Department: Marketing

Effective Date of Appointment: 2016-2017 Academic Year

All part-time faculty appointments are temporary and do not confer academic rank.

Anticipated needs

The Department of Marketing expects to have Part-Time temporary appointments available starting Fall 2016. Graduate and/or Undergraduate courses may be available in the following areas:

Courses or Specialization

For course descriptions please visit: [www.csun.edu/catalog/academics/mkt/courses/](http://www.csun.edu/catalog/academics/mkt/courses/)

- BUS 104 (Introduction to Business)
- MKT 304 (Marketing Management)
- MKT 346 (Marketing Research)
- MKT 348 (Consumer Behavior)
- MKT 350 (Consumer Information in the Digital Age)
- MKT 356 (Marketing Metrics and Insights)
- MKT 440 (Integrated Marketing Communications)
- MKT 441 (Sales Management)
- MKT 442 (Business to Business Marketing)
- MKT 443 (Retail Management)
- MKT 445 (International Marketing)
- MKT 447 (Transportation and Logistics Management)
- MKT 448 (Digital Marketing)
- MKT 449 (Marketing Management Seminar)
- MKT 459 (Social Media Marketing)
- MKT 498 (Marketing Internship)
- MKT 640 (Marketing Management)

Qualifications

The David Nazarian College of Business and Economics is accredited by AACSB International and expects all instructional faculty to meet and maintain current AACSB standards of faculty qualification. These qualifications may be met by a Ph.D. in marketing or a related field (recently awarded or accompanied by a record of recent, high-quality, peer-reviewed scholarly publications), doctoral candidacy in marketing or a related field (ABD status achieved within the most recent three years), a master's degree in marketing or a related field accompanied by professional experience of a suitable length and level of responsibility, or a suitable combination of the degree, scholarship, and professional experience cited above. Evaluations of candidates will be based upon their academic background and scholarship, professional experience, teaching experience, and potential to publish in the marketing profession (e.g., academic or trade journals). All part-time faculty are expected to actively participate in the academic life of the department and college. Candidates must demonstrate ability and commitment to teach and mentor a diverse student population.

Current Salary Range

Salary is dependent upon qualifications

Application Process: Applicants should forward a current resume and a letter which designates specific courses they are qualified to teach. For each course identified, applicants should explain the basis of their qualifications, and whenever possible, times available for teaching assignments. The resume should include educational background, prior teaching experience, evidence of scholarship, and/or related professional experience.

Inquiries and applications should be addressed to: Dr. Mary T. Curren, Chair
Department of Marketing
College of Business and Economics
Northridge, CA 91330-8377

Application Deadline: For Academic Year: 05/06/16
/For Spring 2015 Semester Only: