California State University
**Northridge**

# Announcement of Anticipated Part-Time Faculty Openings

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Office of

**Department: Marketing**

**Effective Date of Appointment: 2016 Academic Semester**

All part-time faculty appointments are temporary and do not confer academic rank.

**Anticipated needs**

The Department of Marketing expects to have Part-Time temporary appointments available starting Spring 2016. Graduate and/ or Undergraduate courses may be available in the following areas:

**Courses or Specialization**

For course descriptions please visit: www.csun.edu/catalog/academics/mkt/courses/

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|---|---|---|
| BUS 104 (Introduction to Business) | MKT 440 (Integrated Marketing Communications) | MKT 448 (Digital Marketing) |
| MKT 304 (Marketing Management) | MKT 441 (Sales Management) | MKT 449 (Marketing Management Seminar) |
| MKT 346 (Marketing Research) | MKT 442 (Business to Business Marketing) | MKT 459 (Social Media Marketing) |
| MKT 348 (Consumer Behavior) | MKT 443 (Retail Management) | MKT 498 (Marketing Internship) |
| MKT 350 (Consumer Information in the Digital Age) | MKT 445 (International Marketing) | MKT 640 (Marketing Management) |
| MKT 356 (Marketing Metrics and Insights) | MKT 447 (Transportation and Logistics Management) | |

**Qualifications**

The David Nazarian College of Business and Economics is accredited by AACSB International and expects all instructional faculty to meet and maintain current AACSB standards of faculty qualification. These qualifications may be met by a Ph.D. in marketing or a related field (recently awarded or accompanied by a record of recent, high-quality, peer-reviewed scholarly publications), doctoral candidacy in marketing or a related field (ABD status achieved within the most recent three years), a master's degree in marketing or a related field accompanied by professional experience of a suitable length and level of responsibility, or a suitable combination of the degree, scholarship, and professional experience cited above. Evaluations of candidates will be based upon their academic background and scholarship, professional experience, teaching experience, and potential to publish in the marketing profession (e.g., academic or trade journals). All part-time faculty are expected to participate actively in the academic life of the department and college. Candidates must demonstrate ability and commitment to teach and mentor a diverse student population.

**Current Salary Range**

Salary is dependent upon qualifications

**Application Process:** Applicants should forward a current résumé and a letter which designates specific courses they are qualified to teach. For each course identified, applicants should explain the basis of their qualifications, and whenever possible, times available for teaching assignments. The résumé should include educational background, prior teaching experience, evidence of scholarship, and/or related professional experience.

**Inquiries and applications should be addressed to:** **Dr. Mary T. Curren, Chair**
**Department of Marketing**
**David Nazarian College of Business and Economics**
**Northridge, CA 91330-8377**

**Application Deadline:** **For Academic Year:** _____ **/For Spring 2016 Semester Only:** October 30, 2015

Final determination of part-time teaching assignments is contingent upon student enrollment figures and funding.

**General Information:**
In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available on-line at http://www.csun.edu/sites/default/files/clery-report.pdf. Print copies are available in the library and by request from the Department of Police Services and the Office of Faculty Affairs.

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

Applicants who wish to request accommodations for a disability may contact the Office of Equity and Diversity, (818) 677-2077.

As an Equal Opportunity/Affirmative Action employer, CSUN strives to create a community in which a diverse population can work, teach and learn in an atmosphere of civility and respect for the rights of each individual. We consider qualified applicants for employment without regard to race, color, religion, national origin, gender, gender identity/expression, sexual orientation, age, disability, genetic information, medical information, marital status, or veteran status. For more information about the University, check our website: http://www.csun.edu/.

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APPROVED: 8/19/15
SUSAN HUA, DIRECTOR
OFFICE OF EQUITY & DIVERSITY


Questions: Contact Faculty Affairs at Extension 2962; University Hall 225; MD 8220; Fax 5933
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