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**FOR IMMEDIATE RELEASE**

**“Matafest” Adventures Welcome Students Back**

**to the New School Year at the University Student Union**

Northridge — The University Student Union (USU) welcomes all CSUN students to start their CSUN adventures this semester at the annual “Matafest” and enjoy a camping-inspired celebration. On Wednesday, Aug. 31 from 10 a.m. to 2 p.m. at the USU’s Plaza del Sol, new and returning CSUN campers can attend this year’s “Camp Matafest” and learn about the wide range of resources available at the USU while enjoying engaging activities, free food, live entertainment and cool prizes!

“Matafest is what many students consider to be the main welcome back event of the year,” said USU Events Supervisor Randy Sorensen. “This year’s camping adventure theme is sure to perfectly transition every attendee from summer vacation back into life on campus in a fun way.”

Attendees will have the opportunity to interact with staff members and student employees to learn about the various USU departments and the resources, events and services they can take advantage of to enhance their CSUN experience. Students are also welcome to enjoy free food, live entertainment and have the chance to win free USU swag.

-More-

# CSUN



Start the semester off as a happy camper and attend “Matafest”! For more information, please visit [www.csun.edu/usu](http://www.csun.edu/usu) or contact USU Events Supervisor Randy Sorensen at [randy.sorensen@csun.edu](mailto:randy.sorensen@csun.edu).

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*The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and Veterans Resource Center. To learn more, please visit [www.csun.edu/usu](http://www.csun.edu/usu).*