**Course: Art 357 Narrative Digital Photography Office: Dept. of Art**

**Instructor: Edward Alfano Phone: 818-677-2242**

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**Course Description: Art 357 Narrative Digital Photography**

**Art Department Program Goals Implemented in Art 357**

**• Basic Skills:** Develop a foundation of art knowledge, theories, skills, craftpersonship, and technologies, through which ideas and concepts are communicated in writing, speaking and art making.

**• Art Knowledge:**  Broaden knowledge of ancient through contemporary art and develop an understanding of art within theoretical, cultural, and historical contexts.

**• Critical Thinking:** Analyze, interpret and question traditional methodologies and preconceived notions of art and art making through the process of generating and solving problems.

**Student Learning Outcomes** **in Art 357**

**•** Understand and apply the elements and principles of design as they relate to photography’s ability to impose a frame upon the three-dimensional world and translate it into two dimensions.

**•** Acquire and apply intermediate photography knowledge and skills by using a variety of digital photographic equipment or processes.

**•** Acquire knowledge of the history of photography and contemporary photography that is important in sequencing.

**Course Structure:**

**•** Material will be presented through lectures, demonstrations, discussions and critiques.

**•** Lab classes provide important opportunities for hands on exploring with newly learned techniques, individualized instruction, web research and digital investigations.

**•** Film scanning, library and internet research are available using lab computers.

**Attendance & Grading:**

• **Attendance is Required.** The class reflects an open forum with students fully engaged in discussions, demonstrations, and critiques as a means of further developing their own visual literacy. Students are expected to attend all class meetings whether critique, demonstration, lecture/discussion, or lab classes. Students are required to check in at the beginning of each lab class. Student’s grade will be lowered by 1/3 letter grade for each absence after the 4th, (i.e., B+ to a B).

• **Grading:**

**Class Participation ………………….…………………… 10%**

**4 Projects…………………………………………………… 65%**

**Final Project………………………………………………... 25%**

**( + or - ) may be assigned to the final grade if appropriate**

**• Late work will only be accepted within three weeks of the due date with a 20% penalty.**

**• Any Project may be redone for full credit if it was turned in on time, and redone and resubmitted within 3 weeks after the return of the original work.**

**• Assignments -** All assignments must be submitted either on cd or flash drive. Work will be viewed in class as projected images. Photographs should be saved at 1080X764 pixels @ 150 dpi.

**• A detailed written account is required with each project**. Each assignment must include 20-30 additional images equivalent to a proof sheet, and a subjective one page written component. Include all your original ideas, final concepts, technical descriptions, explanations of intent, and reflect upon how you feel about your work, perhaps how it might be improved.

**Tentative Due Dates:**

**Project #1…… Mon. 2-10…………….6-8 Compositional Images**

**Project #2…… Mon. 2-24………….. Diptych/ Triptych/ Quadtych or 5 or more using a grid/ or not**

**Project #3…… Mon. 3-10 ……………7-12 image series**

**Project #4…… Wed. 4-2 …………… 10-15 image short story**

**Storyboard….. Mon. 4-21………….. Drafts Due for Final Project**

**Final Project .. Mon. 5-7 or 5-14….…2-5 minute video presentation using still images. (5-14 exam sched. 10:15-12:15)**

**Text:** Recommended Books

Block, Bruce, *The Visual Story,* Focal Press, Inc., 2008.

Zakia, Richard, *Perception & Imaging*, Focal Press, Inc., 2007.

Zakia, Richard & Page, David, *Photographic Composition, A Visual Guide*, Focal Press, Inc., 2011.

**Office Hours:** Appointments should be made one week in advance scheduled through the Department of Art Office with Rochelle. (818-677-2242)