

**THE UNIVERSITY CORPORATION  
BOARD OF DIRECTORS  
FEBRUARY 15, 2013 - SUMMARY**

**ITEM I. APPROVAL OF OCTOBER 12, 2012 BOARD MINUTES**

The minutes were approved.

**ITEM II. SPONSORED PROGRAM PRESENTATION – TAX PROGRAM FOR MINORITIES**

Prof. Rafi Efrat, Director of the Bookstein Institute for Higher Education in Taxation, College of Business and Economics, discussed his funded projects. Supported by a five-year, \$3.2 million grant from the U.S. Department of Education, the largest project is designed to increase support to and improve academic success of Latino and low-income students. A Robert Wood Johnson Foundation grant supports a study on the impact of refundable tax credits on participation in after-school physical activity programs. A grant from the U.S. Treasury Department provides pro bono representation to taxpayers in disputes with the IRS.

**ITEM III. MATADOR BOOKSTORE UPDATE**

The guiding principles of Follett Higher Education Group are affordability, convenience, access and choice. Bookstore staff work closely with faculty on textbook choices. Last semester, the bookstore produced its first newsletter, which focused on textbook affordability and was distributed to all faculty members.

**ITEM IV. FREUDIAN SIP – OVIATT LIBRARY**

Oviatt Library administration seeks to transform the Oviatt first floor into a 'learning commons' and has invited the Corporation to build a permanent Freudian Sip coffee house as part of the project. They request an elegant design that is complementary to the learning commons environment.

The Board approved a preliminary cost estimate of \$330,000 in May 2012. The estimate has been refined as project design has progressed and the Library's requirements have been incorporated; the updated estimate is \$410,000. Management requested an additional \$80,000 for the project, which is expected to be completed in time for fall 2013 semester.

**MSP: That The University Corporation Board of Directors approve an additional eighty-thousand dollars (\$80,000) for the Freudian Sip Oviatt Library project.**

**ITEM V. PROJECT OVERVIEW**

*Real Estate:* The Corporation purchased a single-family home on Nordhoff Street, across from campus. It is under renovation and will be added to the inventory of faculty/staff rental properties.

*Matador Bookstore South Lawn:* Funded by the university, the project includes new landscaping, stairs, and ADA compliant ramp on the south side of the Matador Bookstore Complex, better connecting it to the Valley Performing Arts Center.

*Orange Grove Bistro:* The main dining room and meeting rooms were renovated over the winter break.

*Holiday Kiosk:* The Corporation partnered with the Matador Bookstore to open a kiosk in the Northridge Fashion Center during the holiday shopping period. The primary goals of the experiment were to market the university to the community at-large and to collect data to estimate demand for CSUN products.

*Customer Satisfaction Survey:* The Sponsored Programs division completed its third customer satisfaction survey. The results confirmed the significant positive impact of the PRO-PI program and the liaison administrative model.

*Inaugural Principal Investigators' Reception:* In November 2012, the Corporation and the Office of Research and Sponsored Programs collaborated on the university's first reception honoring research faculty. The event was hosted by President Harrison at University House.