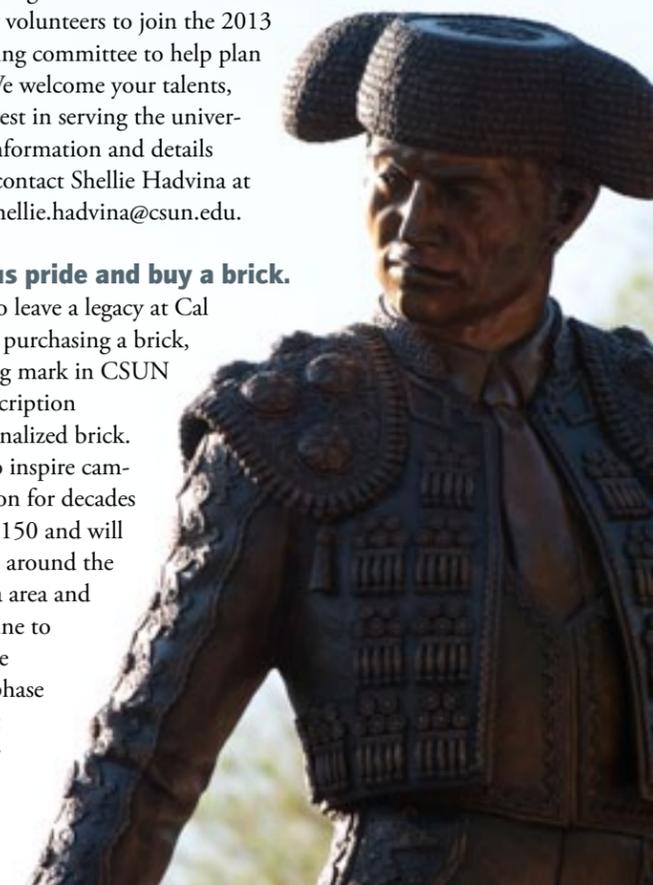
Refer a student for a scholarship. By providing scholarships that inspire the next generation, the Alumni Association continually invests in our most valuable resources—students! If you know current or prospective students planning to attend CSUN, encourage them to apply for one of our 14 Alumni Association scholarships. Eligibility is available in three categories: First Generation, Legacy and Graduate. Applications are accepted online. Students can visit csunalumni.com for additional information.

Mentor a Matador. No matter where you live, you can help mentor a Matador by registering with our new online mentor network. Volunteer to share your personal experiences to help CSUN students prepare for their futures by providing guidance, business and industry expertise and advice. Just a few hours of your time can make a huge impact on our next generation of CSUN alumni. Visit csunalumni.com for more information.

Become a class of 1963 reunion committee member. As CSUN looks to celebrate the 50th anniversary of the Class of 1963 on September 20, 2013, we are looking to our esteemed alumni to become a part of this terrific celebration by sharing stories and memories.

Many have made lifelong friends from the Valley State days and are now sharing their alma mater with their children and even grandchildren. We are currently recruiting new volunteers to join the 2013 Founders Day planning committee to help plan the day's activities. We welcome your talents, enthusiasm and interest in serving the university. For additional information and details about volunteering, contact Shellie Hadvina at (818) 677-5541 or shellie.hadvina@csun.edu.

Inspire campus pride and buy a brick. This is your chance to leave a legacy at Cal State Northridge. By purchasing a brick, you can leave a lasting mark in CSUN history with your inscription imprinted on a personalized brick. It's the perfect way to inspire campus pride and tradition for decades to come. Bricks are \$150 and will be installed in phases around the Matador Statue Plaza area and walkways. The deadline to purchase a brick to be installed in the first phase is June 1, 2013. Visit csunalumni.com for more information.



For as little as \$10/month, stay connected to CSUN with member-only publications, special invitations, peer-to-peer networking and mentoring opportunities. On-campus, local and national benefits are included with membership.

Consider a **Lifetime Membership** in the Alumni Association **\$500 Lifetime Membership is now available in monthly installments!**

Join online at csunalumni.com or call (818) 677-2137.

Goings On

Recognizing Volunteer Efforts



From left: Jim Gorman, Al Lapidis '68 (Business), Sherry Lapidis, President Dianne F. Harrison, Larry Twersky '85 (Marketing), Milt Valera '68 (Journalism), Dennis DeYoung '87 (Finance), Gene Detchemendy '84 (Marketing), Wayne Adelstein '70 (Political Science), Warren Campbell and Nancy Owens.

COLLEGE RECIPIENTS WINNERS

Mike Curb College of Arts, Media, and Communication: Sue Haber '64 (Philosophy)
 College of Business and Economics: Roy Salter '79 (Finance)
 Michael D. Eisner College of Education: Theresa Quary
 College of Engineering and Computer Science: Charles H. Volk, Ph.D.
 College of Humanities: Ronora W. Sayaman '97 (Accounting Theory and Practice)
 College of Science and Mathematics: George Thomas, Ph.D.
 College of Social and Behavioral Sciences: Kurt Christiansen '85 (Urban Studies)
 Tseng College: Jeremiah "J.B." Williams '12 M.P.A. (Public Administration)

UNIVERSITY RECIPIENTS WINNERS

Arts Council: Dorothy "Dotti" Goggin '75 (Food Science and Nutrition)
 Intercollegiate Athletics: Michael Arone '00 (Kinesiology)
 Delmar T. Oviatt Library: Iris Caplan '81 (Liberal Studies)

ALUMNI CHAPTER WINNERS

Accounting and Information Systems: Susan Barney '04 (Accountancy)
 Alumni and Friends of the Armenian Studies Program:
 Hasmig Baran '99 (Teaching Credential), '97 M.A. (Educational Administration)
 Black Alumni Association: Shanté Morgan-Durisseau '90 (Journalism/Afro-American Studies)
 Child and Adolescent Development Alumni Association: Joyce Munsch, Ph.D.
 Communication Disorders and Sciences: Laurie Cartwright '70 (Sociology), '92 (Clear Clinical or Rehabilitative Services Credential), '92 M.S. (Communicative Disorders)
 Environmental and Occupational Health: Robert Finkelstein '78 (Environmental and Occupational Health) and Joel Fisher '07 M.P.A. (Public Administration)

The university presented awards this past November to 20 volunteers at its 11th annual Volunteer Service Awards during a luncheon at the Airtel Plaza Hotel in Van Nuys. The awards included the organization's two highest honors: the Dean Ed Peckham Award and the Dorothea "Granny" Heitz Award for Outstanding Volunteer Leadership. Nancy J. Owens, Ph.D., was the winner of the Dean Ed Peckham Award, given annually to an emeritus or retired member of the faculty or staff who continues to contribute to the CSUN community. Since retiring from CSUN in 2003 as a professor emeritus, Owens has remained an active volunteer. As the curator of the Department of Family and Consumer Sciences Historic Costume Collection, she catalogs, photographs and stores donated garments and antique and ethnic textiles. The oldest date back to the 1880s.

Before retiring, Owens was active in the Faculty Senate, serving as president for two years. She is past president of the Association of Retired Faculty and is the association's current program chairperson. Owens and her husband have set up endowed scholarships in the Department of Family and Consumer Sciences and in the College of Engineering and Computer

VOLUNTEER SERVICE AWARDS: LEE CHOO

We Invite You



Join fellow alumni at these upcoming events. For more information, visit csunalumni.com.

Alumni and Recent Graduate Career Fair Wed., May 29 at 10 a.m.

The CSUN Career Center is hosting its annual alumni and recent graduate career fair on campus in the USU Northridge Center. Visit the Career Center website to register to attend and view a list of registered employers. For more information, call (818) 677-2878.

Opening Night at the Hollywood Bowl Sat., June 22 at 8 p.m.

Don't miss one of the most anticipated highlights of the season as the Bowl honors music legends with their annual Hollywood Bowl Hall of Fame concert, culminating in a spectacular fireworks display. Join alumni and friends in our reserved picnic area starting at 6 p.m. Tickets start at \$35 per person.

Science, and they created an endowment to support the textile laboratory and the costume collection.

Named in honor of the late Granny Heitz, CSUN's unofficial spirit leader and founder of the "Granny Girls" spirit squad, the Dorothea "Granny" Heitz Award for Outstanding Volunteer Leadership is annually presented to alumni or friends who serve the university as outstanding volunteer leaders.

This year's winner, Larry Twersky '85 (Marketing), has earned a national reputation during the last 25 years as a visionary and entrepreneur as well as an expert in automated customer relationship management (CRM).

Twersky, who serves on the College of Business and Economics' Dean's Council of Advisors, mentors CSUN business students. He was appointed to the CSUN Alumni Association Board of Directors in 2003 and elected to the association presidency in 2007. As president, Twersky was credited with helping to increase the alumni association's membership by 50 percent to 10,000 members. The highlight of his term was CSUN's 50th Anniversary Grand Reunion, which attracted an audience of 5,000 alumni and friends.

More than 300 individuals have been honored since the Volunteer Service Awards event was first launched 11 years ago. —Ann Conkle

Our alumni volunteers have been extremely active lately with four new alumni chapters up and running. Congratulations and welcome to the team!

San Diego Meet Up

The CSUN Alumni Association hosted a reception on Feb. 27 for San Diego-area alumni in conjunction with the 28th Annual International Technology and Persons with Disabilities Conference, also known as the CSUN Conference, at the Manchester Grand Hyatt Hotel. The three-hour evening event gave alumni from the region a chance to meet university administrators. Approximately 50 alumni attended the event to mix and mingle, listen to President Harrison discuss CSUN initiatives and watch a demonstration by mechanical engineering professor C.T. Lin and his team, who described their brain-controlled, intelligent wheelchair, one of the 125 exhibits at the conference.



San Diego-area alumni mingled with current CSUN administrators at the CSUN Conference. From left: William Watkins, vice president of student affairs and dean of students; Judy Prell Frazer '78 (Communication Studies), an event organizer; CSUN President Dianne F. Harrison; and Kurt Rayners '95 (Organizational Systems Management), '00 M.A. (Business Administration), representing the Alumni Association Board of Directors.

Notice to New York-area alumni:

There's a new regional group forming! Contact Cristina Rosales through the Alumni Association at alumni@csun.edu for more information.

Meet Our New Chapter Presidents



Biology Alumni Chapter – Ian Leslie '87 (Microbiology)



Black Alumni Chapter – Shanté Morgan-Durisseau '90 (Journalism/Afro-American Studies)



Entertainment Alumni Network – Daniel Rozzen '10 (CTVA)



LGBTQ Alumni Chapter – Michael Bloch '89 (Marketing)



Radiologic Sciences Alumni Chapter – Bob Ortego '85 (Radiologic Technology)

To join one of these new alumni chapters, visit our membership link at csunalumni.com.

Alumni Notes

Please submit notes for future publication to alumni@csun.edu.

Red names indicate Alumni Association membership.

1960s

'62 **Raymond Edward Holm** (Business Administration) retired from an industrial engineering career in aerospace manufacturing at Rocketdyne Corporation, where he developed rocket and space engines for the Apollo space flights and technology that landed the first humans on the moon. He later held positions in banking, real estate and as a board member of the Canoga Park Business Improvement Association. Holm is currently researching a book on the history of downtown Pismo Beach.

'68 **Dennis Cannon** (Physics) spent nearly 30 years working for the United States Access Board and, for the past few years, has worked as a consultant for Synergy, LLC, creating ADA solutions in transportation and the public right-of-way in Washington, D.C.

'69 **Joe Diamond** (Music, M.A.) is the owner/sole proprietor of Joe Diamond Events. After performing nationally and internationally with the Roger Wagner Chorale and Walt Disney Productions, Diamond formed his own full-service special events company, providing music, entertainment and theme décor for corporate and social events. He continues his passion as a performer.

1970s

'72 **Sue McElvogue** (Drama) retired from the City of Los Angeles Department of Recreation and Parks.

'74 **Mark Taylor** (Geography) is the recent president of MKT Consulting, which focuses on international animation consulting. Prior to this, he worked at Nickelodeon for more than 15 years.

'78 **John Debringer** (Speech Communications) is a safety motivational presenter for employee meetings, conferences, leadership, the government and the military.

He has also produced his own safety book, blog and videos.

'78 **Valerie Kapp-Rea** (Mathematics) was selected as a Math for America San Diego (MfA San Diego) Noyce Master Teaching Fellow in September 2012. Kapp-Rea has taught mathematics at Orange Glen High School since 2001. She received the 2012 Orange Glen High School Teacher of the Year Award and is serving a second term as the mathematics department chair.

1980s

'81 **John Daly** (Psychology), a former employee of CSUN, has spent the last four years at UC Irvine as its executive director of human resources.

'84, '87 **Dan Eller** (B.S., Health Education; M.P.H., Public Health) is the director of communications at Hearst Castle and a tenure-track assistant professor at Cal Poly, San Luis Obispo, overseeing the university's public relations concentration in the journalism department. Eller

earned his Ed.D. in Educational Leadership in 2010 at the UCSB Gevirtz Graduate School of Education, where his research focused on collaborative fundraising models for executive higher education leadership.

'84 **Stephen Fineman** (Finance) is a partner with the Los Angeles accounting firm Katz, Fram & Co. and has been with them for more than 17 years.

'84 **Timothy Rote** (Radio and Television Broadcasting) is a criminal defense attorney serving as a County of Tulare public defender.

'84 **Gary Smith** (Engineering) is the vice president of west coast operations for D'Addario & Company, Inc., and is also on the board of directors for California Manufacturing Technology Consulting.

'85 **Sheree Devereaux** (Journalism) has worked for Deafinit Models since 2001 and currently holds the title of deaf talent booker for television, film and commercials.

'85 **Mathew O'Leary** (Geography) is the vice president of employee benefits at USI Insurance Services in Woodland Hills, Calif.

In Memoriam

ALUMNI

'62 **James G. Morgan** (Mathematics) passed away on Jan. 6, 2012, at the age of 75. He worked for Chevron Corporation for 20 years. He was an avid bird-watcher who loved nature.

'63 **John Joseph De Santis** (Business Administration) passed away on Oct. 15, 2012, one day before his 74th birthday. After college, he started a career in insurance and eventually had his own brokerage firm, Industrial Insurance Specialists.



'64 **Roberta Kirby** (Elementary Education), 88, passed away on Nov. 4, 2012, in Topanga, Calif. Born in Sheridan, Mo., she moved to California during World War II and worked in factories building airplanes. She worked in post-war Germany and North Africa to help build churches and homes.

'64 **Joel Schaeffer** (Physical Education) passed away Jan. 13, 2013, at the age of 70. He taught in Los Angeles Unified School District for 40 years and was a football coach at Reseda High for 23 years. He founded Reseda's

police academy magnet program. Schaeffer played football for CSUN, where he was inducted into the Matdor Athletics Hall of Fame in 2001.

'65 **Victor Galloway** (M.A., Administration/Supervision) passed away in Austin, Texas on Jan. 16, 2013. Galloway lost his hearing at a young age but overcame his impairment and expanded the opportunities for deaf individuals across the United States. A former chemist, educator and actor, Galloway was appointed to President Lyndon B. Johnson's National Advisory Committee on Education of the Deaf. He later earned his doctorate from the University of Arizona in educational rehabilitation and administration.



'66 **Phyllis Kordes** (Education), 84, passed away on Nov. 21, 2012. She obtained a degree in education from CSUN while raising her children. Kordes believed education to be the means to open one's life to great opportunities.

'68 **Mary Matza** (Psychology), 67, passed away on Jan. 9, 2013. During college, Matza met her husband, Joe, and after graduating from California State University, Northridge, the couple moved to the then-rural community of Malibu. The pair raised two daughters. After teaching school at Carden Malibu for eight years, Matza managed properties in Malibu and Hawaii.

'86 **Paul A. Wexler** (Social Welfare) has been a professional sales representative with a pharmaceutical division of Johnson & Johnson Services, Inc. for the past 10 years. He has recently been awarded the President's Circle Elite designation for achieving the top five percent in sales nationwide for four of the last five years. He is also a proud alumnus and chapter advisor to CSUN's Theta Chi Fraternity.

'87 **Millie Matalon Wexler** (Speech Communication) is currently the director of recruitment and outreach at the Graduate Center for Education at American Jewish University. She is married to Paul Wexler ('86), with whom she will be celebrating their 25-year wedding anniversary this year.

'87 **Tina Purwin** (Organizational Systems Management) has more than 20 years of experience working in insurance. She is the owner of Purwin Insurance.

'88 **Nancy Quadlin Upton** (Marketing) is the national account manager of The Mice Groups and has more than 20 years of experience in technology, representing IT solutions through hardware, software, networking and professional services.

'69 **Mary Perry** (Physical Education) passed away June 3, 2012, in Medford, Ore., at the age of 69. Perry was a volleyball player from Burbank who played on the 1964 and 1968 U.S. Olympic teams and helped the U.S. national team win a gold medal at the 1967 Pan-American Games. She later coached at then-Southern Oregon State College. While at CSUN, she played many sports beyond volleyball and was elected into the CSUN Athletics Hall of Fame in 1984. In 2009, she was honored by the United States Volleyball Association with the Flo Hyman All-Time Great Player Award.

'72 **Gerald Curry** (Physical Education), 61, passed away May 19, 2012. Former president of the Woodland Hills-Tarzana Chamber of Commerce and the United Chambers of Commerce of the San

'89 **Elizabeth Albright** (English-Writing) works as an organizational development practitioner for Pharmative, LLC. Albright has been with this company for more than 17 years.

1990s

'90 **David P. Friedman** (M.B.A., Business Administration) was named chief financial officer for Novus International, Inc. Headquartered in St. Charles, Mo., Novus is a specialty chemical company and global leader in developing animal health and nutrition solutions in nearly 100 countries.

'91, '96 **Roz Brown** (B.S., Psychology; M.S., Recreation) is senior recreation director for the City of Los Angeles Department of Recreation & Parks.

'92 **Jean Bruce Scott** (English-Literature), after acting in a variety of television shows and movies, has been the producing executive director of Native Voices at the Autry National Center for the past 14 years.

'94 **Annette Lorenzo** (M.P.A., Public Administration) has been a private yoga instructor for her company, Bohemian Yoga, for the past 18 years.

'95 **Elaine McCorkle-Castro** (Art Three Dimension) is the senior interior designer at Kay Lang & Associates and is also the owner and designer of her own business, EMC Interior Designs.

'96 **Susan McDougal** (English-Credential) is the principal at Desert Winds High School, a part of the Antelope Valley Unified School District. McDougal received her master's in educational leadership from the University of LaVerne in 1999 and earned a doctorate in urban educational leadership from Claremont Graduate University in 2005.

'97 **Michael David** (Speech Communication) is the senior trader at Industrial Motor Power Corporation in Los Angeles.

'98 **Mansoon Naqvi** (International Business/Finance) is a senior financial systems analyst, Microsoft Certified Business Management Solutions Specialist for Iridium Satellite, LLC.

'99, '11 **Luis Valdovinos** (B.A., Criminology and Corrections/Mexican-American Studies; M.P.A., Public Sector Management/Leadership) has been a social worker for the Los Angeles County Department of Children and Family Services, the

largest child protective services agency for more than 10 years.

2000s

'01, '02 **Brian Hubinger** (B.A. and M.S., Environmental Occupational Health) is a planning analyst for Chevron in the San Francisco Bay Area.

'01 **Chad Sustin** (RTVF - Film) is the founder and managing director of Rilzie Web & Apps as well as a professor of cinema and media arts at Los Angeles Valley College.

'02 **Adria Deliberto** (Recreation) is a facility director at the City of Los Angeles Department of Recreation & Parks.

'02, '05 **Fidel Pezo** (B.A., Manufacturing Systems Engineering; M.S., Engineering Management) is the senior manufacturing engineer at Eaton Corporation in Los Angeles.

'03 **Chris Visage** (Management) is the vice president of Computer Metal Products, Inc., a precision sheet metal fabrication company located in Simi Valley.

'04 **Margaret Cagle** (M.A., Secondary Education), a former middle school mathematics teacher from Los Angeles Unified School >>

Fernando Valley, Curry practiced law in the Valley for several years.



'90 **Merrie Virginia Eggers (Ginny Tyler)** (M.A., Speech Communication) passed away on July 13, 2012, in Washington. She is best known for her roles with Disney, including Head Mouseketeer in 1962 and as the voice of many animals throughout early Disney films. She was honored as a Disney Legend in 2006.

'91 **Terence (Terry) Doyle** (Radio/TV Production) passed away on Feb. 6, 2012. He was 46 years old. Best known for his smooth, deep voice, he began "Imprint," a radio show that featured music and interviews with local artists. The program

was picked up by local New York radio stations in 2006, a year after its development.

'97 **Arash (Ari) Ramezani** (Organizational Systems Management) passed away on Jan. 11, 2013. He was a proud alumnus of the fraternity Sigma Alpha Epsilon. He co-founded several successful technology startups, including DSLExtreme and Phone Power, both of which were honored by Inc. magazine as fastest-growing startup companies in the U.S.



'07 **Jennifer Ann Clark** (Adaptive Physical Education Credential) passed away at 39 on Nov. 24, 2012. She taught physical education for 14 years in

Santa Ynez. She coached volleyball at both the club and high school levels and coached the girls' soccer team at Santa Ynez Valley Union High School.

FACULTY AND STAFF

Thomas McLeod Bader (History) passed away on May 30, 2012. During his 37-year run in CSUN's history department, he earned the "Distinguished Teaching Award" in 1986, held the chairmanship of the department and was an acting dean of the College of Social and Behavioral Sciences.

Barbara Boyd (Deaf Studies), '73 (M.A., Administration/Supervision) passed away at the age of 66 on Feb. 14, 2011. She spent 30 years at CSUN teaching, mentoring and counseling students. Her contributions to the deaf >>

Alumni Notes

District, has joined the board of directors of the National Council of Teachers of Mathematics.

'04 **Julie Wilkins** (Kinesiology—Adapted Physical Education) is the associate executive director of the East, Mid and West Valley Family YMCAs.

'05 **Zachary Bates** (Graphic Design) is the chief executive officer and creative director of Private Club Marketing, Inc., in Newport Beach, Calif.

'05 **Ayan Murtaza** (Broadcast Journalism) is an associate producer/highlight supervisor at Pac-12 Enterprises.

'06 **Richard (Richie) Sebastian** (Music Education) is the director of instrumental music at La Quinta High School in Westminister, Calif.

'06 **Vadim Chirkov** (Finance) works at Media Navico, LLC, as an implementation engineer.

'07 **Ryan Close** (CTVA—Film) is an engineer for the United States Air Force.

'07 **Mohammad Kabir** (Civil Engineering) is a project manager for SolarWorld Power Projects.

'08, **Justin Bigler** (Graphic Design) is a graphic designer at Got Print in Burbank, Calif.

community were rewarded by several organizations including Greater Los Angeles Agency on Deafness, Inc. (GLAD), Independently Merging Parent Associations of Calfronie Together for Our Deaf and Hard-of-Hearing Children (IMPACT) and the National Center on Deafness (NCOD).



Darrick Danta (Geography) passed away on Feb. 15, 2013, at the age of 58. He earned both his bachelor's ('77) and master's ('80)

degrees in geography at CSUN. He was the associate dean of the College of Social and Behavioral Sciences and an esteemed faculty member of the Geography Department. The Danta Fund for Field Research has been set up in his honor.

'08, '09 **Susan Francis** (B.A., Psychology; M.S., Recreational Sports Management) is an event planner at the Ronald Reagan Presidential Library Foundation.

'09 **Chelsea A. Cody** (Journalism—Newspaper), former editor-in-chief of the Daily Sundial, is the editor-in-chief/creative director of local newspaper The Fresh Press.

'09, '12 **Steve Morgan** (B.A., Liberal Studies; M.B.A., Management) is the vice president of International & Video Game Licensing at Warner Music Group.

2010s

'10 **Sierra Dowd** (Journalism) is a founder and vice president of Be More Heroic—a nonprofit anti-bullying campaign.

'10 **Areeya Tivasuradej** (Geography) was selected to be one of five participants from Thailand to participate in an international peace training with countries that lie within the Greater Mekong Subregion.

'11 **Mayra Casteneda** (Journalism) is a news reporter for KFBB ABC 5.

'11 **Jenna Contreras** (Journalism) is a technical operator at ESPN.

Edward Hriber (Electrical and Computer Engineering) passed away at the age of 82 on June 10, 2012. His career as a professor began in 1964 at then-San Fernando Valley State College. Throughout his career, he received many teaching awards. After his retirement in 1992, Hriber remained active on campus as a professor emeritus with many faculty, staff and student friends.

Jerome M. (Jerry) Jacobs (Journalism) passed away on June 8, 2012. After his 13 years with NBC as a writer, producer and director, Jerry began his teaching career at CSUN in the 1970s, where he established the broadcast journalism program and went on to earn his master's ('81) in mass communication. He retired as a professor emeritus in 1992.

'11 **Demiel Lachin** (Finance) is an analyst for CBS Television Distribution.

'11 **Bhavi Patel** (Electrical Engineering) is a design and analysis engineer at Boeing.



Mack Johnson (Graduate Studies) passed away on June 6, 2012, at the age of 73. His 25 years at CSUN

gave him many opportunities to engage with faculty and students as his titles included associate vice president for Graduate Studies, Research and International Programs and professor of biology.

Leon King (Financial Aid) passed away at the age of 82 on Oct. 30, 2012. He joined the CSUN staff in the late 1960s as director of financial aid, consistently committing himself to helping students pursue their education regardless of financial ability.

John Kontogiannis (Biology) passed away on Nov. 2, 2012, at the age of 80. He worked at CSUN since 1965 and held the title of professor emeritus since his retirement in 2002.



Mingfang Li (Management) passed away peacefully on April 13, 2012. He is remembered as an outstanding

professor, colleague and scholar by his students and peers. His work at CSUN began in 1990, and his involvement with the campus grew exponentially upon the development of the China Institute. A scholarship fund has been set up in his name.

Gerald H. Meaker (History) passed away on Dec. 20, 2012, at 86 years of age. A distinguished historian of 20th century Spain, Meaker was a faculty member at CSUN from 1968 to 1980, where he taught courses in European history.

'12 **Lusine Karapetyan** (M.S., Health Administration) is a physical therapist at Arcadia Methodist Hospital.

'12 **Flora Rozi** (Management) is an international operations associate for the apparel company Forever 21, Inc. ■

Carl J. Olsen (Chemistry and Biochemistry) passed away on Oct. 23, 2012. He joined the faculty in 1961 at then-San Fernando Valley State College and helped found the chemistry and biochemistry department. He specialized in organic chemistry and remained an active faculty member until 1995, when he became an emeritus faculty.

Samuel R. Pinneau (Psychology) passed away on April 23, 2012, at the age of 90. In addition to his work as a professor, he developed a Child Study Center through which research and teaching were easily achieved. He earned the Outstanding Professor Award in 1999.

Peter Charles Prager (Oviatt Library) passed away on July 26, 2012. He served as the special assistant to the dean of the library emeritus. Prager joined the CSUN family in 1984 and was well-known for his kind words, lively conversations and warm sense of humor.

William J. Rivers (Mechanical Engineering) passed away on Oct. 14, 2012 at the age of 76. He retired in 2000 as chair of the mechanical engineering department and after 35 years of teaching at the university. Upon his retirement, he was granted the status of an emeritus faculty member.

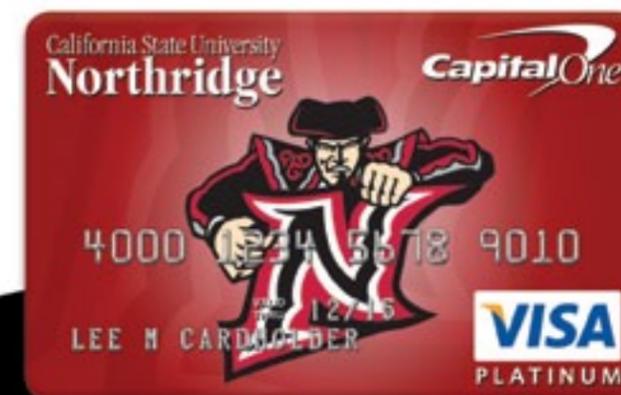


David Scott (Music) passed away Aug. 4, 2012. He was 82 years old. He led the CSUN Opera Theatre for 30 years,

staging more than 125 major opera productions and garnering acclaim throughout the region. ■

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Philanthropy Matters



News from the Heritage Society

The CSUN Heritage Society recognizes and honors alumni and friends of California State University, Northridge who have made a financial commitment to CSUN's future in their estate plans. While traditional cash gifts are invaluable to the university today, planned giving is a crucial investment in the university's commitment to be relevant, responsive and ready for the future.

Heritage Society members are as diverse as CSUN's body of alumni. They include dedicated partners like Sherry and Al Lapidés '68 M.S. (Business Administration), '71 (Teaching Credential), who not only have included CSUN in their estate plan but also generously give their time to the university, serving as the chairs of the Heritage Society Steering Committee.

For most people, large-scale charitable giving is out of reach. But planned giving allows friends of the university, at any income level, to have a significant impact. As Sherry Lapidés shared, "We have three children. So, if each gets 33 percent instead of 33.3 percent of our estate, it's not going to make a bit of difference to them, but that one percent can make a difference to the university. That's why we are very much in favor of planned giving."

The Heritage Society also includes dedicated CSUN faculty and emeritus faculty like Jeanne Adams '65 (Elementary Education), '74 M.A. (Administration and Supervision-Secondary Education). Adams and her

late husband, Ron Adams '70 (German), decided to donate their home to CSUN in their estate plan. The bequest of the Adams' home will support not only scholarships for students pursuing teaching credentials and master's and doctoral degrees in the Michael D. Eisner College of Education, but it will also fund the Ronald and Jeanne Adams Professorship in Educational Leadership, the first such endowed chair in the Department of Educational Leadership and Policy.

"It's clear that universities—especially state universities—really need to depend on outside support from people who understand what it takes to keep a university running and growing and flourishing on the cutting edge of academics and science," said Adams.

Like Adams, Richard and Ilona Buratti (who are neighbors of the university) decided to donate a portion of their home to CSUN. They have lived near campus for many years and, over that time, have grown to appreciate the significant impact CSUN has on the San Fernando Valley and the entire Los Angeles area.

"I'm not in a position to write a huge check," said Ilona Buratti. "But I noticed on the community level that there is a need, an opportunity and a mechanism for us to be able to set aside a portion of our life's work to go to the university and be used in the exact way that we intend without taking away from our lifestyle at all." —Ann Conkle



Above, from top: Jeanne Adams; Richard and Ilona Buratti. Inset: Al and Sherry Lapidés.

President's Associates: A Study in Volunteer Leadership

California State University, Northridge is proud to honor donors who give \$1,000 or more annually to the university's current operations by inviting them to join the President's Associates. Year after year, this distinguished group of leadership donors enables CSUN to further the mission of teaching, scholarship and service.

Through volunteering, ambassadorship and regular financial contributions, President's Associates advance the overall excellence of the university and strengthen its impact. The group allows CSUN's philanthropic leaders to connect with each other and be recognized.



President's Associates receive special invitations to events and receptions in order to further engage with the campus community and experience the impressive array of programs and accomplishments of the university.

The President's Associates gathered for a special reception with President Harrison before a performance by Broadway great Raul Esparza at the Valley Performing Arts Center. The President's Associates also came together

for Matador Fan Night on Feb. 9 for a reception, the Hall of Fame Reunion and a men's basketball game in the Matadome. On April 27, President's Associates enjoyed a members-only reception with President Harrison before a performance of the acclaimed Mark Morris Dance Group at the Valley Performing Arts Center. —Ann Conkle

Above: Renee Tepper (left, facing front) and Marianne Mertzell (in the purple jacket) enjoy a President's Associates event.

northridge

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Northridge (ISSN 1549-8115) is published by the California State University, Northridge Foundation, 18111 Nordhoff St, Northridge, CA 91330-8296.

Periodicals postage paid at Northridge, CA and at additional offices.

POSTMASTER: Send address changes to: *Northridge* magazine, Office of Marketing and Communications, California State University, Northridge, 18111 Nordhoff St., Northridge, CA 91330-8242

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Since last July, more than 5,000 dedicated alumni and friends have contributed charitable gifts to CSUN totaling more than \$11 million. These gifts have funded hundreds of student scholarships, dozens of faculty positions, crucial technology updates and a myriad of other projects and positive student experiences.

But we are only halfway to our goal of reaching 10,000 donors by the end of this June. Every gift received increases the margin of excellence for today's CSUN students. Call (818) 677-2999 or visit one of the websites to the right to make a gift or get more information.

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President's Associates: Show your support through a \$1,000 annual donation, volunteer service and ambassadorship to advance the overall excellence of the university and help strengthen its impact on the future. presidentsassociates.com

Heritage Society: Donate through a charitable gift in your will, a trust or an IRA. A gift made from your estate that benefits future students is an easy and impactful way to build your legacy. csun.edu/plannedgiving

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