

CSUN JOURNALISM DEPARTMENT CAREER DAY

THURSDAY, MARCH 20, 2014
Lake View Terrace & Flintridge Room, USU
9:30 a.m. – 1:00 p.m.

- ✓ *Learn about journalism careers from broadcast news, print/online, photojournalism and public relations professionals!*
- ✓ *Have your portfolio and/or resume reviewed by experts in the field!*

Lake View Terrace Room, USU

9:30 a.m. – KEYNOTE SPEECH

9:50 a.m. – WORKING PROFESSIONALS PANEL

Including journalists and public relations practitioners working at
KTLA 5
NBC Entertainment
Spanish-language TV
National Public Radio (NPR)

10:40 a.m. – CSUN JOURNALISM SUCCESS STORIES PANEL

Including journalists and public relations practitioners working at
NBC4
A Slice of PR, a hybrid boutique public relations firm
Burson-Marsteller, a global public relations firm
Invision Agency, a celebrity photo agency by The Associated Press

Flintridge Room, USU

11:45 a.m. – 1:00 p.m. – PORTFOLIO AND RESUME REVIEW

Bring your resume, online/print portfolio
and/or your laptop/iPad with your demo reel
Broadcast/print/online news, public relations, photojournalism students welcome!