

**THE UNIVERSITY CORPORATION
BOARD OF DIRECTORS
MARCH 6, 2014**

A meeting of The University Corporation Board of Directors was called to order by Chair, Dianne F. Harrison at 3:05 p.m. on Thursday, March 6, 2014, in the Sierra Center Colleagues Room, California State University, Northridge. A quorum was present.

MEMBERS PRESENT: Talar Alexanian, Luis Canton, Ronald Friedman, Dianne F. Harrison, Dan Hosken, Marbella Lupercio, Jesus Martinez-Ramirez, Jennifer Matos, Michael Phillips, Bob Rawitch, Michael Spagna, Sonia Vaswani, Ben Yaspelkis

MEMBERS ABSENT: Harvey Bookstein, Ana Cristina Cadavid, Louis Rubino, Christopher Woollett

STAFF PRESENT: Heather Cairns, Elizabeth Corrigan, Susan Dickman, Rick Evans, John Griffin, Georg Jahn, Tim Killops, Elizabeth Kioussis, Michael Lennon, Linda Turner

OTHERS PRESENT: Hamid Johari, Brandon Martin

ITEM I. APPROVAL OF OCTOBER 11, 2013 BOARD MINUTES

MSP (Alexanian/Lupercio): That the minutes of the October 11, 2013 Board of Directors meeting be approved as circulated.

ITEM II. SPONSORED PROJECTS PRESENTATION

Corporation Executive Director, Rick Evans introduced Hamid Johari, Chair of the Department of Mechanical Engineering. Professor Johari gave an overview of his externally funded projects, including work on: a) parachute systems, for the U.S. Army; b) novel underwater systems, for the Naval Undersea Warfare Center; c) minority student support, for the Department of Education; d) energy capture from ocean currents, funded by the California Energy Commission; and e) propulsion systems, funded by Rocketdyne, Inc.

ITEM III. RECEIPT OF JANUARY 31, 2014 EXECUTIVE COMMITTEE MINUTES AND CONSIDERATION OF ACTION ITEM

The Executive Committee minutes were received.

Discussion + Action Item:

La Tienda Construction Project (Executive Committee Agenda Item 5). Mr. Evans reported on the opportunity to move the La Tienda convenience store from its current location in the Satellite Student Union, to a larger, more central location in University Park Building 9. Mr. Evans stated that funds from operations are sufficient to cover renovation of the new space.

MSP (Phillips/Vaswani): That The University Corporation Board of Directors allocate five hundred thousand dollars (\$500,000) for the La Tienda construction project.

ITEM IV. SUPPORTING CSUN ATHLETICS

Mr. Evans reported on the Corporation's student and community engagement initiative. He introduced Susan Dickman, newly hired Manager of Programs and Marketing, who will coordinate Corporation marketing efforts to support university and student programs, particularly Matador Athletics.

The Executive Director then introduced CSUN Athletics Director, Dr. Brandon Martin, who presented Mr. Evans with a basketball autographed by CSUN basketball players and coaches. Dr. Martin discussed his program of 'comprehensive excellence,' with the core values of accountability, service, discovery, diversity, sportsmanship, integrity. He spoke to the importance of academic achievement, compliance and professional conduct and reported on the first annual giving program, the Matador Excellence Fund. Projects that are planned or underway include a Matador Kids Club, a rebranding initiative and new logos, and reviving dormant booster clubs.

President Harrison commented on the university's limited resources for athletics. CSUN received a \$900,000 NCAA grant for the Matador Achievement Center, a mentoring program for student athletes.

Mike Lennon, Associate Director of Retail Operations reported on the Corporation's contract with Learfield Sports Marketing, Inc. on behalf of CSUN Athletics, which also provides opportunities to market Corporation services to the community. Mr. Lennon introduced the new 'CSUN Dining' logo, used in athletics programs, on the website, and in the Matadome.

ITEM V ORANGE GROVE BISTRO HOSPITALITY

Mr. Evans introduced Elizabeth Corrigan, Associate Director of Campus Dining, who provided an update on new Orange Grove Bistro programs, including Matador Athletics pre-game hospitality and special events catering, themed concessions tied to Valley Performing Arts Center (VPAC) performances, and marketing efforts, such as Monday at the Bistro student lunch specials and Bistro dinner and VPAC performance combinations. During summer 2014, ADA (Americans with Disabilities Act) related improvements will be completed at the Orange Grove Bistro.

ITEM VI GENERAL PROJECTS UPDATE

Linda Turner, Associate Director of Real Estate advised that one of the Corporation's single-family homes will soon become Matador House, the residence of the Matador Athletics Director. The home is located on Zelzah Avenue, across from the Matadome and the Student Recreation Center.

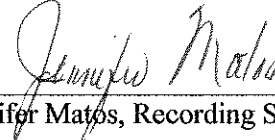
Associate Director of Facilities and Operations, Tim Killops gave an overview of progress on the Corporation's student housing-related construction projects. For Bamboo Terrace at Geronimo's, the architect has been hired and 50% design development has been completed. For Freudian Sip at University Park, construction documents have been approved and designers have started work to adapt the brand to the space. Design proposals will be solicited for the La Tienda convenience store project.

ITEM VII ANNOUNCEMENTS

There were no announcements.

There being no further business, the meeting adjourned at 4:23 p.m.

Respectfully submitted,



Jennifer Matos, Recording Secretary