The Business Honors Program is designed to provide a stimulating learning environment for undergraduate business and economics students who uphold the highest academic and personal standards and aspire to become ethical leaders. The Program is open to students who are declared majors in Accountancy, Economics, Finance, Information Systems, Management, Marketing, or Business Administration with an option in Business Law, Global Supply Chain Management, Real Estate or Systems and Operations Management.

ADMISSION REQUIREMENTS

For admission to the Honors Program, students must meet the following minimum requirements:

• First-time Freshman Applicants must meet one of the following qualifications:
  1. GPA: A cumulative high school GPA of 3.7, OR
  2. SAT: Combined Math, Verbal, and Writing score of 1950 (or equivalent combined ACT score)

• College Student Applicants: Minimum college GPA of 3.5
• Submit a completed application and one (1) recommendation
• Be interviewed by the Business Honors Program Director

THE BUSINESS HONORS PROGRAM OPERATES ON A ROLLING ADMISSIONS CYCLE

ACADEMIC REQUIREMENTS (18 UNITS)

(1) Business Honors Designated Courses Requirement: 9 or 12 units

Each student must successfully complete 9-12 units of designated Business Honors courses. These courses may be elective or core classes. The following upper-division core and elective classes are usually offered annually:

*BUS 302BH The Gateway Experience (3)
*BUS 497BBH Capstone-Small Bus. Planning & Growth (3)
SOM 306BH Operations Management (3)
FIN 303BH Financial Management (3)
*Required for students entering CSUN in the 2015 catalog year and later.

FIN 352BH Investment Management (3)
FIN 355BH Corporate Finance (3)
**FIN 491ABH-CBH Seminar in Financial Analysis (3)
MGT 360BH Management and Organizational Behavior (3)
MKT 304BH Introduction to Marketing Management (3)
**Students may take up to 2 courses in the series.

Courses typically offered in FALL semesters: BUS 302BH, FIN 303BH, MGT 360BH, FIN 491BH
Courses typically offered in SPRING semesters: BUS 302BH, MKT 304BH, SOM 306BH, FIN 352BH, FIN 355BH, FIN 491BH, BUS 497BBH

The following courses are approved as designated Business Honors courses and may be offered in the future subject to adequate demand: ECON 308BH, ECON 309BH, ECON 310BH, ECON 311BH, ECON 409BH, MGT 454BH, MKT346BH, MKT348BH

(2) Business Honors Seminar Requirement: 3 or 6 units

Each student must successfully complete a minimum of 3 one-unit seminars:

BUS 296 BHA-Z (1)

(3) Honors Mentorship Requirement: 3 units

Each student must successfully complete one of the following courses:

BUS 498 Honors Mentorship (3)
1BUS 491CS Small Business Consulting (3)
1FIN 491ABH-CBH Seminar in Financial Analysis (3)

1Students under catalog years earlier than 2015 must email a course substitution form (http://www.csun.edu/cobaessc/subwaiver) to the BHP Director

PARTICIPATION REQUIREMENTS

Each student must demonstrate active participation in activities prescribed by the Business Honors Program, such as tutoring 2 hours per week during fall and spring semesters.