

Program Description

Do not miss this opportunity to spend a day with an **internationally renowned speaker** and expert on breastfeeding policy and clinical practice! The day will start with an overview of why and how **breastfeeding and public health** impact each other.

The International Code of Marketing of Breastmilk Substitutes (The Code) has gained increased visibility relative to the **ethical practice** of health care providers and the health care system. Manufacturers and distributors of products covered under the Code are constantly changing their **marketing of products**, making it difficult to know who is Code compliant and who isn't. How can we keep up with all of this? This presentation will take a look at the Code, validate its continued importance (no, it's not out of date!), and help make it relevant to current clinical practice.

The third presentation is designed to explore the potential hazards and **side effects of formula** supplementation. New information about the **gut microbiome** as it relates to formula feeding will be shared.

Diabetes (Type 1, Type 2, and Gestational) are all increasing among the general population and especially in childbearing women and their children. The final offering discusses each **type of diabetes** as it relates to breastfeeding or the lack of breastfeeding and looks at the potential **complications to breastfeeding** that diabetes can present. Recommendations for diabetic breastfeeding mothers are presented.

Faculty

Marsha Walker, RN, IBCLC is a registered nurse and international board certified lactation consultant. She maintained a large clinical practice at a major HMO in Massachusetts, is a published author and an international speaker. Consulting with hospitals, providing in-service presentations, speaking at conferences and workshops and advocating for breastfeeding at the state and federal levels occupy her professional time. She is currently the chair of the board of directors of the Massachusetts Breastfeeding Coalition, and sits on the board of directors of Baby Friendly USA, Best for Babes Foundation, and the US Lactation Consultant Association (USLCA). She is a past president of the International Lactation Consultant Association and the Executive Director of the National Alliance for Breastfeeding Advocacy.

Continuing Education Credits offered at no additional charge

RN: BreastfeedLA is an approved provider by the California Board of Registered Nursing. This course offers 6 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. CERP (2.5L & 1.5E) application will be submitted.

CHES: The National Commission for Health Education Credentialing, Inc. designates Los Angeles County Department of Public Health, Health Education Administration (LACDPH/HEA) as a provider of continuing education contact hours (CECH) in health education (Provider number MEP 2460). Certified Health Education Specialists (CHES) may receive up to 6 Category I CECH for this event.

RD: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio.

Sponsored by



2851 W. 120th St., Ste. E #335
Hawthorne, CA 90250
Phone and Fax: (213) 596-5776
www.BreastfeedLA.org

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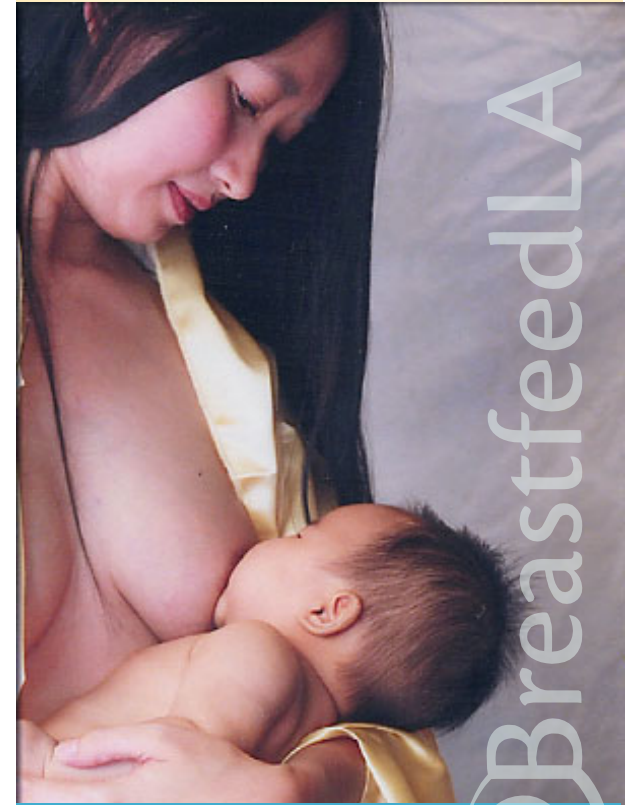


Marilyn Magaram Center
The Masters of Public Health Student Association
The Student Dietetic and Food Science Association
USDA/NIFA



CALIFORNIA
STATE UNIVERSITY
NORTHBRIDGE

From Microbial to Global: Marsha Walker on Why Breastfeeding Matters



Saturday, August 20, 2016
9:00 am to 4:00 pm

California State University Northridge
Grand Salon
18111 Nordhoff St.
Northridge, CA 91330

Agenda

9:00 Registration

9:30 Breastfeeding as a Public Health Strategy

10:30 Break

10:45 Cracking the Code: Demystifying the International Code of Breastmilk Substitutes

12:15 Lunch

1:15 Formula Supplementation and the Mother-Baby Microbiome: A Delicate Balance

2:30 Break

2:45 Breastfeeding and Diabetes

4:00 Adjourn

Objectives

Following the didactic presentations, participants will be able to:

- ❖ Describe why breastfeeding is a public health issue;
- ❖ Discuss why the WHO Code is relevant today;
- ❖ Discuss the side effects of formula supplementation of the breastfed infant; and
- ❖ Discuss the effect of diabetes on breastfeeding.

Registration Fees

Registration includes continental breakfast, lunch, and continuing education credit.

\$100 - Up to August 13

\$115 - On or after August 14 and at the door

Location and Parking

This seminar is located in the Grand Salon on the California State University Northridge Campus. A campus map is available here: <http://www.csun.edu/csun-maps>

You will need to purchase a daily parking permit on campus (credit cards accepted at kiosks). The closest parking structure to the event is G3.

Participant Confirmation and Handouts

Registration confirmation will be sent to participants providing an e-mail address. If available, presentation handouts are sent via e-mail two business days prior to the seminar.

Cancellation Policy

Written cancellations received one week prior to the event will be granted subject to a \$5 fee. No refunds after this date.

Target Audience

Physicians, Midwives, Registered Nurses, Registered Dietitians, Nutritionists, Occupational Therapists, CPHWs, IBCLCs, Lactation Educators, LLL Leaders, Health Educators, Case Managers, Home Visitors, Doula's, Breastfeeding Peer Counselors, Students, and others interested in supporting families in the initiation and maintenance of breastfeeding.

Registration Form

Marsha Walker, August 20, 2016

Register Online
www.BreastfeedLA.org

Mail: BreastfeedLA, 2851 W. 120th St.
Ste. E #335
Hawthorne, CA 90250

	Price
<input type="checkbox"/> Early Bird (on or before 8/13/2016)	\$100
<input type="checkbox"/> General (on or after 8/14/2016)	\$115
<input type="checkbox"/> Tax Deductible Contribution	\$ _____
Total:	\$ _____

Name _____

Job Title _____

Company/Hospital _____

Billing Address _____

Billing City, ZIP _____

Email Address—required to receive confirmation _____

Phone _____

IBCLC? If yes, check this box

RN? License # _____

I prefer a vegetarian meal

Method of Payment

Check

Visa

MasterCard

Credit Card # _____

CCV _____

Exp.Date _____

Signature _____

Billing ZIP _____