



**Senate Bill:** 2013-13-22

**Date:** May 10, 2013

**Authored by:** Jesus Martinez-Ramirez | Lower Division Senator

**Committee Action:** Approved on May 10, 2013 (Votes: 3-0-0)

**Senate Action:** Senate approved on 05-10-13 (votes: 13-0-0)

**Subject:** **The Matador Bicycle Shop**

1. WHEREAS: The Associated Students, Inc. (A.S.) is the primary advocate for more than 34,000 students of California State University, Northridge (CSUN); and provider of excellent, meaningful programs and services designed to create and enhance a spirited, learning-focused campus environment; and
2. WHEREAS: The Associated Students is committed to the well-being of the student body and to sustainability; and
3. WHEREAS: The Associated Students promotes sustainability by operating the Recycling program on campus and is in the process of building a sustainability center; and
4. WHEREAS: The Associated Students fosters an environmental consciousness in the student body by producing an annual Earth Fair that raises awareness about environmental problems and solutions; and
5. WHEREAS: The Associated Students promoted a healthy lifestyle by managing the health and fitness center prior to the creation of the SRC; and
6. WHEREAS: The Associated Students continues its mission of promoting a healthy lifestyle by offering opportunities to the student body to engage in outdoor activities through its Outdoor Adventures and in sport activities through its Sport Clubs; and
7. WHEREAS: The Institute for Sustainability conducted the CSUN Bicycle Report (2013) that analyzed CSUN's and Los Angeles' current bicycle related infrastructure, and the cycling habits of the CSUN community. The report states that, about 74% of the CSUN community commutes to campus via single occupancy vehicle, 8% via public

transportation (3%train, 5%bus), 7% carpool, the remaining 11% walk, skate, or bicycle to campus.<sup>1</sup> Furthermore, "Thirty percent of the campus population commutes less than five miles;"<sup>2</sup> and

8. WHEREAS: The CSUN Bicycle Report found that CSUN's bicycle related infrastructure is inadequate and needs to be improved by buying and installing better bicycle racks, establishing bicycle lanes, and dismount zones; and
9. WHEREAS: Riding a bicycle to campus provides a feasible mode of transportation that has great environmental, health, and financial benefits; and
10. WHEREAS: There are currently 132 bike racks with a total capacity of 1098 bicycles on the southern part of campus.<sup>3</sup> Additionally, there are four bicycle compounds located in the dorms and in the B3, B5, and G3 parking structures<sup>4</sup>; and
11. WHEREAS: According to the Department of Police Services, bicycles are the number one stolen item on campus. In the year 2013 and 2011, 136 bikes were stolen and 327 were registered, and 119 bikes were stolen and 219 were registered respectively; and
12. WHEREAS: The university has made recent efforts to improve its infrastructure by replacing some bicycle racks, establishing the Jacaranda bicycle path, and by installing some bicycle repair stations; and
13. WHEREAS: Universities like UC Davis, UC Santa Barbara, Stanford, UCLA and CSU Chico have worked on fostering a cycling culture through efforts that include the establishment of bicycle repair shops, and bike repair stations<sup>5</sup>; and
14. WHEREAS: The Associated Students at UC Santa Barbara, UC Davis, CSU Chico established a Bike Shop, Bike Barn, and Bike Cart respectively<sup>6</sup>; and
15. WHEREAS: The University Student Union operated a bicycle shop at CSUN in the nineties up until the 1994 Earthquake; and
16. WHEREAS: The CSUN Bike Collective is a club that provides on-campus bicycle clinics that aim to educate students and faculty about basic bicycle maintenance and repair through hands-on learning. As well as,

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<sup>1</sup> CSUN Bicycle Report (2013), p. i

<sup>2</sup> CSUN Bicycle Report (2013), p. i

<sup>3</sup> CSUN Bicycle Report (2013), p. 11

<sup>4</sup> Department of Police Services

<sup>5</sup> CSUN Bicycle Report (2013), p. 4

<sup>6</sup> CSUN Bicycle Report (2013), p. 9

mechanical resources, safety information, and advocacy for those who want to learn how to maintain their bicycle;<sup>7</sup> and

17. WHEREAS: The Associated Students and the CSUN Bicycle Collective have worked together to promote bicycle riding on campus through events like Earth Fair; and
18. WHEREAS: During the Spring 2013 elections the Associated Students asked the student body about their commuting habits and whether they would support the establishment of a Matador Bicycle Shop. About 16.6% (490/2956) of students reported they already ride their bicycle to campus. Additionally, 79% (2334/2956) of students said they were in favor a bike shop and or a bike renting/sharing program. Furthermore, 45.6% of those same students said they were very likely or somewhat likely to use a bicycle program while 19.32% (571/2956) said they were neutral; and
19. WHEREAS: The Associated Students has multiple programs and services, as well as limited financial resources; therefore let it be
1. RESOLVED: That the Associated Students will establish and run a student driven staff managed Matador Bicycle Shop that will provide bicycle repair services and self-help stations. Additionally, it will provide informational resources about finding bicycle routes and facilities, the maintenance of bicycles, safety and vehicle codes. The Matador Bicycle Shop will also host workshops on bicycle and pedestrian safety; and let it be further
2. RESOLVED: That the Matador Bicycle Shop will receive the financial and human resources necessary for operating from the A.S. and its efforts; and that the main goal of the program is to serve the student body and not making profit; and let it be further
3. RESOLVED: That the Associated Students will advocate for the improvement of bicycle related infrastructure around CSUN in order to make CSUN a bike friendly university; and let it be further
4. RESOLVED: That the Associated Students calls on the university to continue its commitment to building a more sustainable university by helping to foster a cycling culture; and let it be further
5. RESOLVED: That the Associated Students will promote the registration of all bicycles on campus with the Department of Police Services through the Matador

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<sup>7</sup> CSUN Bike Collective website (<http://csunbikecollective.wordpress.com/clinics/>)

Bicycle Shop in order to promote safety and prevent the theft of bikes; and let it be further

6. RESOLVED: That the Matador Bicycle Shop will build relationships with bicycle businesses and non-profit bicycle co-ops around CSUN, government entities, and other university run bicycle programs and other entities on campus; and let it be further
7. RESOLVED: That the Associated Students will seek additional sources of funding to offset some of the financial costs by applying to the Campus Quality Fee, government and private grants, and the CSSA Green Initiative Fund; and let it be further
8. RESOLVED: That as part of the Outdoor Adventures program at its start, the Matador Bicycle Shop will offer cycling trips, educational clinics, bike repairs, and will look into offering bike rental programs and supplies sales; and let it be further
9. RESOLVED: That in the academic year of 2013-2014, the Matador Bicycle Shop will be managed by the coordinator of Outdoor Adventures with the assistance of 2 student employees and volunteers; and let it be further
10. RESOLVED: That in the academic year of 2014-2015, the Matador Bicycle Shop will be managed by the coordinator of Outdoor Adventures with the assistance of 1 graduate assistant, 1 student employee, and volunteers; and let it be further
11. RESOLVED: That in the academic year of 2015-2016, the Matador Bicycle Shop will be managed by the coordinator of Outdoor Adventures with the assistance of 1 graduate assistant, 2 student employees, and volunteers; and let it be further
12. RESOLVED: That in the academic year of 2016-2017, the Matador Bicycle Shop will be managed by a staff employee with the assistance of 1 graduate assistant, 1 student employee, and volunteers; and let it be further
13. RESOLVED: That in the academic year of 2017-2018, the Matador Bicycle Shop will be managed by a staff employee with the assistance of 1 graduate assistant, 1-2 student employees, and volunteers; and let it be further
14. RESOLVED: That since the Associated Students has limited financial resources and other programs and services, the A.S. Senate has the authority to redirect the resources associated with this resolution in any given year to those programs and services as indicated by market research; and let it be further


15. RESOLVED: That copies of this resolution will be distributed widely, including, but not limited to the following:

- Dr. Dianne F. Harrison, California State University, Northridge President
- Dr. William Watkins, Vice President for Student Affairs and Dean of Students
- David Crandall, Associated Students General Manager
- Diane Hartjen, Associated Students Controller
- Trent Morgan, Associated Students REC Director
- Tim Szczepanski, Outdoor Adventure Coordinator
- John Gale, Sport Clubs Coordinator
- Ken Premo, Support Services Manager
- Kevin Mojaradi, Marketing and Public Relations Director
- Dr. Hellen Cox, Director of the Institute for Sustainability
- Dr. Zeynep Toker, Professor of Urban Studies and Planning
- Dennis D'Alfonso, Student of Mechanical Engineering
- CSUN Bicycle Collective
- A.S. Environmental Affairs Committee Chair
- Transportation Working Group
- Debra L. Hammond, University Student Union Executive Director
- Jason Wang, Physical Plant Management Senior Director
- Anne P. Galvin, Chief of Police & Director of Police Services
- California State Student Association
- Dr. Timothy P. White, CSU Chancellor
- Ron Norton, Director of Environmental Health and Safety
- Jody Van Leuven, Risk Manager, Risk Management Dept.
- Daily Sundial



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Sydni Powell, President  
2013-2013



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Christopher Woolett, Vice President  
2013-2013

### Matador Bicycle Shop

Year	Staff Employees	Grad Assistant	Student Employees	Estimated Cost	Goals (see below)
2013-2014	0	0	2	\$20,160	<b>ACEGJL</b>
2014-2015	0	1	1	\$32,080	<b>DGJLM</b>
2015-2016	0	1	2	\$42,160	<b>CGDJLMN</b>
2016-2017	1	1	1	\$77,080	<b>BFGDHIJLMK</b>
2017-2018	1	1	1-2	\$77,080+	<b>GFDHIJKLM</b>

- Space (A)
- Staff (I)
- Equipment (C)
- Partnerships (D)
- Furniture (E)
- Sell inventory (F)
- Educational programs (G)
- Outside funding (H)
- Trips (I)
- Fix abandoned bikes (J)
- Rent bikes (K)
- Bicycle and u-locks giveaways (L)
- Advocacy (M)
- Storage (N)

\* Estimated Salary of Staff Employee \$65,000

\* Estimated Graduate Assistant Salary \$22,000

\* Estimated Student Employees Salaries \$10,080 (\$9 per hour)(20 hrs/week)(56 pay periods)