2-D Design Art 140
Spring 2015  M/W 6pm-8:45am
Instructor:  Emily Blythe Jones
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Office Hours: M/W 5:30-6
       AC 600
       Phone #: (847)899-6068

Catalog Description
Introduction to the elements and principles of 2-dimensional design which are common to the visual arts. Foundation course stressing visual perception and an effective knowledge of the graphic means of expression and communication.

Course Objectives
Students will learn the principles and elements of design in relation to 2-D composition. The course will concentrate on developing the students ability to use basic visual language to enhance their studio practice. The course will prepare students for further study in all visual art courses.

Student Learning Outcomes
- **Line.** Students will demonstrate through the use of line, their ability to create compositions that effectively solve assigned design problems. Students will be assigned specific types of line such as: gestural, contour, implied, expressive and/or analytical.
- **Shape & Volume.** Through the use of shapes and volumes, and through analysis and discussion, students will distinguish between shapes and volumes.
- **Value & Color.** Students will demonstrate their ability to manipulate the properties of color by accurately completing a series of exercises:
  - A color wheel that includes primary, secondary and tertiary colors
  - A color intensity (saturation) chart
  - An 11 step, black to white, value scale
- **Space.** In their projects, and through analysis and discussion, students will demonstrate their ability to recognize, distinguish and manipulate attributes of space.
- **Texture and Pattern.** Students will demonstrate the ability to use actual and implied textures and pattern to unify 2D compositions and create surface enrichment. Students will demonstrate the ability to use texture and pattern to create movement and rhythm in 2D compositions.
- **Art Principles and Composition.** In analysis and discussion, students will demonstrate their ability to use the assigned list of art elements and principles. Students will demonstrate, in compositions, their ability to:
  - manipulate the elements and principles of design to convey specific artistic intent
  - to create a focal point or area of interest
  - to control spatial relationships
  - to create figure ground relationships within the picture plane
- **Materials & Methods & Techniques.** Students will demonstrate, through finished assignments, a working knowledge of basic 2D materials, including: ink, graphite, acrylic paints, collage, various papers and working surfaces, cutting and measuring tools, and adhesives. Students will demonstrate proficiency with the basic methods and techniques of 2D design, including collage, paint mixing/color matching, paint application, thumbnail sketching, and basic matte cutting.
- **Craftspersonship & Presentation.** Students will demonstrate in their finished projects, a level of craftspersonship and presentation that is appropriate, according to project criteria.
- **Art History and Traditional Concepts.** Students will recognize in critiques, discussions, and/or tests:
  - the elements and principles of design as used in historical and current advertising, graphics, painting, drawing, photography and other 2D media
  - traditional uses of media, tools and methods in the works of selected artists
  - stylistic qualities in the works of selected artists
  - the work of Western artists and those of other cultures
  - the historical, traditional, and current uses of design by artists
- **Communication Skills.** Students will demonstrate the ability to work within the set parameters of a design problem by following specific project instructions. Students will demonstrate, with assigned problems, the ability to generate ideas and discuss their process and solutions in both small groups and in class critiques. Students will demonstrate their ability to communicate ideas visually through preliminary studies such as thumbnail sketches. Students will demonstrate their understanding of the approved vocabulary for this course by passing a test with a score of 70% or better.
Required Text
- **Launching the Imagination** 4th Edition by Mary Stewart
- The text is required and can be purchased at the Matador Bookstore. There is also a copy available at the CSUN library.

Grading
- Final grades are on a +/- system. All projects are graded on a 100% scale using a rubric and averaged at the end of the semester. **Late projects will go down one letter grade.**
- Grades will be posted on Moodle throughout the semester.
  [https://moodle.csun.edu/course/view.php?id=70059](https://moodle.csun.edu/course/view.php?id=70059)
- **Projects:** Total 1200 Points

<table>
<thead>
<tr>
<th>1. Remember Project</th>
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<tbody>
<tr>
<td>2. Line</td>
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<tr>
<td>3. Shape and Balance</td>
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<td>4. Texture, Unity and Variety</td>
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<td>5. Value and Volume - Part One</td>
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<td>6. Value and Volume - Part Two</td>
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<td>7. Illusion of Space, Scale and Proportion</td>
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<td>8. Illusion of Motion, Rhythm</td>
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<td>9. Color Wheel and Scales</td>
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<td>10. Color in Application</td>
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<td>11. Color and Emphasis</td>
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<td>12. Self-Directed Project Notebooks Project</td>
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<tr>
<td>Quizzes</td>
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- **Notebook Project:**
  - 20 pts for thumbnails. Should be labeled based on the project.
  - 10 pts for hand studies
  - 10 pts for vocabulary list
  - 10 pts for at least 30 Daily Drawings
  - 50 pts Total
  - **Purpose of Notebooks:** Take notes, jot down ideas, brainstorm, thumbnail sketches, come up with different compositions for the same idea, experiment with new media, practice different techniques, document gallery and museum visits, paste inspirational pictures for use in future projects, complete structured assignments.

- **Quizzes on required reading** (25 per quiz)
  - Quizzes will be based on readings, vocabulary and lectures. In order to succeed in the quizzes, you must read the text and be present for lectures.
  - You are expected to be present at the administration of quizzes. Late quizzes receive a 15% penalty for each class session they are taken late. This includes coming in late for a quiz. If you arrive late for class on a day that a quiz is being administered, you will have to take the quiz during the next class session, which will result in a 15% deduction of your grade and a tardy mark on your record. Your fellow students should not have to wait for you to finish your quiz if you’ve come in late. If you know you will be absent for a quiz, you may make arrangements to take quizzes early in order to avoid the late penalty.
● Lectures
  ○ You're expected to take notes during lectures. I'll be distributing a list of vocabulary terms which you will be attaching to your notebook so that you always have it on you. As lectures proceed, you will be expected to follow along and take notes. If you interrupt the lecture, it will be paused until I have your attention. I will not tolerate students speaking during lectures or using their cell phones. This disrupts your classmates. I will pause lectures until I have everyone's attention which means less time for you to work and more homework for you and your classmates.

● Critiques
  ○ Projects must be finished before critique so we can fully analyze and discuss them. Attendance for critiques is mandatory and part of your project grade. Critique is an intrinsic part of a project. This analysis and group feedback is vital for your development and helps you view your work objectively. If you and/or your work are late or absent from any part of a critique, you will not receive critique credit on your rubric.
  ○ Outside of class you will frequently need to finish projects before critique/due date. Unfinished work receives a reduced grade.

● Extra Credit
  ○ You may only earn extra credit if all projects have been completed and turned in. Extra credit is not a substitution for required course work.
  ○ In addition to extra credit, you may redo ANY project for a new grade. Re-done work must be handed in within two weeks of original due date.
  ○ Extra Credit is for only if everything else is turned in.
    ■ One Page Paper - Professional Development Plan
    ■ One Page Paper - Gallery Report
    ■ One Page Paper - Artist Report

Attendance and Participation
● Attendance is mandatory. Attendance will be taken at the beginning of each class. You are expected to be in your seats at 6:00 pm.
● Course information is not repeated, so if you miss class it is your responsibility to receive the information from another student (you will be exchanging contact information with your classmates for this purpose).
● Always come prepared to work in class. Bring supplies and visual resource material. Class time is not the time to buy materials. Failure to be prepared for class will result in an absence.
● You are allowed 3 absences. After 3 your final grade will go down one letter grade for each additional absence.
● A ½ absence or greater results from any student missing a minimum of any 15 minutes of a class session, for example if you are tardy, take a long break, leave early, or you excessively use your cell phone after being warned. (3 of these partial absences equals 1 absence).
  
  Excessive absences result in failure (no credit) as a final grade.
● Late projects receive a 15% penalty for each class session late or unfinished. Late projects will be accepted up to two weeks after due date, after which you will fail the project (exception: no coursework or quizzes will be accepted after our last critique). If you must miss class on a project’s due date, finish and turn it in early or have a friend deliver it at the beginning of class.

| 4 absences = One letter grade dropped in final grade | 3 tardies = one absence |
| 5 absences = Two letter grades dropped in final grade | 6 tardies = two absences |
| 6 absences = Three letter grades dropped in final grade | 9 tardies = three absence |
Special Needs

- Student who need accommodations with testing, course content and activities may wish to review the Center on Disabilities website for detailed information on how to register and access resources for assistance. Please see instructor as early as possible in the semester regarding special needs and accommodations. Center on Disabilities website: [http://www.csun.edu/cod/](http://www.csun.edu/cod/).
- It is our shared responsibility to see you succeed in this course. If for any reason, you have any concerns, please schedule a meeting with me in the Administration Office.

Rules

- You must clean up after yourself.
- Turn off your cell phone. No texting. Excessive warnings for cell phone use will count against attendance. BE PRESENT. It can wait for break.
- Class time is for work on projects for this class only.
- No eating in class. Have your dinner before class begins or save it for your break.
- For any questions on how you should conduct yourself within the classroom environment, please see the University’s policies on the Code of Conduct. [http://www.csun.edu/a%26r/soc/studentconduct.html](http://www.csun.edu/a%26r/soc/studentconduct.html)

Class Structure

- Class will begin at 6:00 p.m. sharp.
- Assignments due will be turned in at the beginning of class.
- Class will be composed of scheduled lectures, intermittent unscheduled lectures and work time.
- We will occasionally have critiques of finished projects.
- Please see the Class Schedule for daily specifics.

***Syllabus is subject to change. Students will be notified of any changes with amended syllabus.***
Schedule

Week 1:  
W 1/21  
**Lecture:** Syllabus and Introduction  
**Homework:** Purchase Materials for following class,  
Read Pages 112-125 on Problem Seeking and Problem Solving  
**Additional Homework:**

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Week 2:  
M 1/26  
**Class:** Project #1 Remember  
**Lecture:** Concepts and Critical Thinking  
**Homework:** Bring in Objects for Line Project #2,  
Read Pages 2-12 on Line  
**Additional Homework:**

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W 1/28  
**Lecture:** Line  
**Class:** Begin working on Project #2 Line.  
**Homework:** Continue working on Project #2  
**Additional Homework:**

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Week 3:  
M 2/2  
**Class:** Work on Project #2 Line.  
**Homework:** Read Pages 10-22 Shape, Pages 74-81 Balance  
Continue working on Project #2 Line  
**Additional Homework:**

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W 2/4  
**DUE:** Project #2 Line DUE at the beginning of class.  
**Lecture:** Shape and Balance  
**Class:** Begin Project #3 Shape and Balance  
**Homework:** Continue working on Project #3 Shape and Balance  
**Additional Homework:**

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Week 4:  
M 2/9  
**Class:** Work on Project #3 Shape and Balance  
**Homework:** Read Texture 22-29, Unity and Variety Pages 66-74  
Continue working on Project #3 Shape and Balance  
**Additional Homework:**

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W 2/11  
**DUE:** Project #3 Shape and Balance DUE at the beginning of class.  
**Lecture:** Texture, Unity and Variety  
**Class:** Begin Project #4 Texture Unity and Variety  
**Homework:** Continue working on Project #4 Texture, Unity and Variety  
**Additional Homework:**

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Week 5:  
M 2/16  
**Class:** Work on Project #4 Texture, Unity and Variety
**Homework:** Read Value and Volume Pages 29-35,  
Continue working on Project #4 Texture, Unity and Variety  
**Additional Homework:**

| W 2/18 | **DUE:** Project #4 Texture, Unity and Variety DUE at the beginning of class.  
**Lecture:** Value and Volume - Part One  
**Class:** Begin Project #5 Value and Volume - Part One  
**Homework:** Continue working on Project #5 Value and Volume - Part One  
**Additional Homework:** |

| Week 6: | **Class:** Work on Project #5 Value and Volume - Part One  
**Homework:** Continue working on Project #5 Value and Volume - Part One  
**Additional Homework:** |

| W 2/25 | **DUE:** Project #5 Value and Volume - Part One DUE at the beginning of class  
**Lecture:** Value and Volume - Part Two  
**Class:** Work on Project #6 Value and Volume - Part Two  
**Homework:** Continue working on Project #6 Value and Volume - Part Two  
**Additional Homework:** |

| Week 7: | **Class:** Work on Project #6 Value and Volume - Part Two  
**Homework:** Continue working on Project #6 Value and Volume - Part One  
**Additional Homework:** |

| W 3/4 | **Class:** Work on Project #6 Value and Volume - Part Two  
**Lecture:** Review for Quiz #1 - Line, Shape and Balance, Texture, Unity and Variety, Value and Volume  
**Homework:** Study for Quiz #1, Continue working on Project #6 Value and Volume - Part Two, Read Pages 92-101 Illusion of Space, Page 82 Scale and Proportion  
**Additional Homework:** |

| Week 8: | **DUE:** Project #6 Value and Volume - Part Two DUE at the beginning of class.  
**MIDTERM: QUIZ #1**  
**Lecture:** Illusion of Space, Scale and Proportion  
**Class:** Begin Project #7 Illusion of Space, Scale and Proportion  
**Homework:** Continue working on Project #7 Illusion of Space, Scale and Proportion  
**Additional Homework:** |

| W 3/11 | **Class:** Work on Project #7 Illusion of Space, Scale and Proportion  
**Homework:** Read Pages 102-106 Illusion of Motion, Page 83 Rhythm  
Continue working on Project #7 Illusion of Space, Scale and Proportion  
**Additional Homework:** |
Week 9:

M 3/16

DUE: Project #7 Illusion of Space, Scale and Proportion DUE at the beginning of class.
Lecture: Illusion of Motion, Rhythm
Class: Begin Project #8 Illusion of Motion, Rhythm
Homework: Continue working on Project #8 Illusion of Motion, Rhythm
Additonal Homework:

W 3/18

Class: Work on Project #8 Illusion of Motion, Rhythm
Homework: Continue working on Project #8 Illusion of Motion, Rhythm
Read Pages 38-47 Color
Additonal Homework:

Week 10:

M 3/23

DUE: Project #8 Illusion of Motion, Rhythm DUE at the beginning of class.
Lecture: Color Wheel
Class: Begin Project #9 Color Wheel
Homework: Continue working on Project #9 Color Wheel
Additonal Homework:

W 3/25

Class: Work on Project #9 Color Wheel
Homework: Continue working on Project #9 Color Wheel
Additonal Homework:

Week 11:

M 3/30

DUE: Project #9 Color Wheel DUE at the beginning of class
Lecture: Composing with Color
Class: Begin Project #10 Composing with Color
Homework: Continue working on Project #10 Composing with Color
Additonal Homework:

W 4/1

Class: Work on Project #10 Composing with Color
Homework: Read Pages 58-62 Expression of Color, Page 84-87 Emphasis
Continue working on Project #10 Composing with Color.
Enjoy your break!
Additonal Homework:

Week 12:

M 4/6 Spring Break No Class
W 4/8 Spring Break No Class

Week 13:

M 4/13

DUE: Project #10 Composing with Color DUE at the beginning of class
Lecture: Expression of Color, Color as Emphasis
Class: Begin working on Project #11 Expression of Color, Color as Emphasis
Homework: Continue working on Project #11 Expression of Color, Color as Emphasis
Additonal Homework:
W 4/15

**Class:** Work on Project #11 Expression of Color, Color as Emphasis

**Homework:** Continue working on Project #11 Expression of Color, Color as Emphasis

**Additonal Homework:**

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**Week 14:**

M 4/20

**Class:** Work on Project #11 Expression of Color, Color as Emphasis

**Homework:** Project #11 Expression of Color, Color as Emphasis

**Additonal Homework:**

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W 4/22

**Lecture:** Project #12 Self-Directed

**Class:** Work on Project #11 Expression of Color, Color as Emphasis

**Homework:** Continue working on Project #11 Expression of Color, Color as Emphasis

Begin Brainstorming for Project #12 Self-Directed Project

**Additonal Homework:**

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**Week 15**

4/27

**DUE:** Project #11 Expression of Color, Color as Emphasis DUE at the beginning of class.

**Lecture:** Critique Process.

**Class:** Continue Brainstorming for Project #12 Self-Directed Project

**Homework:** Work on notebook thumbnails for Project #12 Self-Directed Project

**Additonal Homework:**

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4/29

**Lecture:** Review for Quiz #2 - Illusion of Space, Scale and Proportion, Illusion of Motion, Rhythm, Color Wheel and Emphasis

**Class:** Work on Project #12 Self-Directed Project.

**Homework:** Study for Quiz #2

Continue working on Project #12 Self-Directed Project

**Additonal Homework:**

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**Week 16:**

5/4

**Class:** Work on Project #12 Self-Directed Project.

**Lecture:** Professional Development and Portfolios

**QUIZ #2**

**Homework:** Continue working on Project #12 Self-Directed Project

**Additonal Homework:**

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5/6

**Class:** NOTEBOOKS DUE. Work on Project #12 Self-Directed Project

**Homework:** Continue working on Project #12 Self-Directed Project

Last Day to hand in late projects. Turn in Notebooks During Class.

**Additonal Homework:**

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**Finals:**

5/11

**FINAL CRITIQUE - Please note the change in meeting time.**

Final critique will be held from 8-10 pm.
**Required Materials**

Everything has been done to make supplies as reasonable as possible. All supplies are necessary and required for your development and education. Your supply list is very clear on what is needed and what you should buy. I have worked with Continental Art Supplies to make the process as easy as possible. If you choose to shop there, be sure to let them know which class you are in and my name. If you’d rather shop online, I have an Amazon Shopping list set up for you to select from. All items are Prime eligible and can be shipped in two days if you have elected to use Prime. You have access to a student Prime discount.

Continental Art Supplies 7041 Reseda Blvd. Reseda 91335 (818) 345-1044

Amazon Wish List: [http://amzn.com/w/39DJACFM0UZLT](http://amzn.com/w/39DJACFM0UZLT)

- Canson (9x12”) Extra Long Multi-Media Paper Pad, 60-Sheet
- 12 Pieces of (9x12”) Black Matte Board (Can be purchased at a larger size and cut down)
- Tracing Paper Pad (9x12”)
- Construction Paper Pad - Multi-Colored (9x12”)
- Newsprint Paper Pad (9x12”)
- Suggested Kit: Royal & Langnickel Essentials Sketching Pencil Set, 21-Piece
  - Pencils 2B, 4B, 6B, 2H, 6H
  - Charcoal Pencil
  - Eraser (white)
  - Pencil Sharpener
- Blending Nibs
- Micron Pens - #005 (0.20mm), #01 (0.25mm), #02 (0.30mm), #03 (0.35mm), #05 (0.45mm), #08 (0.50mm) and Brush
- Red Colored Pencil
- Xacto knife (#1) and extra blades (#11)
- Scissors
- Removable Drafting Tape ¼”
- 2 Glue Sticks small
- Can of Workable Spray Fix
- Stainless Steel ruler 12” or longer
- Tackle box or Art bin box
- Travel First Aid Kit
- Access to a Digital Camera and Printer

- Paint brushes for water based paints: round tip (#00,#2, #6), flat tip ½”
- Disposable Plastic Cups with Lids
- Paints: Acrylic. System 3 Daler Rowney.
  - Ultramarine Blue
  - Cadmium Red Hue
  - Process Yellow
  - Titanium White
  - Process Black.
- Small White Plastic Palette Knife (pro-6960-3)
- Palette Paper 9”x12” (white or gray)
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Attendance is Mandatory. If you miss class, you are expected to have assignments completed for the following class session. Contact a classmate to find out what you miss in the instance of an absence. Late work will be marked down in grade regardless of unexcused absence.

Changes in content, activities, and scheduling may occur at instructor’s discretion based on class or project needs. As the instructor, I do not have the time and resources to respond to emails asking what was explained and demonstrated at length in class and what will be due. You are responsible for compensating for absence or tardiness.

Fill in the names and contact information for three of your neighboring classmates below.

________________________________________________________________________________________________________________________________________
________________________________________________________________________________________________________________________________________
________________________________________________________________________________________________________________________________________

Name:_______________________________________________________________________________________________________________
Seat Number:___________
CSUN Email Address:__________________________________________________________________________________________________
Year in School:________________________________________________________________________________________________________
Major:_______________________________________________________________________________________________________________

Expectations/Goals for Course:
______________________________________________________________________________________________________________________
______________________________________________________________________________________________________________________
______________________________________________________________________________________________________________________
______________________________________________________________________________________________________________________

Questions or Comments:
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Please sign that you have read and understood the Syllabus:
____________________________________________________