Refounding California: Envisioning the Future of State Governance

September 30 – October 1, 2004
Holiday Inn Capitol Plaza
Sacramento, California

Plus—California Journalism Awards Luncheon

Center for California Studies, California State University, Sacramento
and the Center for Southern California Studies, California State University, Northridge
Refounding California: Envisioning the Future of State Governance

Have the events of the last few years – deficits, recalls, gridlock, Arnold Schwarzenegger – created the opportunity for a refounding of state governance? Dr. Kevin Starr, the recently retired State Librarian and chronicler of California, has called for a fundamental civic debate to determine how state government should be reorganized, or refounded, on the basis of "self-evident principles of suitability, acceptability, sustainability and accountability." The stakes are high, for as Dr. Starr has said, "In California these days ... representative democracy itself is up for grabs."

The 16th Annual Envisioning California Conference will take up Dr. Starr’s challenge to "reanimate and refound state government." The Conference panels, speakers and plenary sessions will focus on the essential and fundamental issues raised by a call for refounding governance as well as the historical context and the immediacies of current politics. What kind of leadership would a refounded California demand? What would a refounding mean for plurality in California? What role would a refounding require of the private sector? How can we avoid the mistakes of earlier efforts? What will representative government look like? The Envisioning Conference will not resolve these questions, but it aims to help spark the debate.

The Conference will also be enhanced by the inclusion of the Annual California Journalism Awards. Co-sponsored by the Center for California Studies and the Sacramento Press Club, the California Journalism Awards have, for ten years, honored excellence in media coverage of state government and politics. The Awards for 2003 will be presented at the Friday lunch session.

"The great state of California – as a society, a government, and moral ideal – was founded and refounded in the past through fusions and trade-offs of public and private ambitions."

The 16th Annual Envisioning California Conference is sponsored by the Center for California Studies at CSU Sacramento and the Center for Southern California Studies at CSU Northridge. Both Centers are grateful for the support, assistance and goodwill of our Conference Partners:

- The California Journal
- California Business Roundtable
- California Cable & Telecommunications Association
- California Legacy Project, Santa Clara University
- California Policy Research Center, University of California
- Edmund G. "Pat" Brown Institute, CSU Los Angeles
- Sacramento Center, University of Southern California's School of Policy, Planning & Development
- Senate Office of Research, California State Senate
- University of California Policy Research Center
- University of California Center Sacramento

The California Journalism Awards

Co-sponsored by the Center for California Studies and the Sacramento Press Club, the California Journalism Awards have, for ten years, honored excellence in media coverage of state government and politics. The Awards for 2003 will be presented at the Friday lunch session.
Refounding California:

“The great state of California — as a society, a government, and an imaginative and moral ideal — was founded and refounded in the past through fusions and trade-offs of public and private ambitions.”

—Kevin Starr

The 16th Annual Envisioning California Conference is sponsored by the Center for California Studies at CSU Sacramento and the Center for Southern California Studies at CSU Northridge. Both Centers are grateful for the support, assistance and goodwill of our Conference Partners:

- The California Journal
- California Business Roundtable
- California Cable & Telecommunications Association
- California Legacy Project, Santa Clara University
- California Policy Research Center, University of California
- Edmund G. "Pat" Brown Institute, CSU Los Angeles
- Sacramento Center, University of Southern California's School of Policy, Planning & Development
- Senate Office of Research, California State Senate
- University of California, California Policy Research Center
- University of California Center Sacramento

Schedule of Events

Thursday, September 30
Reception, Dinner & Opening Keynote Address
6:00 to 9:00 p.m.

Vision & Prospects of a Refounded California
Dr. Kevin Starr, California State Librarian (Emeritus)

Friday, October 1
Concurrent Panels:
9:00 to 10:25 a.m.
- Past as Prologue: Lessons from Earlier Refoundings
- Private Ambitions & Public Business
- Interpreting California-Speak: Aligning Substantive Policy with Symbolic Leadership

Concurrent Panels:
10:35 to 12:10 p.m.
- The Common-Wealth: Redefining Public Finance
- Below the Surface: Bureaucracy & Bureaucrats in the 21st Century
- California Legacy Project: Imagination, Myth, & History

10th Annual California Journalism Awards and Lunch
12:15 to 1:45 p.m.

Concurrent Panels
2:00 to 3:25 p.m.
- Governance Refounded
- Kaleidoscope or Monochrome: Refounding the New California
- Reporting On or Creating the Circus: News Media and Refounding State Governance

Closing Plenary Session:
3:30 to 5:00 p.m.

Leadership for a Refounded California

For more information about the CSUS Center for California Studies, visit: www.CSUS.edu/calt
Registration Form

EARLY REGISTRATION must be postmarked by September 14, 2004.

Full Conference Registration – includes all panels, Thursday reception & dinner, Friday lunch and Journalism Awards

☐ $105 Early Bird (by September 14)
☐ $125 Regular Registration (after September 14)
☐ $95 Capital Fellow Alumni Affiliates
☐ $40 Student with valid ID

☐ $55 Thursday Dinner and Keynote
☐ $70 Friday only (all day, includes lunch)
☐ $55 Friday Lunch and Journalism Awards

☐ FREE Student Registration with valid ID
   (panels only, no meals)

☐ Capital Fellows Alumni Reunion - Friday, 5:30 p.m. to 10 p.m. (free to all Alumni)

I would like to register for the 16th Annual Envisioning California Conference. Make your check or purchase order payable to: Center for California Studies/CSUS Foundation.

Name __________________________________________

Organization ______________________________________

Address __________________________________________

City/State/Zip ______________________________________

Home phone __________________ Work phone____________

E-mail ____________________________________________

Special dietary/disability needs ____________________________

Cancellations received in writing by September 16, 2004 are subject to a $25 service fee. After that date, substitutions are allowed, but no refunds. Upon receipt of registration, you will be mailed a conference confirmation. For more information, call the Center at 916.278.6906.

Return registration to: Center for California Studies, CSUS, 6000 J Street, Sacramento, CA 95819-6081 or FAX 916.278.5199.

The Holiday Inn Capitol Plaza, 300 J Street, Sacramento, CA 95814, has set aside a limited block of rooms for conference participants at a rate of $84.00 plus tax. For hotel reservations at the Holiday Inn, please contact the hotel directly at 916.446.0100 by August 31, 2004.

For information about other hotels in the area, contact the Center.

Register Today!

For more information call the Center for California Studies 916.278.6906