

California State University, Northridge
BLAW 368: Law, Business & Ethics
Fall 2017

Instructor:	Professor Wade M. Chumney, J.D., M.Sc.
Contact:	Email: wade.chumney@csun.edu Office: JH 3252 Phone: (818) 677-6979 Fax: (818) 677-6264
Time:	Tu Th 9:30 – 10:45
Location:	Jacaranda 3502
Textbook:	<u>Business Ethics: Decision Making for Personal Integrity & Social Responsibility</u> , 2 rd Ed. (ISBN: 978-0-07-73234-9)
Office Hours:	Tu Th 11:00 – 12:30 AND By Appointment

Mission of the Department of Business Law

The mission of the Department of Business Law is to enable students, through excellence in teaching, to recognize and analyze legal issues arising in the business environment.

General Education Requirements

LIFE LONG LEARNING OVERALL GOAL: STUDENTS WILL: develop cognitive, physical and affective skills which will allow them to become more integrated and well-rounded individuals within various physical, social, cultural, and technological environments and communities.

Life Long Learning GE SLO #1: Students will identify and actively engage in behaviors conducive to individual health, well-being, or development, and understand the value of maintaining these behaviors throughout their lifespan.

BLAW 368 helps students identify ethical issues, analyze them using models of ethical thinking, and plan behaviors consistent with ethical conduct.

Life Long Learning GE SLO #2: Students will identify and apply strategies leading to health, well-being, or development for community members of diverse populations;

BLAW 368 helps student identify courses of conduct using models of ethical analysis. Behaving ethically helps create greater health, well-being and development for students and for our larger environment.

GE Upper Division Writing Requirement:

BLAW 368 is an upper division GE course that requires completion of writing assignments totaling a minimum of 2,500 words.

Further Objectives of the Course

1. To explore the predominant ethical theories that have affected business in a historical and cultural context;
2. To gain experience in the critical thinking skills required for ethical analysis and problem solving;
3. To hone analytical writing skills;
4. To begin to understand and consider ethical and policy issues which are critical for being an ethical and effective member of the business community.

Professor reserves the right to ban electronic devices in the course. A warning will be given.

Service Learning Definition: Service learning is a teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities. Through service learning, young people – from kindergarteners to college students – use what they learn in the classroom to solve real-life problems. They not only learn the practical applications of their studies, they become actively contributing citizens and community through the service they perform.

Logistics

Sign in log (timesheet)

Paperwork for risk management completed online

Weekly commitment to serve – days are agreed upon with community organization.

Primary Service Learning Organization

CSUN Institute for Community Health and Well-Being

Student Evaluation

Your final grade will be calculated as described below:

Assignments	Percent of Final Grade
Class Participation	15%
Midterm Exam	25%
Term Paper	30%
Final Exam	30%

This course has a midterm, a Term Paper (2,500 words or more in length) and a final exam. The final exam will be given on the day and at the time listed in the schedule of classes.

Exams

Examinations will cover material imparted in class, class lectures and discussions and all assigned readings. Examinations will not be cumulative.

Students will have the entire class period to complete examinations. No additional time will be granted, including for students who arrive late.

Examinations will consist of essays and/or multiple choice questions and will be closed book. Use of any materials during examinations is prohibited.

Students are not permitted to remove examination materials from the classroom during the examination or after its completion. Upon completion of the examination, students must turn in their answer sheets and examination questions.

Examinations must be taken on the dates administered in order to receive credit toward the final grade. Students who must miss an examination due to personal illness or injury, death or illness in the family, jury duty or religious holidays must contact the instructor prior to the examination, or as soon as reasonably possible (but no later than one week after the examination), to make alternate arrangements. Student athletes are urged to contact the instructor as soon as possible to discuss their ability to sit for examinations on the days set forth in the syllabus. Students will not be permitted to sit for examinations after the scheduled dates set forth in the syllabus without the instructor's prior approval. Such approval is within the sole discretion of the instructor.

Any student failing to abide by these policies will receive a zero for the examination in question.

Term Paper

The Term Paper must be a thoroughly researched paper, minimum 2,500 words in length but not to exceed 10 pages (single-spaced, 12 point font), with footnotes on a mutually agreed upon business ethics topic agreed to between the student and the instructor that integrates knowledge gleaned from the course with service learning. Details to follow as the Semester progresses.

Class Participation

All benefit when students actively participate in classroom work and discussions. The participation grade reflects two things: 1) students' performance in the classroom: providing insights and interpretations to issues raised and participation in class discussions, 2) students' attendance in the course, and 3) students' active participation in service learning.

Student participation and attendance are key elements to the successful completion of this course. A significant portion of this course will be devoted to the discussion of issues and events relating to the course materials. Students must be prepared to discuss course materials at all times. In order to be fully prepared to participate, all assignments described in the syllabus must be read prior to the class in which they will be discussed.

GRADE	DEFINITION	GRADE POINTS
A	Outstanding	4.0
A-		3.7
B+		3.3
B	Very Good	3.0
B-		2.7
C+		2.3
C	Average	2.0
C-		1.7
D+		1.3
D	Barely Passing	1.0
D-		0.7
F	Failure	0

Academic Honesty

We will adhere to the university's policy on academic honesty. Instances of academic dishonesty will result in a grade of "F" for the course and will be referred to the Dean's office for further action.

General Policies

Students are expected to arrive on time for class. Once in class, students should remain until the class is completed.

In order to facilitate discussion and assist the instructor with getting to know individual class members, students are requested to display name cards in class.

There will be no exceptions to the policies set forth in this syllabus. Students are encouraged to contact the instructor if they are having difficulties with the course or require additional assistance.

Changes to Syllabus

The Professor reserves the right, upon reasonable notice to the class, to modify or update the assignments/items herein. No such modification or update shall take place without the Professor making several announcements to that effect in class.

Week	Topic	Work Due
1	Introduction and Business Ethics Overview	Read Syllabus
2	Ethics and Business	Read Chapter 1 Analyze and Prepare Case: <i>Hacking into Harvard</i>
3	Ethical Decision Making: Personal and Professional Contexts	Read Chapter 2 Analyze and Prepare Case: <i>Made in the U.S.A –Dumped in Brazil, Africa, Iraq...</i>
4	Ethical Decision Making: Personal and Professional Contexts	Read Chapter 2 Analyze and Prepare Case: <i>Blood for Sale</i>
5	Philosophical Ethics and Business	Read Chapter 3 Analyze and Prepare Case: <i>The Ford Pinto</i>
6	Philosophical Ethics and Business	Read Chapter 3 Analyze and Prepare Case: <i>One Nation Under Wal-Mart</i>
7	Conscious Business Ethics: Integrating Descriptive and Normative Business Ethics	Analyze and Prepare Case: <i>Aaron Fuerstein: Ethical Hero or Misguided Executive?</i>
8	Conscious Business Ethics: Integrating Descriptive and Normative Business Ethics	Analyze and Prepare Case: Giving Voice to Values
9	Midterm Review & Midterm	Prepare and Do Your Best
10	The Corporate Culture—Impact and Implications	Read Chapter 4 Analyze and Prepare Case: <i>Testing for Honesty</i>
11	The Corporate Culture—Impact and Implications	Read Chapter 4 Analyze and Prepare Case: <i>Ethically Dubious Conduct</i>
12	Corporate Social Responsibility	Read Chapter 5 Analyze and Prepare Case: <i>Selling Infant Formula Abroad</i>
13	Ethical Decision Making: Technology and Privacy in the Workplace	Read Chapter 7 Analyze and Prepare Case: <i>She Snoops to Conquer</i>
14	Ethical Decision Making: Technology and Privacy in the Workplace	Read Chapter 7 Analyze and Prepare Case: <i>An Internet Parasite</i>
15	Business and Environmental Sustainability	Read Chapter 9 Brief Case: <i>Poverty and Pollution</i>
FINAL EXAM		Tuesday, 12/12, 8:00am-10:00am

