

WILLIAM BLAKE
SOUTHWEST EXECUTIVE
ZURICH NORTH AMERICA, SOUTHWEST REGION



WILLIAM "BILL" BLAKE IS THE SOUTHWEST EXECUTIVE, SVP, FOR ZURICH IN NORTH AMERICA. MR. BLAKE HAS OVERSIGHT FOR ALL THE BUSINESS ZURICH TRANSACTS IN SOUTHERN CA, SOUTHERN NV, AZ, CO, UT, NM AND WY WHICH GENERATES ROUGHLY \$700M IN PREMIUM ANNUALLY. PRIOR TO TAKING ON THIS POSITION IN 2007, MR. BLAKE WAS ON THE HOME OFFICE EXECUTIVE TEAM FOR THE COMMERCIAL MARKETS BUSINESS UNIT WITH THE PRIMARY RESPONSIBILITY OF RESHAPING THE COMMERCIAL MARKETS BUSINESS UNIT INTO MORE EFFECTIVE AND STREAMLINED STRUCTURES.

MR. BLAKE SERVED AS REGIONAL VICE PRESIDENT FOR ZURICH NORTH AMERICA CONSTRUCTION BUSINESS UNIT'S SOUTHWEST AND NORTHWEST REGIONS. IN THAT ROLE, MR. BLAKE WAS RESPONSIBLE FOR PROVIDING LEADERSHIP AND DIRECTION TO THE REGIONAL TEAM IN THE DEVELOPMENT AND EXECUTION OF REGIONAL STRATEGY AND ACHIEVEMENT OF THE REGION'S PROFITABILITY, PRODUCTION, PEOPLE AND SERVICE GOALS FOR ALL LINES OF BUSINESS.

MR. BLAKE JOINED ZURICH IN 1997 IN THE CONSTRUCTION BUSINESS UNIT, AND HAS HELD SEVERAL POSITIONS OF INCREASING RESPONSIBILITY, INCLUDING ACCOUNT EXECUTIVE AND REGIONAL EXECUTIVE FOR THE NORTHEAST AND MID-ATLANTIC REGIONS. IN 1999, HE ASSUMED THE POSITION OF CASUALTY VICE PRESIDENT FOR THE NORTHWEST AND EVENTUALLY SERVED AS THE REGIONAL EXECUTIVE FOR THE WEST FOR THE CONSTRUCTION BUSINESS UNIT.

PRIOR TO JOINING ZURICH, MR. BLAKE SERVED AS ASSISTANT VICE PRESIDENT AT GENERAL STAR MANAGEMENT COMPANY. HE ALSO HELD VARIOUS UNDERWRITING POSITIONS HANDLING GENERAL LIABILITY, CONTRACTORS' POLLUTION LIABILITY AND MISCELLANEOUS PROFESSIONAL LIABILITY. PRIOR TO THAT, HE WAS A SENIOR UNDERWRITER AT THE HARTFORD INSURANCE GROUP WHERE HE BEGAN HIS INSURANCE CAREER.

MR. BLAKE RECEIVED HIS BACHELOR OF ARTS DEGREE IN ECONOMICS, WITH A MINOR IN RELIGIOUS STUDIES, FROM HOBART COLLEGE IN GENEVA, NY.

MR. BLAKE IS THE CHAIRMAN OF THE BOARD FOR HABITAT FOR HUMANITY OF GREATER LOS ANGELES.