

Department: JOURNALISM / Public Relations**Effective Date of Appointment:** August 24, 2016
(Subject to Budgetary Approval)**Rank:** Assistant Professor**Salary:** Dependent upon qualifications**Qualifications:**

Required: We seek a candidate with a master's degree in public relations, communications, journalism or a related field with at least five years of professional experience in public relations. The successful candidate for this position will be a skilled and enthusiastic teacher with a specialty in social media strategies and practices and will develop scholarly and creative activities in his/her areas of interest. Applicants must provide evidence of outstanding commitment and contributions to teaching, advising and mentoring students from diverse backgrounds as well as working in and promoting diversity and inclusion in a campus community.

Desired:

Preferred candidates will be able to teach public relations techniques for multiple platforms and will have teaching or professional experience in at least one of these areas:

- civic engagement, social justice/social movements, advocacy and non-profit media relations.
- entrepreneurship.
- international public relations.

We seek a collaborative colleague with experience building relationships with public relations practitioners, media partners and community organizations and can bring that cooperative spirit into a university setting.

At time of appointment, the successful candidate, if not a U.S. citizen, must have authorization from the Bureau of Citizenship and Immigration Services to work in the United States.

Responsibilities:

Duties include teaching introductory and upper-division courses. Normal teaching load is 12 units per semester, although a reduced teaching load usually is available during the first two years of appointment. Faculty also are expected to advise students, engage in scholarly and creative activities, and provide service to the department, campus, and community.

Application Deadline:

Screening of applications will begin January 29, 2016. Priority will be given to applicants who meet the screening deadline. However, the position will remain open until filled. Interviews and campus visits will take place in Spring 2016. Applicants should submit: letter of application that addresses their teaching experiences, use of social media, and contributions to diversity. Also required: curriculum vitae, an e-portfolio or online equivalent containing recent examples of social media work, and three current letters of recommendation to the address below. In later phases of the search process, applicants may be requested to provide verification of terminal degrees, licenses and certificates.

Inquiries and applications should be addressed to:

Linda Bowen, chair
Department of Journalism
California State University, Northridge
18111 Nordhoff St. / mail code: 8311
Northridge, CA 91330-8311

All materials may be sent electronically in a SINGLE PDF FILE to linda.s.bowen@csun.edu, copied to ana.restrepo@csun.edu. Please label digital files as follows: LAST NAME, FIRST NAME APPLICATION. Letters of recommendation may be sent separately, if preferred.

About The University:

Serving more than 42,000 students each year, CSUN is one of the largest universities in the United States, and it has an impact to match its size. Money Magazine recently named CSUN one of the top ten values in all of higher education, and the Social Mobility Index ranked CSUN fifth in the nation for elevating its students' economic and social well-being. CSUN ranks 10th in the country in awarding bachelor's degrees to underrepresented minority students, fifth nationally in awarding master's degrees to Hispanic students and enrolls the largest number of deaf and hard-of-hearing students of any U.S. state university. CSUN's 171 academic programs and engaged centers enjoy international recognition for excellence. CSUN currently partners with more than 100 institutions of higher education in 22 countries around the globe and attracts the largest international student population of any U.S. master's level institution. Situated on a 356-acre park-like setting in the heart of Los Angeles' San Fernando Valley, the campus features modern educational buildings and world-class LEED Gold-certified performing arts and recreational facilities recognized as among the best in the country. CSUN is designated as a Hispanic Serving Institution (HSI) and an Asian American, Native American, Pacific Islander Serving Institution (AANAPISI) and we value the diversity of all of our students and the campus community. CSUN is a welcoming university that champions accessibility, academic excellence and student success.

CSUN's Commitment to You:

AA-1

Revised 10/15

CSUN is strongly committed to achieving excellence through teaching, scholarship, active learning and diversity. Our values include a respect for all people, building alliances with the community and the encouragement of innovation, experimentation and creativity.

As an Equal Opportunity/Affirmative Action employer, CSUN strives to create a community in which a diverse population can work, teach and learn in an atmosphere of civility and respect for the rights of each individual. We consider qualified applicants for employment without regard to race, color, religion, national origin, gender, gender identity/expression, sexual orientation, age, disability, genetic information, medical information, marital status, or veteran status. For more information about the University, check our website: <http://www.csun.edu>

General Information:

In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available on-line at <http://www.csun.edu/sites/default/files/clery-report.pdf>. Print copies are available in the library and by request from the Department of Police Services and the Office of Faculty Affairs.

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

Applicants who wish to request accommodations for a disability may contact the Office of Equity and Diversity, (818) 677-2077.