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JOUR 694 Fall 2013
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JOUR 694 Journalism Internship

Description: Journalism Internships are an opportunity to gain off-campus professional media experience prior to graduation. Further development of skills and knowledge are needed to succeed in the professional world.

Course objectives: Students enrolled in internship units in the Department of Journalism will demonstrate competence in the following core Student Learning Outcomes:

- gather and critically analyzed information;
- present information in one or more journalistic form
- write correctly using journalistic style;
- exercise news judgment;
- demonstrate skills in using media technologies

Graduate Program Learning Outcomes:

- A. Students can identify and explain seminal works and key concepts in the field of mass communication with a focus on critical and cultural theories as applied to journalism.
- B. Students can appraise and evaluate the practices of mass communication in society with a focus on economic structures, cultural practices and international connections as applied to the practice of journalism.
- C. Students can create a plan for and conduct independent research about mass communication with an emphasis on journalism as either a research topic or through the reflective application of journalism.

INTERNSHIP FEATURES

1. Internships are an opportunity to gain off-campus professional media experience prior to graduation. Further development of skills and knowledge are needed to succeed in the professional world.
2. Internships consist of a flexible work schedule requiring approximately five-six hours of work per week (45 hours per unit). Therefore, if you are taking a three-unit internship, you would be required to work 135 hours, approximately 9 hours per week (in a 15-week semester).
3. Students may take internships for three units of academic credit through MC694C for graduate student (six units maximum).
4. No internship may be continued at the same media outlet into the following semester or summer for credit (i.e., follow a two-unit internship with a one-unit internship at the same place) unless the work required is substantially different.
5. Interviews with potential employers are usually required prior to being hired as an intern.

6. Information on internships recently filled by CSUN journalism students is available in the Journalism Department office, in our Monday Memo, Facebook, and Twitter feeds. Check our webpage to find them: www.csun.edu/journalism

INTERNSHIP REQUIREMENTS

1. All journalism prerequisites for the appropriate media with a grade of “C” or better must be completed, plus approval by appropriate faculty adviser.
2. Graduate standing plus MC600.
3. A meeting with the appropriate faculty internship adviser is required to discuss type of position desired, search efforts, and paperwork necessary before you look for your internship. (The faculty internship adviser’s initials are required on your advisement form.) You will meet with the adviser at least 12 hours during the semester to assess your progress and discuss your bi-weekly reports.
4. Enrollment in MC694C is required (135 hours). You will not receive credit unless you are enrolled for Internship during the semester you do the work.
5. A completed **Internship Learning Agreement & Approval Form** must be turned in to the Journalism Department office (MZ 210) before you start your internship.
6. A completed **Student Internship Risk Assessment Form** must be turned in to the Journalism Department office (MZ 210) before you start your internship.
7. **Students will be required to prepare internship reports every two weeks (one-two pages) plus mid-semester (two-three pages) and final reports (approximately four-five pages)** describing the internship experience. The reports should be more than just task driven; they should include fundamentals of journalism experiences. Students will submit work product or a daily log with the **Student Mid-Semester Internship Report** and the **Student Final Internship Report**.
8. If a student cannot finish the hours required for the internship in the 15-week semester, the intern must let the faculty internship adviser know and request an Incomplete. The student may receive an Incomplete grade until the required hours, reports and evaluations are completed.
9. The **On-Site Supervisor Mid-Semester Evaluation** and the **On-Site Supervisor Final Evaluation** will be required for credit. It is the intern's responsibility to make sure these reports are submitted by the on-site supervisor around the eighth week of the semester and during finals week (unless an Incomplete has been requested).
10. Student will be required to meet with a faculty adviser for 12 hours total during selected times at the beginning, middle, and end of the semester as part of the internship requirement for credit. All dates will be posted through Moodle.

JOURNALISM INTERNSHIP BIBLIOGRAPHY

The following selection of books offers students a source of advice, information and insight that are especially useful when read before and during an internship experience.

- Burns, Jennifer Bobrow. *Career Opportunities in Journalism*. New York, NY: Ferguson Publishing, 2007.
- Ellis, Elmo Isreal. *Opportunities in Broadcasting Careers*. New York, NY: McGraw-Hill, 2005.
- Fedorko, Jamie. *The Intern Files: How to Get, Keep, and Make the Most of Your Internship*. New York, NY: Simon & Schuster NY, 2006.
- Grimm, Joe. *Ask the recruiter*. Retrieved from Poynter.org website:
<http://www.poynter.org/column.asp?id=77>
- Ha, Oanh. *Multimedia Resumes Add Pizzazz To Job Search*. (2009, March 23). Retrieved from NPR.org website: <http://www.npr.org/templates/story/story.php?storyId=102243287>
- Hall, Phil. *The New PR: An Insider's Guide to Changing the Face of Public Relations*. Blue Bell, PA: Larstan Publishing, 2007.
- Journalismjobs.com. *Career articles*. Retrieved from Journalismjobs.com website
http://journalismjobs.com/career_advice.cfm
- Peterson, Robert R. *Landing the Internship or Full-Time Job During College*. Lincoln, NE: iUniverse, 2005.
- Rosen, Jay. *Rosen's Flying Seminar in the Future of News*. (2009, March 26). Retrieved from Pressthink: Ghost of democracy in the media machine blog,
http://journalism.nyu.edu/pubzone/weblogs/pressthink/2009/03/26/flying_seminar.html
- Shirky, Clay. *Newspapers Thinking the Unthinkable*. (2009, March 13). Retrieved from blog,
<http://www.shirky.com/weblog/2009/03/newspapers-and-thinking-the-unthinkable/>
- Sweitzer, H.F. & King, M A. *The successful internship: Transformation and empowerment in experiential learning* (2nd ed.). Belmont, CA: Brooks/Cole, 2004.
- Time Magazine*. "The Future of Work." (2009, May 14). Retrieved from Time.com website,
http://www.time.com/time/specials/packages/article/0,28804,1898024_1898023_1898101,00.html
- Young, Robin. *The Future of Journalism*. (2009, May 6). Retrieved from Here & Now radio show, WBUR, Boston, website <http://www.hereandnow.org/2009/05/rundown-56/>

Policy on plagiarism:

The Journalism Department is committed to the highest standards of academic excellence and integrity. Plagiarism and other forms of cheating will not be tolerated. Anyone caught cheating will receive a failing grade in the class and will be reported to the University for possible further disciplinary action. For a further explanation of the behavior defined as cheating, and a more detailed discussion of disciplinary procedures, consult pages 647–648 of the 2012–2014 CSUN catalog.

Please also remember that much of the information posted on the Internet is protected by U.S. copyright laws. Passing this information off as your own is a violation of CSUN's plagiarism policy and carries the penalty outlined above.