IBS Americas

Wishes to invite all interested students to explore the opportunity to participate in a scholarship program offered by IBS Americas in partnership with UNIP - Universidade Paulista, in São Paulo, Brazil. UNIP is a private university interested in receiving students from all over the world, conveniently located near Paulista Avenue, one of the safest areas of the city, in the heart of one of the Latin America’s financial districts and home of the international community in São Paulo.

IBS Americas offers scholarships covering up to US$ 4,000 of the tuition fees together with extensive travel preparation and un-paralleled in-country support.

The intensive programs are taught exclusively in English (except Estrategia & Marketing para Países Emergentes, which is taught in Spanish). The four programs cover topics such as:

• Strategy & Competitiveness;

• Strategic and marketing aspects of conquering markets in low incoming countries;

• Current Economic Scenario of Brazil and other emerging countries;

• Global context of Agribusiness;

• Innovation, Technology & Sustainability.
Together with guest speakers and company visits, students will gain knowledge about how to do business in Brazil and other emerging markets, as well as about the global power of Brazilian agribusiness. Programs are offered 3 times a year, as follows:

January: 2 weeks (Dates TBA)

July or August: 3 weeks (Dates TBA)

Students interested in transferring credits will be evaluated based on their final project presentation, final exam, class participation and class attendance. The final grade and the attendance rate will be available on the Transcripts Report.

All Sophomore and up or graduate students, regardless of grade point average, area of study, Portuguese Language background, citizenship or residency status are eligible and encouraged to apply.

How to participate?

All interested candidates should contact Mr. Julio Quadros, at julio.quadros@ibs-americas.com not later than March 27th of 2016, in order to receive an application form and all detailed information regarding the program.